

Dennis the Menace



"HOW COULD DENNIS NEVER HAVE TO GO TO THE BATHROOM?"

92627 May Receive Answers by Dialing 202-783-3100-500

Editor's note: The following is an open letter to a California editor who asked about the progress of the Post Office Department's new ZIP code program. He said he did not believe many people were using it.

WASHINGTON (UPI) — Dear 92627:

I'm afraid we're being outnumbered. I checked with 20260 (the Post Office Department) and they claim they are getting more public cooperation than they had expected when they assigned everyone in the country a five-digit postal zone number back in July.

As a matter of fact, they feel the response has been so favorable they are trying to speed up development of a machine which would sort ZIP-coded mail without mortal aid.

As they expected when they announced the ZIP code program, most of the early enthusiasm for it is coming from the large-volume mailers such as insurance companies, magazine publishers, mail order houses and big companies that do regular billing.

Firms Cooperate

At the outset the department announced that it expected cooperation from about 79 per cent of the 25,000 large firms that account for about half of the nation's mail volume.

More than 80 per cent of these firms that have been surveyed since the program started have reported that they are already using ZIP code or are converting their mailing lists so they can.

As for letters to "Aunt Minnie" — there is no official survey to indicate how many personal letters contain the ZIP code, either in the return address or in the mailing address.

One official at 20260 made a "guesstimate" of about 20 per cent for the mailing addresses and a little higher than that on the return address.

The department expects those percentages to climb after the Christmas mailings because most people update their correspondence lists after the annual influx of Christmas cards.

And anyway it is the large mailers that the department is immediately concerned with. If the larger mailer has your number he can use his automatic equipment to pre-sort his mailings and save the department a lot of work.

Using your ZIP code number is essentially something the department wants you to do now so you will be in the habit of doing it when they complete development of a machine that will read these numbers and

automatically sort the mail. Originally, development of this machine was expected to take about five years. Now they think it may be in use before that.

Public Gets ZIP
The real area where the department feels it is making progress beyond expectation is in public awareness of the ZIP code.

The director of a new stage play recently agreed to slip a line about ZIP code into the dialogue and the line received one of the biggest laughs in the show. Mention of ZIP code in advertisements, cartoons, comic strips and jokes also indicate to the department that the idea of ZIP code is catching on throughout the country, even among those who do not like it.

If you have any further question, 92627, just dial 202-783-3100-500 and you can get all the answers.
Cordially,
23311

Supervised Play Activities End

With the exception of swimming at Jackson pool, the supervised activities of the summer recreation program of the Medford Recreation department were brought to a close during August, according to Park and Recreation Director Robert L. Haworth.

In his monthly report released recently, Haworth pointed out that attendance at the summer playground activities this year was high, notably in baseball, tennis and track.

Two baseball leagues held competition this summer, a class in baton twirling was held, golf instruction was offered, two softball leagues were maintained, various swimming programs and meets were held, and instruction was given in tennis, trampoline and tumbling.

A total of 774 youngsters attended four teen-age dances held during August at the Medford High school tennis courts under the sponsorship of the Medford Junior Chamber of Commerce and the park and recreation department.

More than 250 children between 6 and 12 years old participated in the department's annual "Play Day," an event held in Hawthorne park Aug. 8.



Walgreen & WESTERN THRIFT STORE'S GIANT

ONE CENT

SALE

10 BIG DAYS
Oct. 3 thru 12

AT YOUR WESTERN THRIFT STORE

30 N. CENTRAL DOWNTOWN MEDFORD

PARK & SHOP AND SILVER DOLLAR STAMPS
PHONE 773-5371 — Add Fed. Tax Where Needed

Chewable Orange Flavor VITAMIN C TABLETS, 100 mg.
Bottle of 100 2 for 1.40
Reg. \$1.39

Geriatric Tablets
Especially designed for folks over 40 to aid the daily diet. REG. \$5.79
Bottle of 100 2 for 5.80

AYTINAL VITAMINS & MINERALS
All purpose formula. Bottle of 100 Reg. \$3.98 2 for 3.99

CHILDREN'S Super Aytinal
For the 6-12 year olds. 100's. Reg. \$3.79 2 for 3.80

49c Milk of Magnesia 2 for 50c
Plain or Mint. Pint. Walgreen.

39c Cold Sore Balm 2 for 40c
Antibiotic, speeds healing.

79c Keller Analgesic 2 for 80c
LIQUID or BALM

PERFECTION Hand Cream
9 Oz. Jar Reg. \$1.29 2 for \$1.10
98c COLD CREAM 2 for 99c

63c Bismadine Tablets 2 for 64c
Walgreen. Soothes stomach, 100.

95c Pile Ointment 2 for 96c
Keller. Eases irritation.

\$1.39 Cod Liver Oil 2 for 1.40
Plain or Flavored. Pint.

\$1.39 Hygienic Powder 2 for 1.40
Tannette. 12 oz.

BRIARGATE
Roll-On Deodorant Shave Lotion & Cologne
Reg. 2.99

CANDY BARS
10c MOUNTAIN or CHERRY MOUNTAIN
2 for 11c

5 gr. ASPIRIN WALGREEN
53c BTL OF 100 2 for 54c
79c BTL OF 200 2 for 80c

DICALCIUM PHOSPHATE
\$1.19 TABLETS—100's
2 for \$1.20

WALGREEN RUBBING ALCOHOL
REG. 55c PINT
2 Pints 56c

WALGREEN MINERAL OIL
REG. 79c PINT
2 Pints 80c

VITAMIN "A" CAPSULES
50,000 UNITS—100's
2 Btl. \$3.30

ADULT OR INFANT SUPPOSITORIES
12's 2 for 46c
24's 2 for 80c

VITAMIN "C"
\$1.98—250 mg.—100's
2 Bottles \$1.99

CAMPHO-LYPTUS VAPORIZER LIQUID
49c 2 OZ 2 for 50c
79c 4 OZ 2 for 80c

79c ORLIS—16-OZ. MOUTH WASH
2 Bottles 80c

98c AEROSOL DE-ICER 2 for 99c

\$1.29 ANTACID LIQUID 2 for \$1.30

ANEFIN NASAL SPRAY
REG. 98c 1 OUNCE 2 for 99c

AYTINAL Multiple VITAMINS
All purpose formula. Bottle of 100. Reg. \$2.79 2 for 2.80

80 FASHION RITE Dietary Capsules
Supplements low calorie diets. Reg. \$2.79 2 for 2.80

JR. Aytinal VITAMINS & MINERALS
Power packed 100's. Reg. \$2.89 2 for 2.90

OLAVITE-M THERAPEUTIC Vitamins & Minerals
Reg. \$6.95 100's. 2 for 6.96

69c Pre-Electric Shave 2 for 70c
Po-Do. Sets up the beard. 4 oz.

47c Castoria 2 for 48c
Especially gentle. 3 oz.

69c Eye Lotion 2 for 70c
Ocine. Medicated. 6 oz.

89c Throat Lozenges 2 for 90c
Anefrin. Antibiotic. 12's.

98c Saccharin 2 for 99c
1000 Effervescent. 1/2 gr.

98c Saccharin 2 for 99c
1000 Plain. 1/2 Gr.

PO-DO Speed Shave
Moistens, softens beard for easy, close shaves. Regular or Menthol. Reg. 85c 2 for 86c

39c Waving Fluid 2 for 40c
LaPeggie. Non-drying. 6-oz.

hillrose K BEAUTY CREAM
Moistens, softens and smooths. Satchel scented. 3 oz. Reg. 98c 2 for 99c

SMOKERS Mouth Wash Tooth Paste
For Sweeter Breath. Reg. 69c ea. Your Choice 2 for 70c

Formula 20 CREAM Hair Dress
Lanolinized for the healthy natural look. Non-drying. 8 oz. Reg. 89c 2 for 89c

SUPER VALUE
Morehound or Wild Cherry Drops
8 oz. bag. Your Choice 25c

Luxury Brand Butter Toffee or Gems of Gold
So delicious you'll want more. Your Choice 88c
NOT ON 1c SALE

66c Merthiolate 2 for 67c
Tinc. Walgreen. 2 oz.

3.29 Ola Vitol Solution 2 for 3.30
Candy flavored. Pint.

\$3.98 Thiamine Chloride 2 for 3.99
100 mg. 100 tablets.

\$2.39 Baytol Tablets 2 for 2.40
All known B vitamins, 100.

ANEFRIN Decongestant TABLETS
Relieves the sniffles, sneezing, muscular aches and pains of colds.
Bottle of 50 Reg. \$1.49 2 for 1.50

Children's SPECIAL Formula COUGH SYRUP
Pleasant cherry flavor. 4 oz. Reg. 79c 2 for 80c

Antihistaminic COUGH SYRUP
Penetrating, medicating relief. 8 oz. Reg. \$1.19 2 for 1.20

SOME SUPER VALUES NOT ON 1c SALE

ENVELOPES 33c
100 Regular or 50 Legal

FINE BILLFOLDS 99c
Ladies' or Men's

PULL-ON BABY PANTS 87c
Reg. 98c—Package of 4
Med.—Large—Ex. Large

Formula 20 CREAM Shampoo
Millions of tiny bubbly lanolinized letters for leveler hair.
Reg. 89c 2 for 90c

Formula 20 FOAMING OIL SHAMPOO
Super lanolinized for dry hair. 8 oz. Reg. 89c 2 for 90c

Formula 20 LIQUID SHAMPOO WITH EGG
Fully lanolinized letter with egg for clean, lustrous hair. 8 oz. Reg. 89c 2 for 90c

40 Anidon ANTI-TENSION Capsules
Helps relieve. Reg. \$2.49 2 for 2.50

36 Anidon SLEEP CAPSULES
Sedative action. Non-habit forming. Reg. \$1.79 2 for 1.80

66c Merthiolate 2 for 67c
Tinc. Walgreen. 2 oz.

3.29 Ola Vitol Solution 2 for 3.30
Candy flavored. Pint.

\$3.98 Thiamine Chloride 2 for 3.99
100 mg. 100 tablets.

\$2.39 Baytol Tablets 2 for 2.40
All known B vitamins, 100.

CHERRY Flavored ASPIRIN for CHILDREN
The proper 1 1/2 gr. dosage. Bottle of 100. Reg. 59c 2 for 60c

POCKET KNIVES 77c
Regular \$1.00

BRIAR PIPES 98c
Regular \$2.00

PLASTIC DROP CLOTH 79c
SUPER EXTRA HEAVY
98c—9 Ft. x 12 Ft.

Formula 20 DANDRUFF Control SHAMPOO
Therapeutic treatment for dandruff control. 8 oz. Reg. 98c 2 for 99c

Formula 20 LIQUID SHAMPOO WITH EGG
Fully lanolinized letter with egg for clean, lustrous hair. 8 oz. Reg. 89c 2 for 90c



KEY TO CITY—Los Angeles Mayor Samuel Yorty, right, presents a key to the city to former Nicaraguan President Luis Somoza Debayle in the Los Angeles City Hall. In return, since it was Yorty's birthday, Somoza gave him a box of cigars. Somoza, heading a trade mission to the Orient, then left for Japan. (UPI)

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20 N. CENTRAL MEDFORD'S ORIGINAL DISCOUNT STORE
PARK & SHOP • SILVER DOLLAR STAMPS • ADD FED. TAX WHERE NEEDED