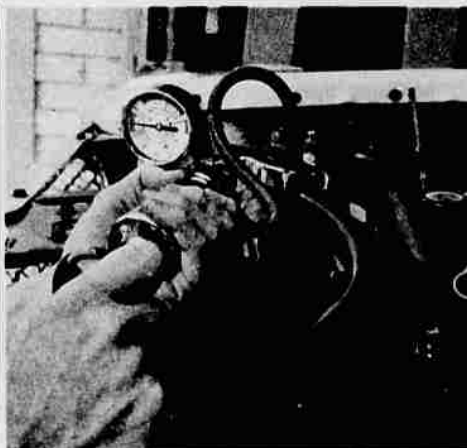


SEE YOUR ATLAS DEALER NOW... GET GUARANTEED RADIATOR PROTECTION WITH ATLAS PERMA-GUARD ANTI-FREEZE



HERE'S WHAT YOUR ATLAS SERVICE STATION DEALER DOES:



1. Checks for leaks and determines if system needs cleaning.



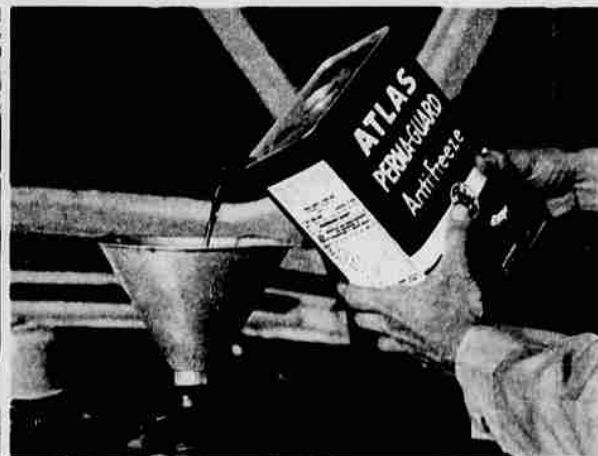
2. Drains and flushes out the entire cooling system (both radiator and engine block).



3. Inspects radiator, hose, clamps, pressure cap, and checks thermostat. Checks heater control valve and heater output.



4. Checks fan belt for proper tension and condition.



5. Puts in Atlas Perma-Guard* to give you the protection specified. Runs a final re-check of engine and cooling system. Issues your guarantee.

GUARANTEE

WHAT GUARANTEED RADIATOR PROTECTION MEANS TO YOU:

You get free replacement of Atlas Perma-Guard Anti-Freeze if any loss occurs before April 30, 1964. Participating Atlas Dealers in every state except Hawaii will give you the same protection you originally paid for (as specified on your GRP tag, sticker or guarantee agreement).

Enjoy worry-free driving all winter long! Get Guaranteed Radiator Protection with Atlas Perma-Guard Anti-Freeze.

- won't evaporate
- protects engine against cold weather conditions
- inhibitors guard against rust, corrosion of metals—including aluminum
- tested in laboratory and field to exacting specifications

WHEN THE CHOICE IS YOURS... CHOOSE

ATLAS

*Trade-marks "Atlas," "Perma-Guard," Reg. U. S. Pat. Off. ©1963 Atlas Supply Co., Newark 2, New Jersey