

## Two-Button Suit Appears on Scene Of Men's Fashion

Two dominant themes graphically tie - up the fall and winter 1963 fashion story - the emergence of the two - button suit as the fashion pace - setter and the introduction of light and bright colorings and patterns into the fashion picture.

Focusing their attention on the two - button suit, the American Institute of Men's and Boy's Wear reports that this suit model, in an abundance of interpretations, will be in the front line of fashion in light and bright colors and patterns, this season. Keyed to both "high style" and "conservative" models, the two-button suit is due to regain the fashion leadership it held almost ten years ago.

**Lighter Look**

The new lighter and brighter look of clothing will carry over into the fall - winter season with medium tones taking over from the formerly dominant darks. There will be some actually light colors worn during the cold season, and these will be led by the silver grays.

Another important clothing development for next fall and winter is the return of figure - following suit silhouettes. Introduced almost two years ago as part of the British look, this silhouette traces the back line of the body as well as the side lines. Quite a few fashion leaders will be moving this trend toward greater consumer acceptance. This, albeit to a lesser extent, will also be found in some of the tweedy, country-type casuals such as the "Friday" or "Saturday Suits."

The "brighter" aspects of business suits will be expressed by sprakingly colored iridescents in worsted fabrics as well as in blends of silk and worsted and mohair and worsted.

The advancing two - button suit will be joined in the fall fashion parade by the three-button models in the traditional, natural - shoulder and the conventional, middle - of - the - road categories. The one-button models continue to gather their special adherents.

**Herringbone Patterns**

The fall pattern story is led by the resurgence of the classic herringbones. Part of the developing "classic look," herringbones are followed by the classic glens, diagonals, crowsfoots and barley-corns. Some muted striping effects and self - weaves will be important.

The silvery grays headline the color story in suits for fall in

the smooth worsteds, sharkskins and the lustrous mohair and silk blends. These tones are followed closely by the blues, greens and some brown tones. There will, of course, continue to be the staple blacks and navys.

Vests, that in some cases even went through the summer season, return for fall in both traditional and high - style fields.



**NEW SWEATER** - The Continental look shows up in this new zip-front sweater for Fall with its contrasting borders and elbow patches.

## Soft Silhouettes Add Touch To Autumn's Daywear in Hats

Fashion goes to a woman's head for fall, in soft hat silhouettes that add the perfect "finishing touches" to autumn's chic, casual daywear and elegant styles for after-five.

Millinery's soft touch is interpreted in felts, velours, furs, and fabrics in a variety of young, yet sophisticated shapes to suit the mood of fall fashion. Women will find fall's softie hats perfect for town and travel.

Felt is fashion's favorite fabric for fall's face - flattering hats. Designed in soft, slouchy silhouettes, felt hats are side flip-ups

with chin straps, stitched slouches, cloches, carefree, snappy brims and side dips with forward tilts.

In "Mannish" Mood

Hats go country - casual to top off sporty daytime fashions. In a "mannish mood," but decidedly feminine, are tweed, leather, suede, reptile and felt in rustic pork - pies, riding and hunting caps and berets.

Fall's "muffled - up" look in scarved or bulky collared suits and coats is carried out in "mysterious" hats reminiscent of the Garbo era. Slouchy felts shield

the face, as do caps with mystery visors, and hats swathed in scarves or buried in fur. Fall's "lady of mystery" will accent her cocktail dresses and theater suits with veiled whimsies.

**Fur Facinates**

Fashion is fascinated with fur, and real or frankly fake hats are both warm and fashionable for fall. This autumn, women can choose fur looks from an animal kingdom of minks, leopards, beavers, Persian lambs and "off - beat" furs.

Fashion has a feather in its

cap for fall! The feathery look is sleek and chic in slouchy daytime millinery, and opulent in feathered fantasies for after-five.

Leather makes fall fashion headlines, in casual cloche, slouch or cap shapes. Very sporty used alone, it also makes news as a trim in bands, chin straps and brims in a variety of plain and patent leather colors. Sometimes, reptile substitutes for leather.

Fall millinery is color-bued to autumn fashions in subtle, jewel and rich dark tones. Black and white is a fashion-right color combination that appears again and again in autumn headwear.



**HAS NEW TOUCH** - French tweed has new touch in the white and toast flecks knitted into the green fabric. Pretty, young town suit has flattering new collar and revers edged in self braid, two self buttons and pockets hidden in seam of the deep-cuffed hemline.

## Fashionable Autumn Is In Air for Youngsters

A fashionable autumn is in the air for young juniors.

Borrowed from the boys for fall's casual sportive look are "manly" fabrics, skirts with suspender styling, vests, hacking jackets, blazers, and the very new "game shirt"—inspired by the English rugby uniform. The Oliver-look of little boy tailoring appears in long-sleeved blouses, knickers in tweeds and wide-wale corduroy, and sleeveless jacket-suits.

In young junior sportswear, it's smarter to mix than match for fall, and three's never a crowd in outfits that combine three fabrics or colors for fashion's new layered look.

Skirts are shaped for fall in easy A-lines, pleats, wrap-arounds, suspender styles, pantskirts and culottes.

**Neckline News**

Sweaters make neckline news for fall's layered look. The turtle-neck, worn under a vest, is fashion's favorite, but also on hand for the sweater season are hooded sweaters, leather-trimmed sweaters with patched sleeves and V-neck mohairs.

Coats for young juniors are casual for everyday, elegantly shaped-in at front and falling free at back for dress. The cape coat is a fall favorite as are car coats and all-weather coats, often pile lined and hooded for school and sport.

Neckline and sleeve interest is notable in fall coats.

Young junior dresses come in simple, uncluttered shapes. The skimmie, a waistless dress that glides over the figure ending in an A-line skirt, is the fashion leader. Shift-shapes and the low-slung overblouse dress with pleated skirt are other young junior favorites for school and dating.

## Hosiery Fashions Take New Strides

The news in the fall legline comes from texture as hosiery fashions take new strides in knee-length and over-the-knee stockings—all spelling sportive for town and country.

Ribbing, diamond patterns, other textured effects star in stockings for daytime dressing as well as sports. Seams introduce a new look in full length, patterned hosiery. Plain stretch types hold a new-classic place for casual wear.

The stocking wardrobe will naturally continue to include conventional sheers and medium weights, and here the news is color, with pale tones giving way to high-spirited darker shades. For evening, sheers are jeweled, clocked, seamed.

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## Plural Approach Is Taken for Colors

Two are better than one and three or more are best of all, is fashion's view of color this season. The plural approach to color finds hues by the threes, matching or contrasting, appearing in many costumes.

If any one group of colors can be said to be the favorite, it's the red family, with the berry reds picked for special distinction and cranberry looking particularly delectable.

Vying with the reds are greens and blues ranging from light and bright to rich and deep. Browns are abundant, and greens and reds mingle with browns in earth tones.

Spring-like pinks and purples provide a refreshing fall surprise, while autumnal orange adds drama. White proves it's an all-year "color."

In the midst of all the colors, the basic blacks appear with fresh fashion impact for fall.

**CHARMING REPTILES**

Reptile-charming is part of the art of fall fashion, as accessories utilize alligator and lizard, real or fake, for everything from shoes and handbags to jewelry and little vests.



**NEW LOOK** - Early American lamp shows fall's new slimmed-down look. Polished brass stand holds three glass chimney lamps topped with gold perforated shades.

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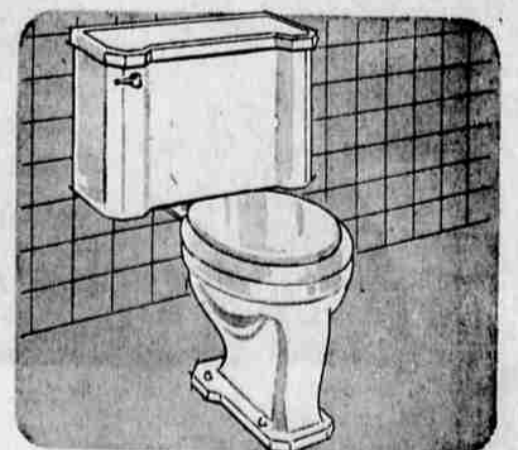
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