



LOOK IS EXPRESSED — The look for fall is sportive, expressed here in a suit that emphasizes a more man-tailored look in fabrics, with the contrast of a sleeveless velvet vest. Graceful box jacket and skirt are in a brown and white pin-striped wool.

SAVING

DALLAS (UPI) — Great American Reserve Insurance company is issuing life insurance policies to non-smokers in Kansas at cheaper rate than those offered the general public. The state has approved the new policy.

Sleeved Look Makes Comeback In New Exciting Daytime Styles

Fashion has something different up its sleeve for fall dresses! It's the sleeved look, making a big comeback in new and exciting styles for daytime and dressy wear.

body-conscious dress silhouettes feature raglan sleeves, cap sleeves, shirtsleeves, cuffed sleeves, bishop sleeves, deep armhole sleeves, and kimono sleeves.

After-five, butterfly sleeves flutter on feminine chiffon cocktail dresses, and even evening gowns cover-up with long sleeves trimmed with embroidery or encrusted with "jewels."

Daytime dresses display turtle necks, stovepipe collars, scarf or ascot-filled V-necks, detachable cuffed or rolled collars, and bowed "Oliver-look" necklines. Dropped shoulder jumpers are worn over soft choirboy or Byron collared long-sleeve blouses, or turtle neck sweaters.

For evening, dresses feature front or back décolletage, and are often accompanied by jackets.

Skirts for fall's skimmer, sheath and shift dresses are soft and slim shaped into easy A-lines, center pleats, panel fronts or bias cuts. They remain the same flattering length for daytime, but drop to-the-floor for the most feminine and romantic evening dresses seen in years.

Furniture Designed To Blend Different Moods and Periods

Homemakers will find that this fall more than ever furniture is designed to blend different moods and periods into a harmonious decor. Starting from scratch, replacing worn pieces or adding to present furniture, the shopping is made easier because of the variety, adaptability and beauty of new designs.

Chairs, too, are handsome in profile with curving arms, carved legs and soaring backs. Most of the loungechairs have hidden swivels. Many are set on pedestal bases of polished metal. And a great number are accompanied by handsome ottomans.

King-Sized Beds on Fall Fashion Focus

Healthful sleep equals luxurious comfort, as home fashion for fall focuses on king-size beds and king-size bedding.

Increased interest in king-size mattresses and box springs, accompanied by steel frames and headboards in an extensive selection of materials, not only reflects the desire for healthful, comfortable sleep but also the current trend in home decor.

Costumes Important

The costume is important for both day and dress wear. Simple one or two piece daytime dresses are worn under matching or co-ordinated jackets or coats. Evening accompaniments are luxurious capes, jackets and floor-length coats.

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Designers of upholstered furniture often hark back to the Victorian age for inspiration this season. Loveseats, sofas and lounge chairs feature the diamond tufting and rich fabrics that were once the symbol of "gentility."

Not all the fall lines are period pieces, of course. Contemporary styling is much in evidence, but it has more latitude than in previous seasons. Many of the modern pieces are Victorian in shape but with recessed bases to lighten the weight of the furniture and make it easier to fit into smaller rooms.

Recommendation is that the five-six or over man (or woman) needs a king-size bed for proper restful sleep, but such is the human preference for comfort, and particularly for comfort combined with shopping values, that the king-size bed will by no means be the exclusive prerogative of the tallest.

Best news for homemakers is that bed linens, blankets, bedspreads in the desired king sizes are now available in an ever greater range of colors and patterns, for an important assist in making attractive home decorating easier.

Fall's waist is lifted for high-rise effects; slightly raised in front and dropped in back; slung low for a flattering stretched-out torso; or unmarked. Dressier styles have a high, fitted front and a fall-away back.

Many of fall's dresses have "carved" bodices, shaped with welt seaming, while others fea-

The Fashionette
Aurora Burelson Henne, Owner

KNIT FOR WOMEN!
Elegant three-piece ensemble of rich double knit wool fashioned by miracle-maker Mynette into this wardrobe prize for the half-size! The solid color jacket and skirt are accented by the metallic-thread pattern of the contrast shell. Newest fashion shades, 12 1/2-22 1/2.

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Fabrics include rich-hued velvets, antique satins, damasks, crewel designs and silk-like blends. Many are pre-treated for soil and spot resistance. The lush expanded vinyls are very much in evidence and are particularly easy to keep clean.

Colors range from burnished golds to tortoise shell shades such as black pearl and java brown. Reds are much in evidence — sometimes in combination with green and mustard.

Oak, that sturdy old-fashioned wood, is in the forefront this season. Birch, ash and teak are also used extensively, while walnut is less frequently seen than in former years.

Attractive Back
Much more attention is being

WEATHER READY — Ready for any weather is this double-breasted coat with raglan sleeve in a lightweight, yet warm, all-wool water-repellent fabric.

Men's Suits Move Into Light Colors

It's out of the dark and into the light for men this fall and winter as men's fashions trend toward the "light and bright" look.

Men's tailored clothes will move away from the dominating blacks and dark tones into an era of silvery grays, rich iridescents, silvered browns and blues.

The two-button suit in countless interpretations becomes the fashion front runner, backed by the classic three-button models and the high-style one-button ideas.

Sportswear waves a red flag for fall and winter, presenting shades from the brightest firemen's red to deep, deep burgundy. These colors will dominate most segments of the sportswear field.

The classic look will be an important factor in the styling picture throughout.

Jumpers Popular With Young Junior Group

Young juniors get the jump on fall fashion in skimmy or shift-shaped jumpers, worn with long-sleeves blouses or turtle-neck sweaters. Many jumpers, along with vests and jerkins, display dropped shoulders.

The wandering waistline is on-the-move in young junior dresses and jumpers. Fall fashion offers a variety of high-rise looks, low-belted styles, unmarked waistlines and new stretched-out torsos.

It all adds up to fashion maturity in the youthful mood.

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