

# Big \$

MEDFORD  TRIBUNE  
DOWNTOWN MEDFORD SECTION—WEDNESDAY, SEPTEMBER 25, 1963

# DOLLAR DAYS

# SALE



— IN —



## MEDFORD

### Three Big Days!

# THURSDAY FRIDAY SATURDAY

September 26, 27, 28



### HUNTING SEASON

While the men folks are out hunting bucks, why not shop in Downtown Medford this week end. You'll find it really good hunting, too, if you're looking for real bargains in new Fall merchandise. You'll find that YOUR bucks will go a long way during this three-day Dollar Day Sale. Enjoy the dramatic displays of fashions and furnishings!



### Fall

Cold, crisp mornings, the touch of color, falling leaves—all are reminders that Autumn is here. Downtown Medford's fine shops and stores are ready for this exciting season with new and colorful Fall merchandise—on sale this week-end during Dollar Days. It is a wonderful opportunity to SAVE!

New styles in apparel, new ideas in furniture, appliances . . . things to make living brighter, happier, more comfortable! You'll find Fall pleasantly previewed in this Special Dollar Day section!

### 9 Conveniently Located Parking Lots Downtown

To make your visit to Downtown Medford easier at Dollar Day time, conveniently located Park and Shop lots are ready to serve you . . . a step from your favorite shopping places. Come to Downtown Medford ALL THREE DAYS for a thrilling start to the gay, new Fall Season!

