

Dennis the Menace



\*"A KNOW SOMETHIN'? YOU NEED A HAIRCUT!"\*

Plans Being Made For Unit Cancer Society Dinner

Starting the 1963-64 Cancer Control Year for its more than 12,000 volunteers...

A panel will discuss the treatment and diagnosis of cancer of the cervix and the intestinal tract...

previous year's educational and service programs.

The election of the 1963-64 board, officers and delegates will be conducted by Dr. Turner...

Steven Gustafson Is Honored at PLU

Steven R. Gustafson, son of Mr. and Mrs. Philip T. Gustafson...

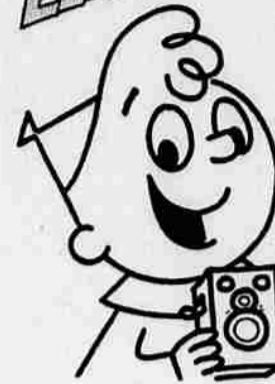
members of the college entrance examination board. These honors are a recognition of outstanding achievement...

Those who are recognized for honors at entrance have all achieved cumulative grade point averages of 3.5 or better...

STILL GOING STRONG MINETY, England (UPI) — Mrs. Fanny Powell, 92, joined the Women's Institute here Monday because she wanted "a new interest in life."

Honored along with the incoming freshmen were 137 returning students who had made the Dean's List during the spring semester, earning a 3.3 or higher grade point average.

Gerald McBoing-Boing CAPTIVATES AN ELEPHANT



THE ZOO HUNTER AIMS CAMERA — BUT ELEPHANT WON'T POSE. SUDDENLY—HUNTER IS DANGLING FROM HIS VICTIM'S NOSE!

BUT GERALD AND TEEM SHOW HUNTER SOME TRICKS. SOON THE ELEPHANT'S TRUNK IS SNAPPING THE PIX.

NOW HE'S OFF FOR THE ZOO IN THE FAR-AWAY NATION WHERE PEOPLE DRINK TEEM THE CLEAN-TASTE SENSATION!

TAKE IT FROM GERALD... MAKE IT TEEM EVERY TIME JUST ON THE LIGHT SIDE OF LEMON AND LIME!



\*Gerald McBoing-Boing, strange as it may seem, makes sounds, not words, to tell about Teem!

BOTTLED BY PEPSI-COLA BOTTLING CO. OF MEDFORD UNDER APPOINTMENT FROM PEPSI-COLA COMPANY, NEW YORK, N.Y.

New opportunity for people age 65 or older to take out low-cost hospital and surgical insurance FUND/65 PLAN OPEN AGAIN - JUST \$6.50 A MONTH

Enroll your parents in Fund/65 Plan

You can give your parents lasting security by protecting them with the Fund/65 Plan and the Plus/\$10,000 Plan and making the premium payments yourself. Just fill out the enrollment coupon and include mailing instructions when you send it to us.

No medical examinations. No health questions.

For a limited time, the famous Fund/65 Plan has been reopened for people 65 or older. This is the low-cost insurance plan that helps you pay your hospital and surgical bills and which you can join now regardless of your present state of health.

Are medical examinations required? Absolutely not. And you need not answer any health questions whatsoever.

Exactly what protection do I get? The Fund/65 Plan covers you for all kinds of injuries or illnesses except those caused by war or covered by any Workmen's Compensation or Occupational Disease Law.

When am I protected? Your protection begins on October 1 if you live in California, and on October 12 if you live elsewhere. It continues for as long as you pay your premium.

Am I covered for surgical expenses? Yes. A schedule right in your policy spells out exactly the maximum amount you are paid for expenses incurred for every type of operation in or out of the hospital.

Am I covered for hospital room and board? You are up to \$10 a day for expenses incurred for as long as 31 days for each hospital confinement as a bed patient anywhere in the world.

Who pays for X-rays, tests, medicines, drugs? Your Policy pays you up to \$100 for those expenses you incur each time you are confined as a bed patient in the hospital as a result of a new accident or illness.

How often can I receive benefits? You receive benefits every time you are in the hospital as a bed patient for a different cause even if confinements are just a few days apart.

Am I covered if I am ill right now? Yes, if you have not been medically treated or advised for that particular illness.

What if I have been treated? You will still receive benefits when hospital confinement begins or surgery is performed after the coverage has been in effect six months.

Can the Company cancel my policy? The Company cannot cancel your policy, change the benefits, or raise premium rates unless it does so on all Fund/65 Plan policies in your state.

Can I collect on other policies, too? Certainly. You receive benefits from your Fund/65 Plan policy in addition to any other policies you might have.

Are there any tax benefits? Yes. Your Fund/65 Plan premiums are treated as medical expenses for purposes of taking federal income tax deductions.

\$10,000 additional hospital coverage only \$9.25 a month more

Thousands of Fund/65 Plan members now enjoy protection against costly hospital and surgical expenses. But what happens when hospital expenses exceed the Fund/65 Plan benefits?

More protection at lower cost than any plan of its kind. This protection package — Fund/65 Plan and Plus/\$10,000 Plan — is offered at a combined monthly cost of only \$15.75.

Who is eligible? Any person, age 65 or older, who is enrolled or who now enrolls in the Fund/65 Plan may take out this additional protection.

How does it work? The Plus/\$10,000 Plan takes over as soon as charges made for hospital room and board and miscellaneous hospital services exceed by \$200 the charges for the same items covered by the Fund/65 Plan.

You are fully protected for each new ailment, even if you have used all your Plus/\$10,000 Plan benefits for another accident or illness — provided six months elapse between each hospital confinement.

What are the other benefits? Coverage for existing illnesses, types of hospitals included, exclusions, provisions for renewal or change of policy, increase of premiums, and tax benefits for the Plus/\$10,000 Plan are the same as in the Fund/65 Plan.

Over \$10,000,000 in paid claims

Read what policyholders write us: (Reprinted by permission)

"Just a note of appreciation in your prompt settlement of insurance on my recent illness. I feel embarrassed about it—having the policy such a short time, but this illness struck without any warning, and I am very thankful for the help you gave me. Thank you."

Sara Belfry, 1803—27th Ave., Oakland

"Your check in the amount of \$945 came today. This policy was made out to my husband, age 72. He just returned home after five weeks in the hospital and you will never realize the release from financial worry your check gave us. I am sure it will contribute to his recovery."

Priscilla Mott, 2034 Grahm Drive, Santa Rosa

"My mother, my husband and I wish to thank you for your prompt and very welcome check toward her hospital expenses. As San Franciscans, we have known the excellent reputation of Fireman's Fund, dating as far back as the fire and earthquake of 1906 and even longer. It has been a great privilege to know personally that this grand reputation is well-founded and continuous."

Mrs. Robert W. Price, 1637 McDonald Way, Burlingame

It's easy to enroll—here's all you do:

- 1. Fill out an enrollment coupon at right. 2. Check whether you wish to join just the Fund/65 Plan at a cost of \$6.50 a month, or both Fund/65 Plan and Plus/\$10,000 Plan for a total of \$15.75 a month.

Money back guarantee

Fireman's Fund is over 100 years old. With assets of more than a billion dollars, and more than 26,000 agents coast-to-coast, it is one of America's largest property and casualty insurance groups—the largest headquartered in the West.



FIREMAN'S FUND AMERICAN INSURANCE COMPANIES

HOME OFFICE: 3333 California Street, San Francisco, California

Applications must be postmarked before MIDNIGHT, OCTOBER 1, 1963. Local agent: GOLDY-CRANSTON-HENSELMAN, 18 North Front Street, Medford, Oregon, Post Office Box 886.

GIVE ONE OF THESE COUPONS TO A FRIEND OR RELATIVE

Enrollment coupon form for Fund Plans, P.O. Box 886 Medford, Oregon. Includes fields for name, address, date of birth, and payment information.

Second enrollment coupon form for Fund Plans, P.O. Box 886 Medford, Oregon. Includes fields for name, address, date of birth, and payment information.

GOLDY-CRANSTON-HENSELMAN

18 NORTH FRONT STREET P.O. BOX 886—MEDFORD, OREGON

ENROLLMENT CLOSES OCTOBER 1ST. MAIL COUPON TODAY!