



She has her eyes on you

And her wonderful, story-telling eyes are saying that there are a great many people, a lot of them helpless youngsters, who are desperately in need of your help. Some of them are sick, some handicapped. There are puzzled teen-agers in need of a guiding hand, troubled families in need of counseling, and people who

are too old to work but too young to sit around doing nothing. When you look into this little one's eyes we hope you'll get the message—from the many people whose only hope for help is the once-a-year pledge you make to your United Fund or Community Chest. **One gift works many wonders / GIVE THE UNITED WAY**

Space contributed as a public service by this magazine.