

new
fall

Shoes on the Go!

The shoe is the foundation of fashion, the climax of a costume.

There's plenty of comfort as well as chic in women's shoe designs this fall. And for every occasion in a woman's busy life, there is a charming feminine shoe, whether it's a trim boot for walking or a pared down shape with dainty details for the club luncheon.

Children's shoes are simple and sensible and liberally touched with color.

Men's styles are more rugged, more broguish. The very tapered look has been replaced by a more conservative shoe with a higher cut.

From heel to toe the 1963-64 season has been designed for people on the go.



Flattering Shoes
quicken the fashion pace