

Social Events ♦ Women's News



To inform registered nurses of the state about the Oregon Nurses' association, a series of membership workshops is being conducted by the organization. Officers of the association were in Medford last week and met with nurses of this area at Rogue Valley Memorial hospital. Among those here were (left to right) Mrs. Johnnie Schick, Eugene, a past president of ONA; Mrs. H. Yvonne Gardner, Portland, associate executive secretary of the association; Mrs. Olga Keesling, Portland, assistant profes-

Homemaker Consultants Hound Manufacturers About Products

By GAY PAULEY
UPI Women's Editor

NEW YORK (UPI)—Those 65,000 homemaker consultants are at it again, dogging manufacturers to improve their products. Many of their suggestions are on packaging. Some are about the product itself; others are purely wife-savers on the labor front. The consultants are the part-time workers for National Family Opinion, Inc., a Toledo, Ohio, consumer research firm. Their newest list of "why don't they?" ranges from improvements in rain wear to home sewing suggestions.

One housewife wrote, "why don't they?" make plastic rain hoods with small shoulder caps attached for better protection in wet weather.

Another suggests that boys' shirt patterns correspond in size and measurements to ready-made shirts.

Still another asked manufacturers not to put so many pins in new garments, especially children's clothes where they are a "safety hazard" since it is hard to uncover all before a garment goes on.

One correspondent complained that many furniture manufacturers are sacrificing comfort for appearance in chairs—"the great majority today are too short backed and long seated," she wrote.

One complained of the non-uniformity of length for dress belts; that some were too long, while others barely met. In dresses of the same size.

Other "why don't they?" suggestions included: Install all electrical outlets in new housing high enough to prevent the stooping, crawling and searching which go on in the older homes. Also place them away from the center of large wall areas, where inevitably the outlets are behind sofas and pinto.

Make the appearance of dressing rooms in stores match the appearance of the dress department itself. The dress depart-

sor of nursing, University of Portland College of Nursing, and Mrs. Marguerite F. Ingle, Portland, chairman of the ONA committee on membership promotion. Speakers likened the nurses' professional organization to an automobile in which an individual member may travel further and better than if she travels alone. Goals of the group were listed as the promotion of better nursing care, economic security for nurses, improved professional standards and educational opportunities.

Radio-TV Director Wins Trip

Mrs. Phyllis Pesenti, public service and woman's program director of KMED's radio and television stations, was informed yesterday that she has won first place in a national recipe contest sponsored by the Pillsbury company. Her prize is a tour of Ireland for two persons.

The contest was for women conducting food shows on radio or television stations, or food columnists, and the recipes were to be original or adaptations using meat and potatoes. Mrs. Pesenti entered a recipe for an oven dish using ground sirloin steak and potato flakes which she had prepared at home several times.

Announcement of the contest winners was made Sunday night at the Beverly Hilton hotel in Los Angeles where the Pillsbury company's annual Bake Off is now underway. The chef of the hotel participated in the announcement, and proposed a toast to "Mrs. O'Pesenti."

Since the prize-winning trip is for two persons, Mrs. Pesenti will ask permission to take her 15-year-old daughter, Carole, a sophomore at Medford High school this fall.

Important events of the fall and winter were discussed at the first fall meeting of the auxiliary to Medford Lions club, held in the home of Mrs. W. E. Ashton, 865 Murphy road. Mrs. John Henson presided.

First event on the calendar is the Oregon Lions' auxiliary fall workshop to be held in Roseburg September 24. Mrs. Henson and Mrs. Robert Stokes plan to attend its representative.

Committee chairman for the year were announced. They are: Parliamentarian, Mrs. W. E. Ashton; historian, Mrs. Estlin Humphrey; programs, Mrs. John Hatfield; special events, Mrs. Lee Mellich; telephone, Mrs. Earl Sims; ways and means, Mrs. Bill Bambo; publicity, Mrs. W. B. Dziarnaga; welfare, Mrs. James Warinner; courtesy, Mrs. Anthony Capello and membership, Mrs. Harry Lyter.

The Auxiliary will continue to clothe and furnish special gifts to a partially blind boy at the Oregon School for Blind, Salem, a child that the club has sponsored for the past four years. His piano lessons will also be paid should he continue his studies in music. A rummage sale November 23 will be held to raise funds for this purpose.

Rollin Watson, president of the Medford Lions club, spoke to the group on coming events that could present an opportunity for his club and the auxiliary to work together for a common good. Inasmuch as some members of the Medford Lions club will be manning the concession stand at the Army when Wayne King's band plays for the benefit of the Sacred Heart hospital building fund, which will be held on the night the auxiliary would normally meet in October, it was agreed that this meeting would be canceled and the members would attend the benefit with their husbands.

Three prospective members were guests attending the meeting. They were Mrs. Frank Walters, Mrs. Lee Allen and Mrs. Don Johnson. After adjournment, refreshments were served by Mrs. Ashton whose co-hostess was Mrs. James Warinner.

The following week two coffee hours are planned for the purpose of acquainting Ashland women with the League's aims and interesting them in becoming members. Mrs. William Patton will entertain September 24 from 8-9 p.m. in her home at 110 Terrace street and September 26 Mrs. Kreisman will be hostess from 10:30 to 11:30 a.m. Ashland city government will again be the year's study subject and will cover the various municipal departments and civic enterprises. The first program of the fall schedule will be led by Mrs. Harry Hawk on "Know Your Town." In addition to the unit meetings there will be several general meetings beginning with one on constitutional revision in October.

All organizations submitting news to The Tribune for publication in the women's section are invited to send either the publicity chairman or another representative. Tribune staff members will discuss how copy should be prepared and a question period will be held. Coffee and rolls will be served.

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Infant Mortality Rate Said Too High in U.S.

WASHINGTON, D. C. — The United States slipped from 10th to 11th place in 1962 in infant mortality rates among 15 countries, projections figures show.

Now in 13th place is Ireland, which was in 13th place in 1961. Still at the top of the list of nations with low infant mortality rates are the Netherlands and Sweden. Countries included in the rankings are those with populations over 300,000, which use the World Health Organization definitions of live birth and of infant death, and which have relatively complete reporting.

Mrs. Katherine B. Oettinger, chief of the Children's Bureau, said that in 1961, the most recent year for which state-by-state information is available, no state in the nation had an infant death rate as low as that of the Netherlands and Sweden. The lowest rate in the country was in Utah (20.3 per 1,000 live births), which about a third higher than rates in Netherlands and Sweden for that year.

The heaviest toll of baby deaths continues to be in the first month of life, she pointed out. Seven out of 10 infants born alive in the United States in 1961 who did not live to see their first birthday died in the first month of life. The mortality rate among infants under a day of age continues to show no improvement. In 1959, 1960 and 1961, the death rate on this first day of life was 10.3 per 1,000—higher than in any year since 1950.

There has been some progress in reducing infant mortality among babies who survived the first three days of life, Mrs. Oettinger pointed out. Since 1959, the death rate for babies from 3 to 6 days of age dropped off by about 5 per cent a year (from 2.0 per 1,000 in 1959 to 1.3 in 1961).

"Premature birth and inadequate prenatal care are major factors in our failure to reduce infant mortality more rapidly," Mrs. Oettinger said. "Premature termination of pregnancy increases the risk of death in the newborn period about 20 times. Women who receive no prenatal care have a high incidence of premature delivery, and many of these babies die, or suffer damage of an avoidable nature. Experience in a number of our cities has shown that lack of prenatal care about doubles the incidence of prematurity, and our studies show that the incidence of prematurity is much higher in our large cities than in the country as a whole."

More Care Needed
A study conducted by the Foundation for Medical Research and 307,000 deliveries has also shown that even mothers who carried their babies to term, but had fewer than four prenatal visits had a higher rate of neonatal mortality among their full term infants than did mothers who had more frequent prenatal visits.

"It is clear," said Mrs. Oettinger, "that we need to pay more attention to extending and improving our maternity care programs and to providing more prenatal clinics so that mothers can carry their babies to term with a minimum risk for the life of the infant. From what we know about the large metropolitan areas, many expectant mothers are reluctant to go to prenatal clinics unless they are located nearby in their own neighborhoods. We need to expand and improve our maternity

care programs if we are to make significant reductions in our present infant mortality rate.

"The obvious need for this kind of expanded program of maternity care is illustrated by the fact that since 1950, five countries, with infant death rates already lower than in the United States, cut their rates by from 20 to 40 per cent, while in the United States, the reduction in infant mortality over the same period has only been about 13 per cent," she said.

Calendar
Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 10 a.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

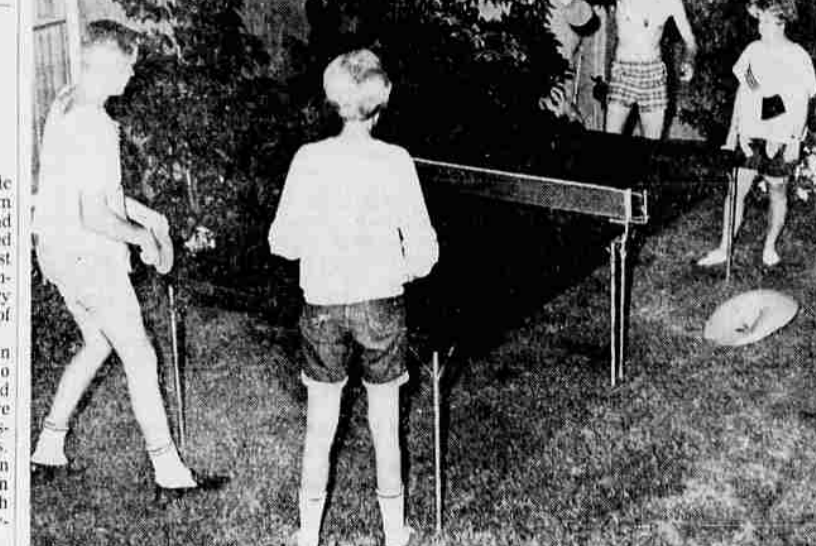
Tuesday:
6:30 p.m. — Royal Arch Widows, Jacksonville Masonic temple.
7:30 p.m. — Beta Upsilon chapter, Beta Sigma Phi, Hear-in home, 2517 East Main st.
7:30 p.m. — Chapter BE of PEO Sisterhood, home of Mrs. E. F. Bolt, Homestead on the Rogue.
8 p.m. — Footlighter Little theater, Footlighter Theater, fairgrounds.
8 p.m. — Pythian Sisters, Pythian building.

8 p.m. — Women's association circle of Westminster Presbyterian church: Esther, with Mrs. Melvin Lattie, route 3, box 200, North Phoenix rd.
Wednesday
10 a.m. — noon — Red Cross Volunteer Recruitment coffee, Chapter house, 60 Hawthorne ave.
11 a.m. — Security Benefit club Knights of Pythias hall.
12 noon — Jackson County Cow-Belles, North's Chuck Wagon.
12:30 p.m. — Chapter CP, PEO, home of Mrs. Theodore Bars, 322 Windsor avenue.
12:30 p.m. — Chapter CG of PEO Sisterhood, Rogue Valley Manor.
12:30 p.m. — Elita Deuel Hubbs tent, Daughters of Union Veterans, home of Mrs. Nellie Poling, 202 Portland ave.
1:30 p.m. — Contemporary Book Club, with Mrs. Edwin Duran, 2512 East Main st.

Past Presidents
To Hold Meeting
Past presidents of the Degree of Honor Protective association will meet Wednesday, September 18, at 7:30 p.m. at the home of Mrs. Cyril Gay, 600 Mary's place. Members are asked to take drinking glasses for a club project.

Veterans, Auxiliary Plan Dinner Session
World War Veterans and auxiliary will hold the monthly potluck dinner Wednesday, September 18, at 7 p.m. at Girls Community club. Mrs. Thomas Lynch and a committee will take charge of the dinner.

BABY BEDS
For RENT At
A to F Models
1213 N. Riverside—779-1474
"We rent most everything"



Guests who attended a "before school opens" party given by Miss Mariann Raapke at the home of her parents, Mr. and Mrs. John L. Raapke, 308 Windsor avenue, played games and swam. The ping pong table was popular, and a Boy Scout world jamboree, and Miss Leslie Martell.

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A to F Models
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"We rent most everything"

REGISTER NOW
September 30 FALL TERM September 30
DAY AND NIGHT CLASSES
Robertson School of Business
40 North Riverside Medford 773-4264

Demonstration Given for Unit WILDERVILLE — Mrs. Tom Lucas and Mrs. Doyle Perkins were guests at the last meeting of Wilderville Home Economics unit, held in the basement of the church. Mrs. Olive Ahlstrom gave a demonstration of "Hot Meals in Minutes."

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<p>BEXEL CANDY LIKE CHEWABLE TABLETS FOR CHILDREN 250 Tablets (5 1/2 mo. supply) REG. \$7.49 NOW \$3.75 SAVE \$3.74</p>	<p>McKESSON VITAMIN B-1 (THIAMINE HYDRO.) TABLETS 100 mg. — 100's REG. \$4.25 NOW \$4.25 Each Bottle</p> <p>ALSO 25 mg. — 100's REG. \$1.50 NOW \$1.50 Each Bottle</p>
<p>BEXEL MPM (MAINTENANCE PLUS MINERALS) 225 Capsules (7 1/2 mo. supply) REG. \$6.98 NOW \$3.49 SAVE \$3.49</p>	<p>OTHER McKESSON VITAMINS 1/2 OFF</p> <p>Vitamins A — B₁ — B₂ Cod Liver Oil, N. F. and Mint Flavored Nicotin — Wheat Germ Oil — Yeast (Brewer's) McKesson Phos-Cal Capsules — with or without Iron (Dicalcium Phosphate with Vitamin D)</p>

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6 oz. size
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SAVE \$2.09

Bexel VHP (Very High Potency) 100's, Reg. \$7.99, Now \$5.25, Save \$2.64
Bexel MPM (Maint. Plus Minerals) 100's, Reg. \$5.99, Now \$2.25, Save \$3.74
Bexel B-1 (Thiamine Hydro.) 100's, Reg. \$4.25, Now \$2.12, Save \$2.13
Bexel B-12 (Cyanocobalamin) 100's, Reg. \$2.99, Now \$1.49, Save \$1.50
Bexel B-6 (Pyridoxine HCl) 100's, Reg. \$2.99, Now \$1.49, Save \$1.50
Bexel B-12 (Cyanocobalamin) 100's, Reg. \$2.99, Now \$1.49, Save \$1.50
Bexel B-6 (Pyridoxine HCl) 100's, Reg. \$2.99, Now \$1.49, Save \$1.50

- McKESSON BEXEL VITAMIN SALE AT**
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 - Big 'Y' Pharmacy, 1920 N. Pacific Hwy., Medford, Oregon
 - West Main Pharmacy, 135 W. Main, Medford, Oregon
 - Western Thrift, 30 N. Central, Medford, Oregon
 - Hudson Pharmacy, Medford, Oregon
 - Cove Drug, Shady Cove, O.
 - Ingle Drug, Ashland, Oregon
 - Steve's Pharmacy, 214 N.W. 6th Ave., Grants Pass, Oregon
 - Owl Drug, 235 E. 6th, Grants Pass, Oregon
 - National Drug, 100 S. 6th, Grants Pass, Oregon
 - Medford Pharmacy, Medford, Oregon
 - Foster Pharmacy, 33 N. Central, Medford, Oregon
 - Cascade Pharmacy, White City, Oregon
 - McLain's Drug Center, B.N. Central, Medford, Oregon
 - Wainwright's Pharmacy, 322 E. Main, Medford, Oregon
 - Pay Less Drug Store, 385 E. Jackson, Medford, Oregon
 - Valley Drug, Cave Junction, Oregon
 - Foster Store, Jacksonville
 - Ideal Drug, Ashland, Oregon
 - Grants Pass Pharmacy, 306 S. 6th Ave., Grants Pass, Oregon
 - Service Drug, 1204 N.W. 6th, Grants Pass, Oregon
 - Central Point Pharmacy, Central Point, Oregon

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Training Session Set

The women's department of The Medford Mail Tribune has set Wednesday, October 2, as the date of the annual training session for club reporters. It will be held at 10:30 a.m. at the Red Cross building.

All organizations submitting news to The Tribune for publication in the women's section are invited to send either the publicity chairman or another representative. Tribune staff members will discuss how copy should be prepared and a question period will be held. Coffee and rolls will be served.

Family Visits In Talent Home

TALENT — Mrs. John Seymour Jr. and children, Johnny and Cathy, have arrived from California to visit Mrs. Seymour's parents, Mr. and Mrs. Barney Helm and Mr. Seymour's parents, Mr. and Mrs. John Seymour. Also at the Seymour home are their son and family, Mr. and Mrs. Robert Seymour and children, Randy and Stormi, Klamath Falls. Mrs. Robert Seymour's parents are Mr. and Mrs. William Gleim, Hipp Lane, Talent.