

Sign Variance Request Approved by City Council; Planning Commission Overruled

The Medford city council Thursday night overruled a recommendation of the planning commission and voted 4 to 2 to grant a sign variance to the Leland Clark Insurance company in the Oregon Bank building on Jackson st.

The firm had requested a variance to permit erection of a 2 by 4-foot sign parallel to the facade of the building. The planning commission had recommended against the request because such a sign would violate the set-back provisions of the city code.

A representative of the insurance company appeared before the council to exhibit photographs which he claimed illustrated the point that a sign flat against the face of the building — which the planning commission had suggested — would not serve adequately for purposes of identification.

He claimed that a sign identifying the previous occupant of the building had been virtually the same size, and had been removed only when another sign company offered to install a new one at about half the yearly cost of the existing sign.

Non-Conforming Sign
City Planning Director Ned Langford pointed out to the council, however, that the previous sign had been non-conforming; that is, it had been erected prior to enactment of the city's sign ordinance. Copy on a non-conforming sign can be changed, according to the ordinance, but new signs may not be erected which do not conform.

Councilman William Singler said he felt the insurance company was a "victim of extenuating circumstances," and that the council "ought of give them their sign."

Councilmen Jack Edson and Robert Cunningham voted against the request. Edson, immediately after the vote, moved that the sign ordinance be amended to provide that signs in a limited commercial zone be installed "flat against the building." The council unanimously supported the motion, and the matter will appear on the agenda at the next regular meeting of the planning commission.

In other action, the council voted to:

—Grant a change of zone from single family to multiple family for property located at the southwest corner of Crater Lake ave. and McAndrews rd.

Annex Property
—Annex to the city property situated north of Stewart ave. and west of Chestnut st.

—Acquire, accept and dedicate for municipal purposes a 20-foot strip on Barnett rd. deeded by Luther M. and Anne Davis; a parcel of land on McAndrews rd. between Biddle rd. and the freeway owned by the Oregon state highway department; and a 1,500 square foot parcel along Bear creek owned by Leon L. and Doris G. Evans.

—Approve a cooperative agreement with the Oregon state highway department for installation and maintenance of a traffic signal at Riverside ave. and Barnett rd.

—Authorize a lease with the White City Realty company to erect a sign on city property at Table Rock rd. and Antelope rd.

—Authorize a lease with Robert A. Burk, Eagle Point, permitting agricultural use of 14.3 acres of surplus land at the municipal airport.

Amend Building Code
—Amend the building code whereby a temporary (one not to remain in existence more than four years) public building may be constructed with a minimum clearance of four inches from the ground, provided that all wood within 12 inches of the ground be treated with an approved preservative.

—Award contracts and establish funds for paving projects

Mrs. Bigalow to Head Heart Fund

Mrs. Earl Bigalow, executive secretary of The Carpenter Foundation, 1005 East Main st., Medford, has been appointed Jackson County Heart Fund chairman for 1964.

Kenneth C. Hume, assistant vice president of the First National Bank of Oregon, has been named state chairman for the 1964 Heart Fund campaign in Oregon, according to Dr. Earl D. DuBois, Oregon Heart association president.

Assisting Hume by serving as central region chairman is William F. Gwinn, Albany. Gwinn will be one of thousands in Oregon who will help organize volunteers and collect contributions during the week of Feb. 17 to 23 to support heart and blood vessel research in Oregon.

During 1962-63 the Oregon Heart association allocated more than \$100,000 to support researchers in Oregon. Numerous breakthroughs in medical science are expected this year in order that premature death and disability be halted.

on 10th st. Dakota st., Pearl st. and Whittle ave.; and for resurfacing a portion of South Grape st.

—Authorize the water department to install a water main on 10th st. from Lincoln to Hamilton sts.

—Establish funds for water mains on 10th st., Bessie st., and Crestbrook rd.

—Accept a completed paving project on Hillcrest rd., and approve an assessment ordinance for the improvement.

—Approve additional one-hour

parking around the Jackson county courthouse.

—Accept a report that no deficiencies exist in storm and sanitary sewers on 10th and Lincoln sts.

Prequalify Firms

—Prequalify D. A. LaVelle Construction company, Portland, LaVelle Construction company, San Jose, Calif., and Arrow Wrecking company, Indianapolis, Ind., to bid on city projects.

—Approve appropriations from the city's park and recreation improvement fund in the amount

of \$23,000 for renovating Hawthorne pool; and \$18,500 for continuation of the Jackson park development project.

—Deny the request of Robert C. Messer to operate a car rental agency at the municipal airport.

Mayor James Dunley, and Councilmen Richard Travis and Terry Green were absent. Council President Robert Baccus presided. The next regular meeting of the council is set for 7:30 p.m. Thursday, Sept. 19, in the council chambers in city hall.

Attendance at Museum Breaks Record for One Month

Some 14,901 persons visited the Jacksonville museum during August, 1963, for the largest attendance at the museum for any month since it was opened.

The month's total is 1,613 more than the same month a year ago. So far this year nearly 50,000 have visited the museum with the total since July, 1950, now 588,911 persons.

Visitors last month were from 47 states, Washington D.C., and 21 foreign countries. States which did not have visitors registering were Vermont, Rhode Island and Delaware.

Groups and organizations who

toured the Museum during the month included the First Presbyterian senior adults from Portland, Sacramento State college study tour, Al Minn's Fun camp from Hawaii, Ashland Assembly of God Sunday school class, Girl Scout Troop 6, Los Altos, Calif., escorted by Girl Scout Troop 192 from Medford; Cub Scouts from Den J, Pack 80 from Central Point, and the Trailways Grand Circle tour, which made two visits.

Gifts and loans presented to the museum in the last month include early day Jacksonville and mining equipment, clothing, china, bedding, photographs, material, tools, and old records.

The items were received from Otto W. DeJarnett, Mrs. Wayne Piland, R. Lee Younger, Lonny Harris, Miss Mabel Mears, Mrs. Verna Flowers, all Medford; Mrs. Joseph P. Martin, Rogue River; A. J. Durham, Ashland; Rayford W. Hitt, Grants Pass; Frank A. Terry, Butte Falls, Louis Nilson, Beaverton; Carl, Doyle and Jerry Barlow, Jacksonville; Miss Ethel Wilkinson, Paradise, Calif.; Mr. and Mrs. David C. Mosby, San Francisco, Calif.; Mrs. A. J. McCallen,

Miss Agnes Love, Hamilton; Mrs. Arthur Hicks, Bellingham, Aaris, Mrs. Mitchell Anderson, Wash.; and Richard E. Riddle, I. N. DeLamater, all Portland; Riddle, Ore.

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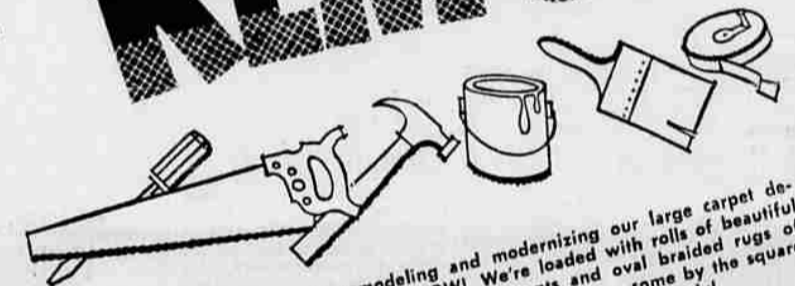
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