

TOUCHDOWN OR FIELD GOAL **SCORING**
You'll really score high with this Blue, 1963 TEMPEST with a snappy V-8, power steering and auto. trans., and you'll like the price too.

DELAY OF GAME **DELAY**
DON'T DELAY ANY LONGER . . . GO TO WIDE TRACK TOWN AND PICK A WINNER IN A 1963 PONTIAC

ILLEGAL PROCEDURE OR POSITION **PROCEDURE**
Your best procedure to get the best buy in a NEW CAR is to check our values.

INCOMPLETE PASS PENALTY DECLINED **INCOMPLETE**
There's nothing incomplete about the 1963 GRAND PRIX with bucket seats, console shift, and beautiful leatherette trim. On sale now at WIDE-TRACK TOWN.

INELIGIBLE RECEIVER DOWNFIELD **INELIGIBLE**
Ineligible? Perish the thought! Anyone with a steady job is eligible to drive a NEW PONTIAC with easy installments.

PERSONAL FOUR **PERSONAL**
SALES REPRESENTATIVES
Herb Hunt772-5887
John Gustafson773-4111
Vern Norwood482-0327
Leigh Gustison772-9610

CRAWLING; HELPING RUNNER **CRAWLING**
The 1963 GMC with 4 speed trans. can crawl over the roughest terrain and get up and go on the open road.

ILLEGAL USE OF HANDS **HANDS**
TEMPEST 4 goes around acting like a V-8. You'll see what we mean when you get your hands on a TEMPEST.

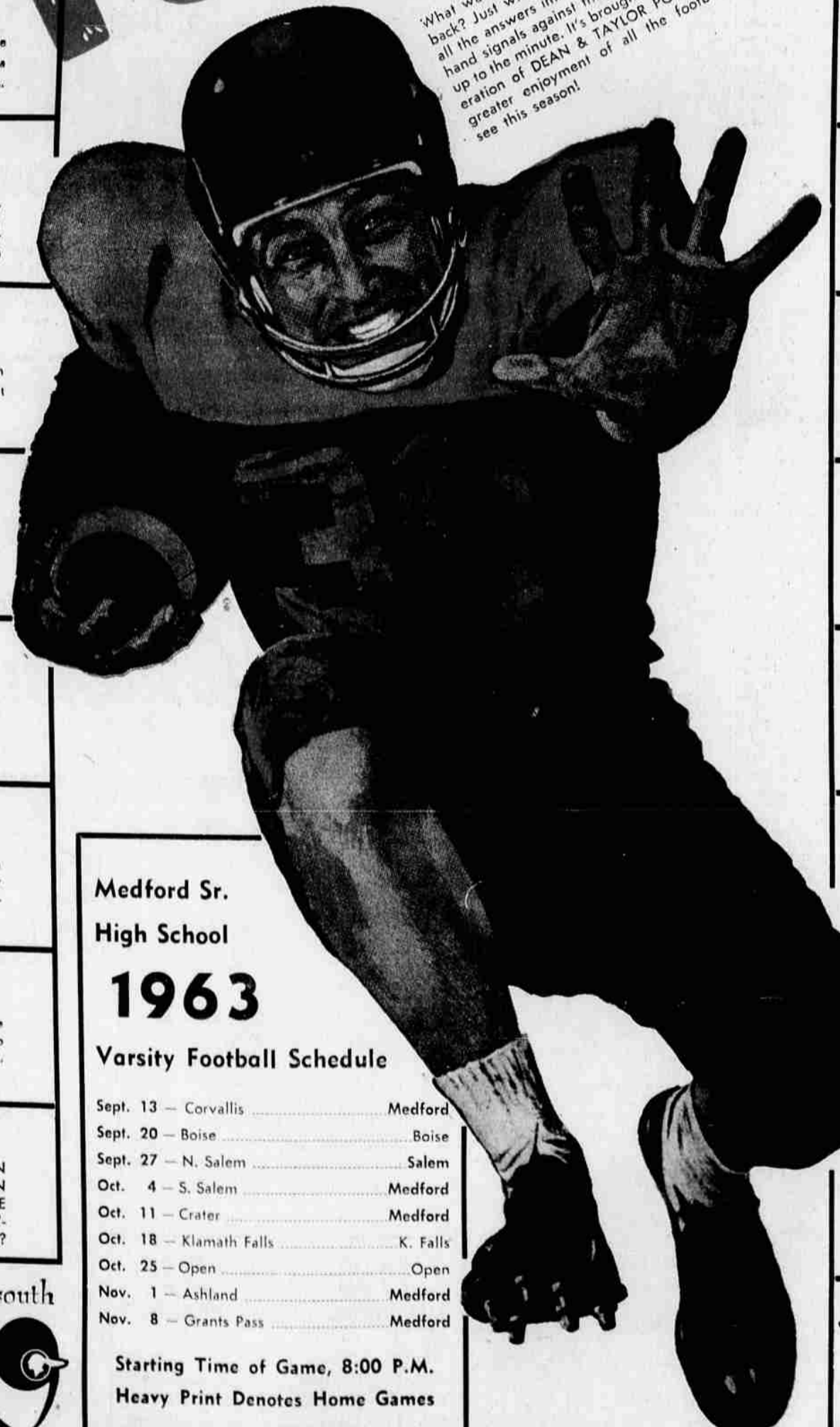
ILLEGAL FORWARD PASS **PASSING**
DON'T PASS UP THE 1963 CLOSE OUT PRICES NOW AT WIDE-TRACK TOWN.

ILLEGAL MOTION **MOTION**
Just the feeling you get when you aim the '63 BONNEVILLE down the highway (equipped with 303 H.P. effortless horsepower.)

BALL DEAD; TOUCHBACK (HAND WAVED) **BALL DEAD**
Maybe the balls dead, but we're the liveliest spot in town when it comes to making you a deal on a NEW PONTIAC, TEMPEST or GMC.

BALL READY-FOR-PLAY **READY-FOR-PLAY**
WHAT WOULD BE MORE FUN THAN DRIVING TO THE GAME IN A CATALINA CONVERTIBLE? SEE IT ON DISPLAY IN OUR SHOW-ROOM FLOOR . . . ITS A BEAUTY?

BOB TAYLOR PRESENTS THE 1963 CODE OF SIGNALS FOR FOOTBALL OFFICIALS



What was that penalty for? Why was the ball called back? Just what happened on that play? You'll know all the answers against this code. It's brought to you through the cooperation of DEAN & TAYLOR PONTIAC . . . for your greater enjoyment of all the football games you'll see this season!

Medford Sr. High School 1963 Varsity Football Schedule

Sept. 13 — Corvallis	Medford
Sept. 20 — Boise	Boise
Sept. 27 — N. Salem	Salem
Oct. 4 — S. Salem	Medford
Oct. 11 — Crater	Medford
Oct. 18 — Klamath Falls	K. Falls
Oct. 25 — Open	Open
Nov. 1 — Ashland	Medford
Nov. 8 — Grants Pass	Medford

Starting Time of Game, 8:00 P.M.
Heavy Print Denotes Home Games

ILLEGAL RETURN **SUBSTITUTION**
There's no substitution for the styling and value you get in a 1963 WIDE-TRACK PONTIAC.

SAFETY **SAFETY**
Pontiac's medium weight . . . wide wheel base and body, by Fisher will give you the utmost in safety for you and your family.

TIME OUT **TIME OUT**
Take time out to look at the deal we have for you now at WIDE-TRACK TOWN. See how much more you get in a PONTIAC.

CLIPPING **CLIPPING**
Prices have been CLIPPED on all '63 PONTIACS, GMC AND RENAULTS.

UNSPORTSMANLIKE CONDUCT **CONDUCT**
You'll find the conduct of the '63 TOYOTA will out perform all the 4 wheel drives on and off the road.

ROUGHING THE KICKER **KICKER**
We invite all "Tire Kickers, Door Slammers and Horn Honkers" to inspect all the 1963 cars that are now on sale during our BIG CLEARANCE!

ILLEGAL SHIFT **SHIFT**
Is this the time to shift to PONTIAC? We think so . . . and after you see the deal we have to offer you'll think so too!

INTENTIONAL GROUNDING **GROUNDING**
We're going to sweep the lot right down to the ground during our BIG CLEARANCE OF 1963 PONTIAC'S, GMC, RENAULTS.

OFFSIDE **OFF-SIDE**
We're never "off side" . . . always on side. In fact we're on YOUR side, when it comes to making a deal on a new PONTIAC, GMC or RENAULT.

PASS INTERFERENCE **INTERFERENCE**
If you want to look over our '63 stock without interference . . . the night lights are always on at WIDE-TRACK TOWN.

FIRST DOWN **FIRST DOWN**
Be the FIRST one DOWN to WIDE-TRACK TOWN tomorrow to look over the selection of 1963 cars and trucks we have to offer during our BIG '63 CLEARANCE.

BALL ILLEGALLY TOUCHED **TOUCHED**
Somebody touched the ball, but nobody can touch the deal we have to offer at WIDE-TRACK TOWN.

START THE CLOCK; NO MORE TIME-OUTS **START THE CLOCK**
The count-down has started on our '63 clearance. The trade-ins are high . . . the terms are low . . . don't take any deal until you've seen ours!

wide track town 2177 south DEAN & TAYLOR 99

THE BEST NEW CAR DEALS ARE AT WIDE-TRACK TOWN

TO KEEP "ON THE BALL" . . . KEEP THIS CODE!

'63 CLEARANCE PONTIAC GMC RENAULT