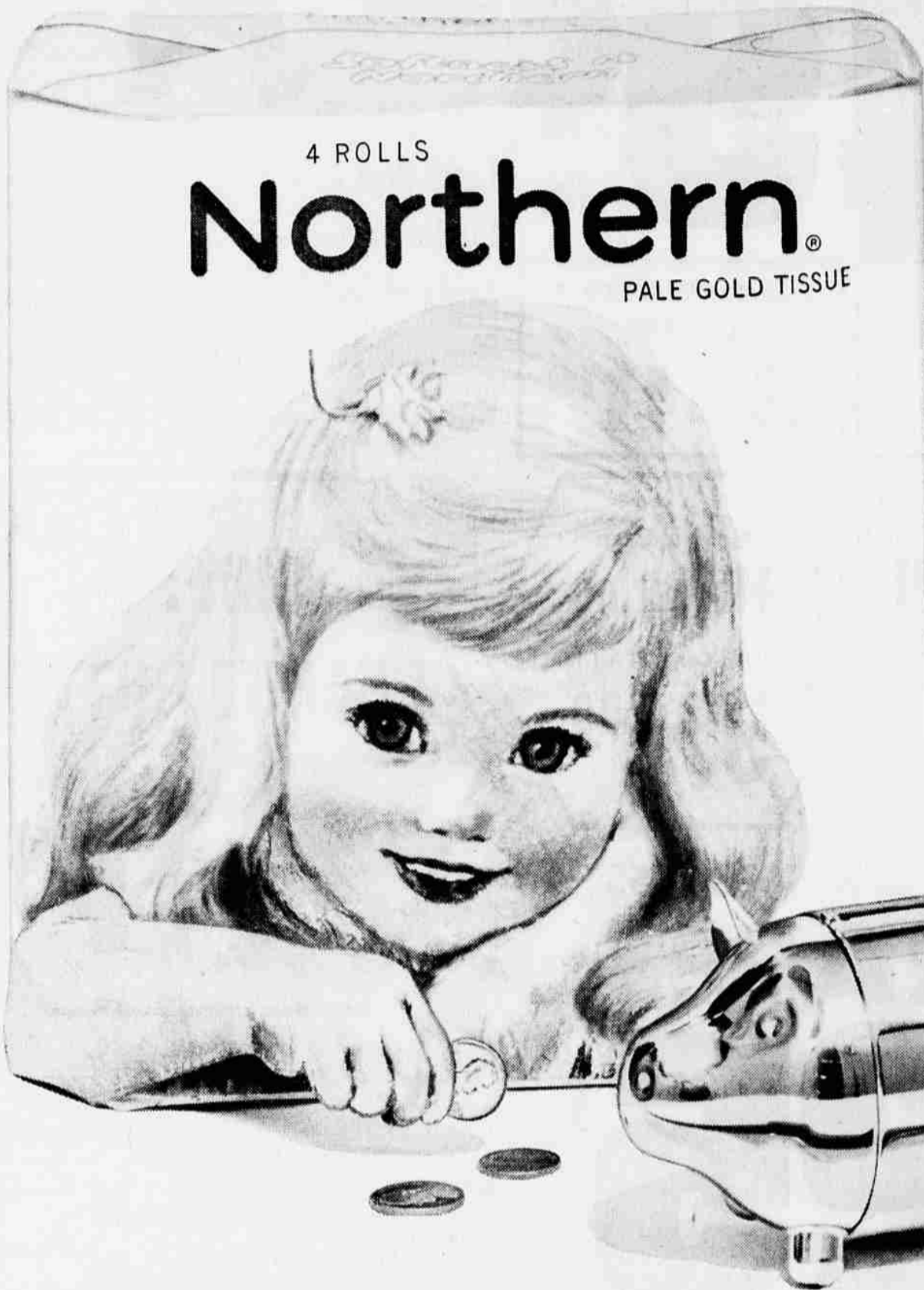


"To make things twice as nice for you..."

"we bring/you savings on these two!"



SAVE 7¢ ON NORTHERN TISSUE

(WHEN YOU BUY 4 ROLLS)

Northern Tissue is made with fluff. Nothing else is soft enough. For the softest, nicest bathroom tissue you're likely to find—just reach for the packages with the pictures of the happy little girls. (You'll be happy.)

SOFTNESS IS NORTHERN

SAVE 7¢ ON NORTHERN TOWELS

(WHEN YOU BUY A JUMBO ROLL OR 2 ROLL PACK)

Strong enough to scour a skillet. Soft enough to blot lipstick. Northern Towels give you a helping hand a hundred and one times a day. Come to the rescue in every minor crisis. And then go into the waste basket.

NORTHERN—THE TIRELESS TOWELS

7¢ STORE COUPON 7¢

SAVE 7¢ ON 4 ROLLS OF NORTHERN TISSUE

MR. DEALER: For your convenience in obtaining prompt, accurate payment for this coupon, send it to NORTHERN PAPER MILLS, P.O. BOX 1115, CLINTON, IOWA. You will be paid seven cents (7¢) plus 2¢ handling, providing coupon is redeemed in accordance with our consumer offer.

Invoices proving purchase of sufficient stock of our brands to cover coupons submitted must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products' purchase is shown. Coupons presented through outside agencies or others who are not retail distributors of our merchandise will not be honored and will become void when so presented. The consumer must pay any sales tax involved. This offer void whenever taxed, restricted, prohibited, or license is required. Cash value 1/20 of 1¢. Limit one coupon to a customer. Northern Paper Mills, A Marathon Division Of American Can Company. 130-63

7¢ STORE COUPON 7¢

SAVE 7¢ ON NORTHERN TOWELS, JUMBO ROLL OR 2 ROLL PACK

MR. DEALER: For your convenience in obtaining prompt, accurate payment for this coupon, send it to NORTHERN PAPER MILLS, P.O. BOX 1115, CLINTON, IOWA. You will be paid seven cents (7¢) plus 2¢ handling, providing coupon is redeemed in accordance with our consumer offer.

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