

On the Air

By ELEANOR WIESE

A Shakespearean treat awaits FM radio listeners tonight at 8 p.m. on KBOY-FM. Alvin Reiss has arranged a 4-hour show featuring words and incidental music from the plays of William Shakespeare, music from operas, ballets and symphonic poems based on his plays, and Elizabethan songs.

"Romeo and Juliet," as taped by this year's Ashland Festival company under the direction of Robert B. Loper, will be the highlight of the program at 9 p.m. Leading performers are Marian Halley as Juliet, Richard Sterne as Romeo, and Stacy Keach as Mercutio. This one-hour version was edited by Andrew C. Love of the National Broadcasting Company, which broadcasts portions of the play nationally on its radio network.

Prior to tonight's broadcast of the play, Mr. Reiss will present a taped interview with Miss Halley regarding her portrayal of Juliet and her experiences in Ashland.

The musical portions of the program will include Soprano Maria Callas singing selections from Verdi's "Macbeth"; Sir Thomas Beacham conducting portions of Tchaikovsky's "Tempest" and "Romeo and Juliet"; words and incidental music from Sir Laurence Olivier's production of "Henry V"; and Elizabethan songs sung by Alfred Deller, counter tenor.

MEET THE PRESS, 6 p.m. Sunday KMED-TV. The Rev. Dr. Martin Luther King Jr., president of the Southern Christian Leadership Conference, and Roy Wilkins, executive secretary of the National Association for the Advancement of Colored People, will be questioned by newsmen.

TWENTIETH CENTURY, 6 p.m. Sunday KBES-TV. The riots accompanying the July 1962 Communist Eighth World Youth Festival in Helsinki are shown in "Finland's Tug of War."

DISNEY'S WONDERFUL WORLD, 7:30 p.m. Sunday KMED-TV. The backstage story of how the motion picture "20,000 Leagues Under the Sea" was filmed, and a cartoon history of man's efforts to conquer the ocean depths will be presented in "Operation Undersea," an Emmy winner.

YOUTH POWER, 7:30 p.m. Monday KMED radio. Young people from the First Presbyterian Church, who went to Oakland to assist at a camp for underprivileged children, tell of their experiences.

COMEDY SPECIAL, 9 p.m. Monday KBES-TV. Betsy Palmer, Phil Silvers and Eddie Albert appear in a musical comedy, "The Ballad of Louie the Louse," about the funny shenanigans of a Broadway loan shark.

BEN CASEY, 10 p.m. Monday KMED-TV. Kim Stanley won an Emmy award for her performance in the sequence about a female attorney who tries to conceal her addiction to drugs.

MARCH TO WASHINGTON, Wednesday throughout day on all channels beginning at 9 a.m. on KBES-TV and concluding at 11:15 p.m. on KMED-TV. News coverage of the civil rights march in Washington.

ELEVENTH HOUR, 10 p.m. Wednesday KMED-TV. The death of a glamour queen (portrayed by singer Julie London) launches a psychiatric investigation in "Like a Diamond in the Sky."

DR. KILDARE, 8:30 p.m. Thursday KMED-TV. Guest star Polly Bergen portrays identical twins, one of whom will die unless the other can be located in time for a kidney transplant operation.

MOVIE, 9 p.m. Thursday KBES-TV. "The More the Merrier" with Jean Arthur, Joel McCrea and Charles Coburn wins a 4-star rating as

a fine comedy, one long laugh from beginning to end.

THE STORY OF WILL ROGERS, 10 p.m. Thursday KMED-TV. Bob Hope narrates this portrait of the great American humorist from his early rodeo-roving days to his later years as commentator on the national and world scene. Rogers' own voice provides a large measure of the program's wit and wisdom.

FOCAL POINT, 9:30 a.m. Friday KMED-TV. John Getgood, appearing in Ashland this summer, has filmed the unusual story of a cat, a dog and a mink in "The Boy Next Door."

ALFRED HITCHCOCK, 9:30 p.m. Friday KBES-TV. An advice-to-the-lovelorn columnist's plot to place the blame for his wife's murder on another backfires in "Dear Uncle George." Gene Barry stars.

WIDE WORLD OF SPORTS, 5 p.m. Saturday KMED-TV. The Women's National AAU Swimming and Diving Championships from High Point, N.C., and the National Jeep Derby from Boulder, Colo., are featured.

Southern Oregon Economist Studies Supply of Rubber

Ashland - Factors affecting both the short-term and long-term trends in the demand for and the supply of the world's natural rubber have been researched in a study of the natural rubber industry by Dr. Man He You, Southern Oregon college economist.

According to Dr. You's findings, the United States and Western Europe can be expected to continue to exercise a great influence in the future rubber market, since they absorb nearly 50 per cent of the world's natural rubber production. Additionally, the United States is expected to play a vital role as the major producer of synthetic rubber - considered to be a critical factor in determining the future demand for natural rubber.

Assuming an equal abundance in the supply of both natural and synthetic rubber, the consumers' preference for either is expected to be governed by the factors of initial price, the stability of the price, and the quality of the product.

Cost Could Decrease
By utilizing new techniques of replanting rubber trees and developing better varieties, and the wider use of chemical stimulation to rubber trees, it was indicated that production costs could be decreased enough to meet the competition from synthetic rubber.

If the industrial production increases by figures of 75 and 85 per cent of the average annual production index of 1958-60, in the United States and Western Europe respectively, by the year 1980, the natural rubber demand can be estimated to be about 3,400,000 long tons for the world as a whole. Of this amount, approximately 3,200,000 long tons can be expected to be provided by Southeast Asia.

The projection of natural rubber production indicates that Southeast Asia can be expected to produce about 2,600,000 long tons of natural rubber in 1980, which is equivalent to about 92 per cent of the predicted total world production in 1980, 2,900,000 long tons. It is concluded that the means are adequate to meet the aggregate demand for natural rubber, currently available for increasing the productive capacity of natural rubber, providing, of course, that extraordinary efforts to expand the productive capacity are put forth under relatively stable political conditions.

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SUNDAY
12 to 6

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NO DOWN PAYMENT
36 Mos. To Pay
on Approved Credit

36 Months To Pay!

Bring Truck!

Bring Trailer!

\$98,500 WORTH OF FINE FURNITURE GOING AT \$58,500

NO PAYMENT
Till
OCTOBER 1

33 to 50%

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\$5.00
WILL HOLD
ANY PURCHASE

For the Bedroom!

- MAPLE DRESSER AND MIRROR-1 only \$ 68.88
- 4-PC. FLAME WOOD, BEDROOM SET-With 20 years guarantee on finish and construction. Dust proofed, dove tailed. Regular \$599.95 \$349.88
- FULL OR TWIN SIZE MATTRESS OR BOX SPRINGS. Five-year guarantee each \$ 19.88
- FOAM MATTRESS AND BOX. 20-year guarantee. Regular \$149.95 \$ 89.88
- KING SIZE MATTRESS AND BOXES-72x80 with frames. 20-Year guarantee. Regular \$188.88 \$269.95
- 9-PC. BEDROOM SET - Walnut finish, Mr. and Mrs. dresser and mirror, bed, bed mattress and box. 2 lamps, 2 pillows-Reg. \$269.95 value Now \$129.88
- 4-DRAWER CHESTS with lifetime plastic tops \$ 38.88

Chairs!

- PLATFORM ROCKERS-Nylon covers, some swivel bases, nice selection of colors. Priced to clear. Values to \$59.95 \$28.88
- METAL FOLDING CHAIRS-Very sturdy, big value \$ 2.88
- LARGE SWIVEL ROCKERS-Good selection covers, foam rubber seats and backs, 5-year construction guarantee. Save on this \$68.88
- RECLINER-5 only, nice selection of colors. WHILE THEY LAST \$39.88
- TV SWIVEL CHAIRS-Nylon covers. Reg. \$29.95 \$18.88

Appliances!

- G. E. RANGE Sale \$144.88 WT \$128.88
- G. E. DRYER-Save, Save! \$188.88 WT
- G. E. REFRIGERATOR-12.6 Cu. Ft. \$169.95 \$128.88
- ADMIRAL PORTABLE 19" T.V. Reg. \$169.95 \$128.88

Living Room Sets!

- DAVENO-MATCHING ROCKER-Daveno sleeps two, green nylon cover, easy cleanability. Priced to clear. ONE ONLY - Save \$100 \$128.88
- DAVENPORT AND CHAIR-Beige, long wearing cover, 5-year construction guarantee, foam rubber cushions. Regular \$299.95. 1 only \$119.95
- DAVENPORT AND CHAIR-A \$299.95 value, priced to clear, good designing, nylon cover for long wearing. Easy to keep clean \$168.88
- DAVENO-SLEEPS TWO; RECLINER CHAIR-SLEEPS ONE. Don't miss this value! Chair with ottoman, nylon covers. While they last. Save \$100 \$168.88

- SOFA AND CHAIR-Foam reversible cushions, naugahyde cover. 2 only. Regular \$249.95 \$128.88

Early American!

- LARGE CLUB CHAIRS AND SWIVEL ROCKERS-Priced to clear, beautiful covers. Reduced over 1/2 \$ 68.88
- EARLY AMERICAN CRICKET ROCKERS-Six to choose Regular \$59.95 Save \$ 29.88
- EARLY AMERICAN SOFA-1/2 price, foam rubber cushion pillow back. 1 only, brown and gold cover. Regular \$349.95 Sale \$168.88

Sectionals!

- 2-PC. SECTIONAL-Cardinal, nylon cover, 5-year construction guarantee. One only. Original price \$259.95 \$ 99.00
- 2 ONLY-8-PC. SECTIONAL-One brown, one green 5-yr. construction guarantee, nylon covers, foam cushions. Save \$100 \$168.88
- 1 ONLY-4-PC. SECTIONAL-Priced to clear, green nylon cover, foam rubber cushions, 5-year construction guarantee. Good designing. Save \$100 \$319.99

Miscellaneous!

- 5-PC. DINETTE-Table and 5 Chairs. \$39.99, 7-pc. set, \$64.88
- 600 SQ. YDS. WOOL TWEED CARPET-Priced to Clear! Brown and white, bring your measurements. Reg. \$5.95 sq. yd. \$ 2.88
- FLOOR LAMPS (Assorted)-Reg. \$19.95 Sale \$ 8.88
- OCCASIONAL TABLES-Step tables, coffee tables, most have plastic tops \$ 7.77
- TABLE LAMPS-Odds and ends, all colors and styles. Values to \$19.95 \$ 6.88
- SLEEPERS-Brown with full size innerspring mattress, sleeps two, heavy plastic cover, foam cushion. Reg. \$269.95 \$129.88
- BEAUTIFUL LONG BOY SOFA-White nylon foam rubber cushions. Good value at twice the price. One only! \$168.88

STAR GAZER**

By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth signs.

ARIES 21	1 A	31 May	41 Relative
APR 20	2 Feet	32 Spiritual	42 You
MAY 19	3 Ties	33 Friends	43 Advice
JUN 18	4 News	34 Gains	44 Aid
JUL 17	5 Out	35 Walk	45 Advice
AUG 16	6 A	36 Inventory	46 Package
SEP 15	7 Love	37 Day	47 Relatives
OCT 14	8 Laugh	38 Or	48 Caution
NOV 13	9 Room	39 Content	49 In
DEC 12	10 Pleading	40 With	50 Traveling
JAN 11	11 Opposite	41 For	51 Aid
FEB 10	12 News	42 Show	52 And
MAR 9	13 Sex	43 Cones	53 Social
APR 8	14 T	44 You	54 Affairs
MAY 7	15 See	45 Friends	55 Affairs
JUN 6	16 Will	46 Or	56 Affairs
JUL 5	17 Risk	47 Or	57 And
AUG 4	18 By	48 With	58 You
SEP 3	19 You'll	49 Arrive	59 A
OCT 2	20 Strength	50 Gains	60 You
NOV 1	21 Danger	51 And	61 Lights
DEC 31	22 You	52 Company	62 Inner
JAN 30	23 Friend	53 Into	63 Thoughts
FEB 29	24 Ties	54 You	64 You
MAR 28	25 Lows	55 Per	65 Gift
APR 27	26 Rise	56 Talk	66 Sound
MAY 26	27 For	57 Social	67 You
JUN 25	28 Man's	58 With	68 You
JUL 24	29 Ties	59 Personal	69 Circle
AUG 23	30 And	60 Thanks	70 Thanks
SEP 22	31 Good	61 Advise	62 Good
OCT 21	32 Good	63 Advise	64 Neutral
NOV 20	33 Good	64 Advise	65 Neutral
DEC 19	34 Good	65 Advise	66 Neutral

OPEN TODAY (SUNDAY) NOON 'TIL 6