

Leather Is Important To Casual Fashion Look

Fashion is on a casual kick this fall, and it's leather... leather... leather for clothes that are fresh, informal and just plain fun.

With the "suburban look" capturing fashion headlines across the country, the popularity of leather garments is greater than ever this season. Designed with flair and colored by hues reflected from the autumn scene, carefree coats, jackets, dresses and ensembles are seen in a wide variety of handsome smooth, grained and softly sueded leathers.

A favorite lightweight contender this fall is the three-quarter length coat in either smooth or suede leather. Fingertip or full length, leather coats look more gothic in shape, offer more freedom of movement.

Tailored and belted models are more in evidence than last year and detailing is simpler—whether on collars, pockets or belts.

Always smart, suede is important in all lengths this year, sharing popularity with grained and smooth leather apparel. Softly supple featherlight suede, cardigans for the suburban matron or grained belted jackets for the city girl are seen in a variety of browns—from sun gold through beige to chocolate.

Other favorite leather hues this fall include the grayed greens, blue- from powder to royal—and red from blush tones all the way to orange.

In Many Styles

Wrap coats, chiefly seen in the daytime in grained and smooth leathers, are also widely available in velvety suedes—more of which come out after dark. Large collars and broader self-leather belts frame the neat figure at every hour.

Tunic suits, ideal for fall weather, feature slightly longer overjackets. Leather skirts mold to the figure, with slits providing free-swinging leg room. Tailored leather jackets

and blazers are teamed with colorful mohairs, soft cash-

Four Basic Suit Styles for Men

This fall a man can be handsomely suited in any one of four basic suit styles, each one with many variations.

First, although not necessarily the most popular, is the American Natural marked by moderation in line and fit.

Second is the Traditional, with natural shoulder, which in its extreme is the Ivy.

Third is the Contemporary. The most outstanding feature of this style is the clean line with emphasis on neck-hugging collars and a firm well-tailored look at the chest areas.

The fourth is the American Ambassador which has concave shoulder lines, "forward pitch" sleeves and "side bodies." This latter term applies to seams which start at the arm scythes of the coat and extend downward through the pocket area to the bottom of the jacket.

Possibly the most popular suit will have natural shoulders, a fuller chest, normal lapels, limit of waist, suggestion of flare, and a restrained cutaway front.

One "off beat" suit comes with a one-button coat and a double-breasted jacket.

Most suits will be lighter and trimmer than in the past, and more vests will be shown as part of the suit.

An important look in all styles will be the "dressed up casuals" or "dressed-down business suits." The fabric used often makes the difference.

Tweeds, shetlands and chevrons are being widely shown in suits; herringbone and houndstooth will be very important. Glen plaid too takes top honors for fall.

meres and rough tweeds in casual ensembles.

Ski and apres-ski leather outfits feature smooth ankle-length pants topped by big, lined suede or smooth leather parkas or jackets. In a variety of styles, leather garments are adapted to all-weather use through the addition of natural wool shearing linings.

Shifts—in easy flowing grain leather or clinging suede—make breath-taking afternoon dresses. Deep autumn tones, chiefly in browns and greens, make these timeless leather styles smart up-to-the-minute fashions.

In the evening, the suede coat takes on more detailing, richer tones and more beautifully napped textures. Suede wraps are trimmed in furs, while smooth leathers take on the sparkle of occasional jeweling and the shine of a big buckle on a broad, wandering belt. The leather cape is a familiar silhouette in the after-theatre crowd.

Less Cosmetics Suggested for Fall

When fall's chill winds begin to blow, the social calendar naturally calls for more time at home. And designers this year have gone all out to make sure m'lady is as pretty by the fireside as at a ball.

Beauty and comfort go hand-in-hand in these new "at home" clothes. Shapes are easy, but feminine. And legs are almost disappearing, with the most popular styles falling to ankle or floor lengths.

"Sportive" is the big word here, as it is with the rest of this fall's fashions. Shirts in unusual fabrics, such as metallic plaids and wool prints—sleeveless coats over pants or pajamas—vests with culottes—quilted wrap skirts—shifts—furs of all kinds, real or fake—all fit the "at home" picture. To make the most of these



MINK FOR DAY OR EVENING—This natural blue-grey mink expresses the most important trend in furs—casual elegance. To gain this look, luxurious fur is worked horizontally; a large, rolling collar is set well away from the neck, and pockets are set between the pelts. By Constantine of Christie Brothers. Photo by Emba Mink Breeders association.

fireside fashions, Anne Whitfield, beauty expert for Dial Soap research laboratories, advises paring down on cosmetics to let your glowing skin speak for itself.

Of course, only a pampered skin will have a natural radi-

ance. One of the best ways to baby your complexion is with light fingertip facial-massages, using a deodorant soap with germicidal ingredients. Then use the light touch with cosmetics—especially eye make-up.

Knitted Dresses Need Proper Foundation

Don't include yourself "out" of the knitted class just because your figure doesn't classify as petite. For the first time this season there are foundations proportioned to fit not only the average, but the mature figure as well.

Designers for Gossard who have just completed a collection of "Narrowlines for knits"

have these suggestions to offer on selecting shapemakers: If you have a full hipped figure, don't expect a seamless roll-on to do the job of slimming you. Look for a girde or pantie that is proportioned to your own hip size. Hips are a key measurement in knit underlining, because while most of the soft cotton

or light wool weaves blouse over the waistline, the skirts narrow sharply.

Don't settle for a garment that controls, but writes its formula all over the knitted fashion by show-through seam lines. Look for garments that are sewn with pancake flat seams, and still offer split-hip controls.

The "split hip," a favorite narrowing control, is technical language for an elastic panel over the hipline with its stretchability limited by a long finger of fabric.

Get a light weight garment, and look first for one in Lycra or other spandex fibers.

If your thighs are a problem, don't expect a table cloth to hide the bulge when you sit down. Try a long legged pantie "riddle with split-hip controls almost all the way down the leg."

Don't buy too tight a garment. Buy one that fits you, and in which you'll be comfortable. Knitwear tells all its secrets, and if you have a curve that's been pushed to another area by a too-tight garment, it's sure to show up.

Finally, don't buy a clinging slip. Look for a half or whole slip with a "taffeta" feel to provide all the inner status you need for knitted class.

Helpful Hints Given for Nails

The well-groomed woman is meticulous about her personal cleanliness, hair care, and make-up. But too often hands—though they are always on view—get nothing but a hasty weekly manicure. Not all hands are beautifully shaped—but all can be flawlessly groomed.

Medically supervised research shows that fingernail defects are common in healthy persons and may be cleared up by a daily use of an envelope of unflavored gelatine—the same kind you find on your supermarket shelf.

You can take your fingernail treatment in a variety of pleasant ways. The unflavored gelatine goes into fruit juice, milk, or bouillon. Many women take theirs with the morning juice. Simply pour in the unflavored gelatine, stir briskly, and drink at once.

The treatment should continue from 60 to 90 days, the amount of time required for

Patterned Ties Gain in Importance

What kind of tie goes with the stripe shirt that is so favored for fall?

Well, there is a wide choice so long as it is patterned. Patterns with pattern is all-important.

There are ties with vertical stripes, with diagonal stripes, with small over-all patterns, with subdued patterns, but always it is pattern.

So, save these solid color ties for extra-dressy occasions to wear with white shirts—or put them away for another year!

Sidewalk SALE DAYS

EXCITING BARGAINS!

FRIDAY & SATURDAY ONLY!

Shop All Day Friday & Saturday
9:30 A.M. to 5:30 P.M.



Be among the first... See for yourself how you SAVE

BLOUSES and T-TOPS

SIZES 32 to 34 VALUES TO 4.98

SIDEWALK SALE DAYS **99¢**

Jamaicas - Bermudas
Calf Skinners - Clam Diggers

SIZES 8 to 20
VALUES TO 7.98

SIDEWALK SALE DAYS **\$1.99**

SKIRTS SLIM SKIRTS
HIP STITCH

Good Selection Styles, Fabrics and Patterns
SIZES 6 to 16
VALUES TO 8.98

SIDEWALK SALE DAYS **\$2.99**

CAPRI PANTS

Proportioned Lengths, Solid Colors and Plaids
SIZES 8 to 20
5.98 to 8.98 VALUES

SIDEWALK SALE DAYS **\$3.99** PAIR
2 pair \$6.99

SIDEWALK SALE



Adjustable
SCREENS
10"X37" Only **69¢**

CABINET CATCHES
Magnetic Only **69¢**

MITRE BOXES Wooden Only **79¢**

FILE SET Household 6 Piece Only **59¢**

ELECTRIC DRILL
THOR 1/4"
Only **\$9.88**

Delta Compact Table Saw
Only **\$59.95**

TOOL SETS
57 Piece Sockets and Wrenches
Metal Storage Cabinet
EIGHT ONLY **\$9.95**

SUNBEAM ROTARY MOWER
G-750 Deluxe 20" 3 HP Self Propelled - Gas
ONLY **\$94.94**

SUNBEAM REEL MOWER
G-666 Deluxe 20" E-Zee Start—Self Propelled
ONLY **\$109.95**

ALL LAWN SPRINKLERS
1/3 OFF LIST

MISCELLANEOUS MARINE HARDWARE 1/2 Price

PICNIC COOLER
Insulated Plastone
10 x 13 x 16" ONLY **\$2.95**

GLOVES
LAMBERT'S LEATHER PALM **89¢ PR**

PATIO BROOM
14" BLUE OR YELOW ONLY **\$2.99**

TOILET SEATS
ENAMELED WHITE OR COLORED Only **\$2.99**

Battery Operated
TOOTHBRUSH
Only **\$4.88**

PICNIC BASKET
REDMOND 13x13x10 Only **\$2.99**

TABLE CLOTH
BARBECUE ONLY **49¢**

MUGS
ASSORTED POTTERY ONLY **29¢**



PRESTO PORTABLE HAIR DRYER
HAIR BEAUTY IN MINUTES! Adjustable waist or shoulder strap lets you walk, talk, work while your hair dries silky-soft!
● Large bouffant bonnet!
● Two temperature settings!
● Compact styling!
● Smart vinyl carrying case!
\$11.88

HUBBARD BROS., Inc.

STORE HOURS DAILY 8:30 a.m. - 5:30 p.m.
Main and Riverside • Our 79th Year • Phone 773-7777



Pick's APPAREL
112 EAST MAIN STREET - Next Door to Robinson Bros.
If Your CREDIT is GOOD... It's GOOD at PICK'S!