



# IT'S LEMON SALE TIME

**BE EARLY!**  
ON SALE 9:30 A.M.  
FRIDAY



ACCORDING TO WEBSTER A LEMON IS A FRUIT LIKE AN ORANGE ONLY WITH A YELLOW SKIN AND A SOUR TASTE . . . WE THOUGHT THE FOLLOWING MERCHANDISE WOULD BE SWEET LIKE AN ORANGE . . . BUT, NOW IT HAS TURNED YELLOW WITH AGE AND SOUR TO OUR TASTE . . . PLEASE TAKE IT AWAY!

**BE EARLY!**  
ON SALE 9:30 A.M.  
FRIDAY

I'm HAL SCHMECHER . . . I buy all kinds of horrible home horrors and dreadful drapes. Anyone have an aspirin?

**COLOR MY HEADACHE SICK!**

I'm ED CULBERTSON . . . buyer of haberdasher's headaches and lots of delinquent (boys) specials. I'm unsteady - need help!

**COLOR MY EXPRESSION WORRIED!**

I'm PAT BISHOP . . . buyer of girls' things, little kids stuff and lingering lingerie. Please help me clean up this stuff!

**COLOR MY HEARTACHE SAD!**

I'm DORIS CALDWELL . . . at little mistakes I'm good (notions). Also accessories and gifts. See my center-aisle slip-ups.

**COLOR MY CONDITION PERPLEXED!**

I'm KATHLEEN ESP . . . I buy those ready-made fashions??? I'm ill from looking at all this mess. You are what the Dr. prescribes.

**COLOR MY ULCER UPSETTING!**

- |   |   |   |   |  |
|---|---|---|---|--|
| <b>WOMEN'S NYLON BRIEFS</b><br>4 pr. Reg. 75c . . . . . <b>19c</b>      | <b>GIRLS' SWIMSUITS 3-6x</b><br>2 only. Reg. 4.98 . . . . . <b>19c</b>      | <b>WASH FLANNEL SLAX</b><br>1 only. Sz. 32x30. Reg. 6.95 . . . . . <b>19c</b> | <b>STRETCH STRAW BELTS</b><br>4 Only, Reg. 1.00 . . . . . <b>19c</b>            | <b>WOMEN'S FLATS</b><br>Red or Brown . . . . . <b>19c</b>                      |
| <b>WHITE NYLON HOSE</b><br>11 pr. Reg. to 1.35 . . . . . <b>19c</b>     | <b>DECORATOR PILLOWS</b><br>Reg. 1.00 . . . . . <b>19c</b>                  | <b>MEN'S BRIEFS</b><br>Szs. 28 & 44. Reg. to 1.25 . . . . . <b>19c</b>        | <b>CHILDREN'S SWIM CAPS</b><br>10 Only, Reg. 1.00 and 1.39 . . . . . <b>19c</b> | <b>LEMON YELLOW WOOL COAT</b><br>Reg. 14.98 . . . . . <b>19c</b>               |
| <b>SIZE 5 BOY'S SHIRT</b><br>Reg. 1.98 (2nd floor) . . . . . <b>19c</b> | <b>BURGANDY TOWELS</b><br>14 only. Reg. 59c . . . . . <b>19c</b>            | <b>MEN'S NECKTIES</b><br>9 only. Reg. 1.50 . . . . . <b>19c</b>               | <b>LARGE ASH TRAY</b><br>1 Only, Regular 4.00 . . . . . <b>19c</b>              | <b>1 BLACK SWIMSUIT</b><br>Reg. 5.98 . . . . . <b>19c</b>                      |
| <b>TODDLER SUN SUIT</b><br>2 only. Reg. 2.25 . . . . . <b>19c</b>       | <b>BOYS' KNIT SHIRTS</b><br>4 only. Size 12. Reg. 2.98 . . . . . <b>19c</b> | <b>EARRINGS</b><br>Regular 1.00 plus tax . . . . . <b>19c</b>                 | <b>DECORATOR WHITE BIRDS</b><br>Import. 4 Only, Reg. 3.98 . . . . . <b>19c</b>  | <b>YELLOW STRETCH PANTS</b><br>Women's (2 pr.) Reg. 12.95 . . . . . <b>19c</b> |
| <b>GIRLS' SHORTS 3-6x</b><br>4 pr. Values to 2.50 . . . . . <b>19c</b>  | <b>MEN'S CABANA SET</b><br>1 Only. sz. Med. Reg. 12.95 . . . . . <b>19c</b> | <b>6 ONLY HANDBAGS</b><br>Regular 2.98 plus tax . . . . . <b>19c</b>          | <b>1 PR. BOY'S SHOES</b><br>Sz. 4 1/2 D. Reg. 9.99 . . . . . <b>19c</b>         | <b>1 ONLY CAPRI PANT</b><br>Women's. Famous make . . . . . <b>19c</b>          |

**Domestic Lemons**

Have you been rubbed the wrong way? These bath towels are guaranteed to do it for sure—we have 99 of them with values to 2.98 each. **99c**

If you feel you must wash first, we have 50 (ugh) wash cloths that will match some of the (ugh) towels. Regular to 59c. **33c**

We have 17 irregular terry table cloths. The cloths aren't much but the irregularities are beauties. If perfect values to 5.98. **1.88**

Why do I always end up with the odd ones —it never fails—have a heart, please take these odd napkins away. They will make perfect dust cloths. Reg. to 1.00. **10c**

Fabrics in old citrus colors:  
1 Pc. 14 yds. long of really shaggy shag-bark. Reg. 1.69. **77c**

100 Yds. of the worst looking cotton prints by William Anderson. This guy must be nuts to sign his name to prints like this—oh, well, to each his own . . . maybe you will like 'em. Reg. 98c yd. **77c**

You will have to squeeze hard to beat this one—border prints with dolls on it yet. Only 5 yards left (hallelujah). Reg. 69c. **10c**

You have heard of Tarpoon cloth, well I was harpooned by this group. I told the girls to throw it out but the garbage man wouldn't take it. 45 yds. Reg. 1.98. **18c**

Sheer cottons—and I must have been sheer out of my head when I bought it. Only 15 yds. left. Reg. 98c yd. **18c**

Lemons for the home:  
19 Pr. Shorty drapes—the designer should be hung instead of the drapes. Values to 8.98 pr. **88c**

24 Pr. white dacron priscillas—if they had stopped there it would have been fine, but they added the most gosh awful trim you ever saw. Reg. 9.98. **4.88**

12 Pr. Tier curtains (ugh) to match above. Reg. 4.98. **2.88**

101 Yds. Window Valance—out of this world patterns, colors and designs. I wish they were. Reg. 98c yd. **44c**

3 ONLY Nylon Puff Bedspreads—several customers thought they were rugs. Use 'em as you see fit. Would make a terrific bed . . . for the dog. Reg. 24.98. **5.00**

1 Only Quilted full size white double . . . that's the way I wrote it but it still don't sound right. Oh, yes, . . . bedspread. Regular 14.98. **5.00**

**(Domestics cont'd)**

White enamel cookware. (Assorted shapes and sizes). The manufacturer said it was a terrific buy at \$1.00. I tried 88c and nobody bought it. How about . . . **2/1.00**

2 Only Ironing Boards . . . so if you are bored with ironing, try one of these . . . perfect to tie your kangaroo down with sport! Reg. 10.98. **5.00**

I guess people just didn't relax this summer, or else the weather man conspired against me. Which ever it is, I still have summer furniture . . . how about you?  
Lawn chairs, regular 4.98 . . . . . **2.88**  
Lawn chairs, regular 6.98 . . . . . **3.88**  
Chaise Lounge, regular 8.98 . . . . . **4.88**

Beauty is as beauty does—but people laughed when I put these out on the counter. I try and try and try but they are still here. Come on in for a laugh!  
Crestline Chrome Bread Box, reg. 14.98 . . . . . **6.88**  
Crestline Chrome Paper Box, reg. 13.98 . . . . . **6.88**  
Copper Binester?, reg. 13.98 . . . . . **6.88**

**Lemons for Men**  
**Lemons for Boys**

These men's knit shirts can't really be called "lemons." "Dogs" more accurately describes them. Crew necks or gaucho models. Reg. to 5.00. **1.00**

Color these men's swim suits yellow. They're afraid to leave us . . . knits or boxers—all colors. Reg. 2.98 to 6.95. **1.00**

We've squeezed and squeezed and squeezed from 10.95 to 9.95 to 8.88 to 7.66 etc. Men's assorted summer slacks. Orig. to 10.95. **3.88**

You think our ready-to-wear department has some lemons? Wait until you see these ladies blouses in the men's department. We bought 'em to match men's shirts . . . we sold the men's shirts . . . Come get the blouses. Reg. 3.98 to 5.95. **1/3 Off**

Pome:  
I've never seen a lemon coat  
I never hope to see one  
I'd rather you would buy the things  
Than have them try to sell me one . . .  
Men's lightweight sportcoats. Author erroneous. Reg. 32.50 & 39.95. **19.99**

Shop Mann's for the perfect lemon-pick-in' outfit. 7 Only men's suits ideally suited for picking lemons. Some wash and wear . . . some all wools. Reg. 39.95 to 49.95. **19.99**

This was one year we didn't get caught short in our bermuda shorts. Lets hope you did—replenish your supply. Reg. 3.98 to 5.95. **2.88**

There must be at least 7 or 8 months of summer left. Come buy your boy some bermuda shorts. Our entire stock. Sizes 6 to 20. Reg. 3.98 - 4.98. **1/2 Price**

**(Men-Boys cont'd)**

Boy's short sleeve sport shirts—bander mod-el collars. These are really not lemons so much as the fact that we simply bought more than we could sell. Sizes 10 to 20. Reg. 3.50. **1.88**

5 Only boy's terry beach jackets. (white). The perfect solution for what to wear at a white terry beach. Reg. 4.29. **2.88**

Ever see a dark plaid lemon? We've got 'em Cotton continental pants. Boy's sizes 12 to 18. Reg. 3.98. **1.66**

We're swimming in swimming suits. With just a little squeezing you can be the owner of any boy's swimming suit from our entire stock. Sizes 6 thru 18. **1/2 Price**

**Kiddies and Lingerie Lemons**

If it hadn't been so cold this summer we would not have to look at these 6 only swimsuits. They are stretchable and will fit probably most any size girl anywhere from 7 to 14. Size that is! We tried selling them for 4.00. **99c**

When we thought it was summer, we bought these 4 only girls' sleeveless blouses. Now that Fall has left . . . and summer, kapoot! Take 'em at this price and add your own sleeves. Reg. 3.98. **99c**

We have shorts and knee knockers for short and knock-kneed girls. Fabrics: plain . . . no imagination. Please remove these dull duds from our table. Regular 3.98 and 4.98. **99c**

It was so cold this summer that not even the ducks swam. And by the looks of our girls' swimsuit stock, did any one else? We have one-piece and two-piece type swimwear. P.S. They were supposed to be the top styles . . . but we must have been wrong.  
Reg. to 5.98 . . . . . **3.00**  
Reg. 6.98 . . . . . **4.00**  
Reg. 8.98 . . . . . **5.00**  
Reg. 10.98 . . . . . **6.00**  
Reg. to 14.98 . . . . . **8.00**

Here's a collection of sleepwear for girls that would give a lemon an ulcer. The most awful group, checks, gaudy plaids and just plain tricot . . . that you have ever seen. Setting is believing . . . you're buying it is believing. Reg. to 4.98. **2.67**

We have 7 only nylon tricot slips for women. You have heard about dried up lemons . . . well this is it! We thought they were kind of pretty but it must have been a mistake. Reg. to 10.98. **2.99**

**Accessory, Needlework Gift Lemons**

Citrus tones in jewels and gems. Earrings, necklaces, etc. A gaudy group of gaudy gems . . . to say the least. At least we couldn't find anything good to say about them. Reg. 3.00 to 7.00. **99c**  
Plus Tax

Sheer 100% nylon Summer (?) gloves. These are for the summer that was never there. Size 6 1/2 and 7 and even some one-size stretch. Stretch these into next summer if you can. They look real peachy on the hand. Reg. 2.00. **66c**  
(Long 8-buttons lace trim sheer. Reg. 3.60 for 1.66)

20 ONLY Pretty awful pastel fashion flow-ers. They just don't grow on us anymore. We have moved them from counter to counter and they are almost worn out. Regular 1.00. **34c**

Attention: Labor Day Campers:  
Woolana cold water soap for use during the cold summer. Take with you on your vacation where warm water isn't available. Mix with cool spring water and you are in. No camper should be without one to keep their long drawers sparkling clean. Get yours today! Reg. 1.50. **44c**

We have drip-dry inflatable hangers. Just blow 'em up and you can use them for most anything. If you don't want to dry sweaters on them . . . use them in the pool for swimming. Reg. 1.49 for a pkg. of two. **66c**

3 Only Foam Cushion Chaise Lounge Pads. These must be good for something. Size 23x72. Reg. 5.00. **2.99**

2 Only Cool Terry Chaise Lounge Covers. They are a horrible Orange color. Doesn't anyone have an orange patio? Come on now orange goes with lemons. Reg. 4.00. **1.99**

Terry patio pillows. No summer . . . no patio pillows. They are pretty, adorable, and ugly to us. Take 'em away. Reg. 2.00. **1.44**

9 Only White Italian imported twin bon-bon dish. Even the Italians didn't like these. We are really attached to them or they to us. Reg. 4.50. **1.99**

We have 7 cotton dispensers. Kind of a little plastic thing. Dusty and shop worn. Un-attractive and old. Regular 4.00. **1.99**

Cups and Saucers and more cups and sauc-ers. They are bone china and have come all the way from merry old England just to set on our counters. Even the English had no use for them. A multitude of patterns . . . we even have some that don't match. Reg. 1.19. **66c**

Let's go knitting! 5 Only Duo Afghan kits all ready to be knitted. We are advertising these absolutely for the last time. They just don't have sales appeal anymore. Reg. 12.98. **6.44**

ODDS AND ENDS in yarns. Many un-matched, dull and sickening colors. Dye lots that are mismatched. This yarn seems to grow more hair every time we look at it. Reg. to 1.39 each. **33c**

**Lemons for Ladies**

We've got 2 billion yellow all wool Shortie Coats. Too bright to be worn out in the sun. Can be seen a mile away. Reg. 35.00. **7.00**

Here's a full length 1 only lemon yellow all wool coat. Almost as bad as the previous description. Only there's more of it. Hurts your eyes twice as bad. Reg. 59.95. **22.00**

How about a nice summer coat. We have 2 of them made out of India silk and cotton. Fully lined to keep the summer cold out. Reg. 45.95. **16.00**

How about a dark swimsuit to brighten up a cold summer? 6 only and they are . . . well, you see for yourself. Regular 27.95. **12.00**

Found another two-piece lemon yellow bathing suit. They'll need blinders at the beach when you don this little masterpiece. Reg. 15.95. **6.00**

Would you like to see a gaudy bunch of sportswear. It's so ridicu-ulous I can hardly talk about it. Obnoxious stripes, colors that are ill. There is capris, shorts, tops and what have you. Reg. to 5.98. **\$1 \$2 \$3**

Dresses, Dresses, Dresses. Aren't there any women left in Medford? We have a dress here for each woman who wears one. They are a little aged, yellow with fade and perhaps not the best in style but what can you lose. You be the judge.  
Regular 10.98 . . . . . **3.00**  
Regular 14.98 . . . . . **5.00**  
Regular 17.98 . . . . . **7.00**

**Shoe Lemons**

Don Ferguson, our shoe buyer, wants to be colored too. In fact he is so upset over his shoe group that he'd like to be colored crazy! Help him out!  
1 Group sports and flats. Values to 10.98 . . . . . and if you can stand them, they are yours for **5.19**

4 Pr. Grey and dismal desert boots. 4D 4 1/2 C, 4 1/2 D. And believe it or not they sold at one time for as much as \$9.99. **4.19**

**No Phone Calls, Lay Aways or Returns Once You Get This Stuff You're Stuck With It!**