



IN THE-

MEDFORD SHOPPING CENTER

On Sale Starting

THURSDAY!

These warm August days mean that School Days are just around the corner. Most of the Rogue River Valley schools will open on Monday, September 9th; Southern Oregon College will open its doors on September 30th. So, choose NOW the many items you'll need for your boys and girls, young men and young ladies who are ready to begin another school season. Outstanding values are featured at friendly Medford Shopping Center stores and shops . . . don't miss them!



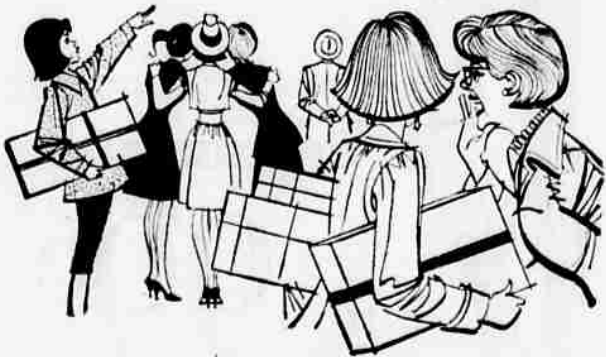
ONE STOP FOR- EVERYTHING!

Everything from school clothes and books to school lunches will be featured this week-end at Medford Shopping Center's fine stores and shops. They are crammed with new merchandise — outstanding buys — to make your visit to Medford this week-end pleasant and profitable. Lots of free parking space, wide selections, friendly and courteous sales folks await you at the Medford Shopping Center!

Plus a Big PRE-

LABOR DAY

\$ Savings \$pree!



Just a few days and another wonderful holiday week-end will be at hand. Of course, you'll want to make the most of Labor Day — a home barbecue or patio party, a visit to the beach or one of southern Oregon's beautiful lakes, a family picnic or camping trip! Everything you'll need to wear, to eat, to enjoy on this holiday is available at the Medford Shopping Center. Special values are featured NOW in this Pre-Labor Day Savings Spree, so get ready for FUN and SAVE MONEY while you're doing it!

TURN THESE PAGES FOR SCHOOL AND LABOR DAY BARGAINS →