

YOU ENTER THE LAWN-BOY SWEEPSTAKES

WHEN YOU MAKE THIS 4-WAY FINGER-TIP TEST!



Win one of these valuable free prizes! Nothing to buy! No "25 words or less"! Try the new '64 Lawn-Boy mowers at your dealer's now! Sweepstakes closes October 18, 1963.



6000 17-FT. BEASPORT!

The ultimate in boating fun for your whole family! Ideal for fishing, skin diving, skiing, weekend boating. Heavy-duty-plastic 17 by 6000 stern drive. Complete with motor and trailer.



18 SNOW-BLOWERS BY LAWN-BOY!

You'll never have to shovel snow again! Clears 16-in. path through packed, drifted, or ice-encrusted snow—well beyond cleared area. Winterized engine starts easily in sub-zero weather.



16 LAWN-BOY HENRY GARDENERS!

All-around handy tool for garden chores. Prunes cut, edges lawn, weeds soil without damage to foliage. Great cleaning and leveling. Attachments either on end or in handle.



25 ELECTRIC SABER SAWS!

One-inch stroke delivers top power and performance—gives quick stroke action for smooth, fast cutting. Cuts at 45° level on either side with positive setting DETENT LOCK every 15°.



600 DETENT BLADE SHARPENERS!

New electric drill attachment quickly and easily sharpens all rotary cutter blades, with chains, axes and axes. Fits any 3/8" electric drill.



Only Lawn-Boy gives you 4-Way Finger-Tip ease! Prove to yourself that the Lawn-Boy for '64 is the world's most advanced power mower. Make the fascinating 4-Way Finger-Tip test! In just minutes you'll see why there's no match in easier, faster, more efficient mowing for the fabulous new Lawn-Boy. Then fill out the entry blank, have your dealer sign it, and mail to Lawn-Boy. But hurry! Sweepstakes closes October 18, 1963. Enter now at your Lawn-Boy Dealer's.

How to enter:

(1) Make the 4-Way Finger-Tip test at any Lawn-Boy Dealer's. Then estimate the number of mowers sold by Lawn-Boy since it began in 1952 through July 31, 1963. (Hint: The 1-millionth Lawn-Boy was sold in 1967). Fill in the entry blank below and mail it, with dealer's signature, to: LAWN-BOY, Box 5110, St. Paul 4, Minn.

(2) Entries must be postmarked no later than Midnight, October 18, 1963.

This sweepstakes is open to all residents of the U.S.A. except in those states where sweepstakes are prohibited, regulated, taxed or otherwise restricted; and is not open to employees (or families) of Outboard Marine Corporation, its subsidiaries, or advertising agencies.

OFFICIAL LAWN-BOY SWEEPSTAKES ENTRY BLANK! Enter at your nearest Lawn-Boy Dealer!

LAWN-BOY SWEEPSTAKES
BOX 5110, St. Paul 4, Minn.

I MADE THE LAWN-BOY 4-WAY FINGER-TIP TEST. I ESTIMATE LAWN-BOY SOLD _____ MOWERS FROM 1952 THROUGH JULY 31, 1963.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

DEALER'S SIGNATURE _____

STORE NAME _____