



Two-toned swim suit, Cole of California. Hat, Sally Victor

Enjoy yourself on the beach. Tampax can't show under a wet or dry bathing suit. You have five extra days of precious freedom each month.



Beach and boardwalk shift, Stella Sloat. Jewels, Bronia

Enjoy yourself anywhere. You feel as nice as you look. And how much confidence becomes you. No wonder millions use Tampax. It's better!

You feel so cool, so clean, so fresh with **TAMPAX** Worn internally, it's the modern way

Tampax® internal sanitary protection is made only by Tampax Incorporated, Palmer, Mass.