

Retired Worker Investment Can Produce Dividends

New York - (UPI) - The retired worker represents an investment, and one which can pay dividends, John J. (Jack) Smith believes.

He believes in the idea strongly enough that he has built a magazine around it and put it in the hands of about 150,000 men and women, retired or approaching retirement age, through the companies which employed them.

"A company with even a minimum pension," he said, "ordinarily has at least \$18,000 tied up through its own play in any retired person. And this does not take Social Security into consideration, although the company has paid out at least \$12,000 for each employee reaching retirement age."

"The total is more than the average company may spend per capita on plant and equipment during the employee's working lifetime."

Method of Approach

"When I started the magazine, Harvest Years, this was the way that I approached companies which I thought should be interested."

"Their retired workers are not merely 'off the payroll.' If they have a device through which they can adjust themselves successfully to retirement — and many persons are not ready for it when it comes — they can remain as assets to the company which employed them."

"They can help in recruiting new workers, if they believe that they still can be useful to their former employers. They are natural salesmen for the company's products and services; in community affairs, provided they find how to participate, they can be of benefit to the concern for which they once worked."

"The fact that a company subscribes to a magazine devoted solely to the interests of retired persons is a tangible evidence," Smith believes, "of its interest in the retired worker, and the reader of the magazine cannot help but feel a sense of satisfaction."

Smith, a former Marine who once was a magazine salesman, is only 36 years old. His idea for the magazine evolved from many conversations with persons approaching retirement; he found that most of them were apprehensive, fretful at the prospect of lack of daily occupation, and at the problems involved in living on a reduced income.

"I believe that most persons in retirement do not want government handouts," he said. "They want to make their own way. But a lot of them just don't know how, and many are too proud to ask for help."

Every Side Presented

"In the magazine, we try to avoid a 'do this' or 'don't do this' approach. It is built around the idea of 'do it yourself.' We try to present every side of every question which may be raised in the life of a person in retirement — travel, investment, food, medical care, all of them."

"We think we have put the idea across. Our own surveys show — and the figure is hard to believe — that 91 per cent



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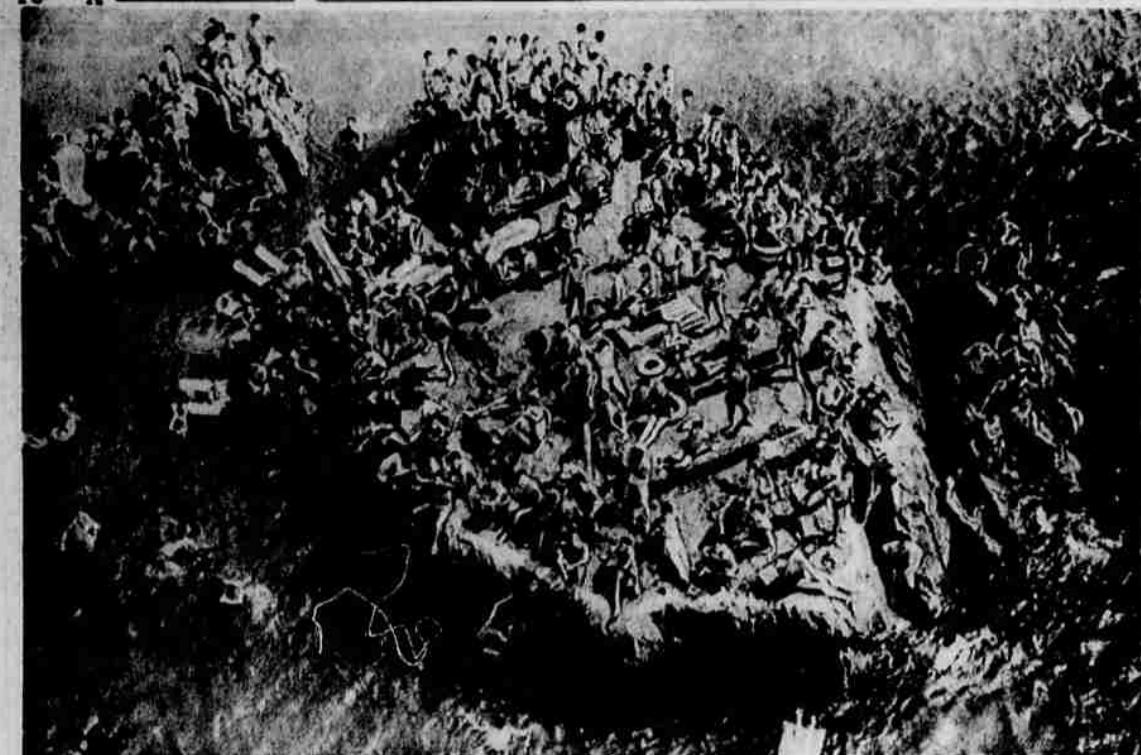
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NOT SEA TRAGEDY—What appears to be the aftermath of a tragedy at sea, with hundreds of survivors clinging to boats and rocks, is merely an air view of a typical scene at Hayama, Japan. Thousands of Japanese packed the beaches to seek relief from the heat and some of the better swimmers swam out to these rocks. (UPI)

The Medical Roundup

by *Walter Alvarez*
Emeritus Consultant in Medicine
Mayo Clinic
Emeritus Professor of Medicine
Mayo Clinic
(Register and Tribune Syndicate, 1963)

A Common Skin Disease

Erythema means a reddening of the skin, and multiform means it has many forms. This is a fairly common skin disease, the cause of which is unknown. It usually affects children, and is likely to be ushered in by high fever, headache, and a badly inflamed mouth. The child may have a conjunctivitis (inflammation around the eyes), and what looks like a bad cold. After this, there may appear small blots of fluid in the skin, and the patient is likely to be toxic and prostrated with pains in joints and muscles.

The outlook in these cases is always full of anxiety. The treatment is with cortisone-like drugs.

Summer Allergies

According to Drs. Louis Tuft and Leonard S. Girsh, of Philadelphia, it is usually easy to recognize hay fever because of much sneezing, itching in the nose, and the running of a watery fluid out of the nose; also irritation of the eyelids.

Often a good allergist can tell in a minute what the cause is, just by noting the date when the trouble begins and later when it ends. For instance, rag-weed hay fever occurs in mid-August and September, when the hay is harvested, hence the designation, "hay fever." In the early days, people used to speak of rose fever; but rose pollen is too large and heavy to be wind-borne.

As the doctors say, it is easy to develop asthma as a complication following much hay fever. Hence it is a good idea to treat hay fever energetically and to get rid of it early.

If asthma recurs with vary-

ing degrees of intensity throughout the summer and extends into the fall, the allergist will suspect that atmospheric molds are either the sole cause or an additional cause. In these cases the asthma is likely to overshadow the occasional episodes of hay fever. Atmospheric molds are much more prevalent in agricultural areas than on the Eastern seaboard. In the Great Lakes region some people get asthma from emanations from the Caddis fly.

Dr. Alvarez has prepared a small booklet called, "Allergy, Hay Fever and Asthma," which discusses various forms of allergies and suggests treatments. You may get a copy of it by sending 25 cents and a self-addressed, stamped envelope with your request to Dr. Walter C. Alvarez, Dept. MMT, Box 957, Des Moines 4, Iowa.

'Big Medicine' Uses Labor Techniques In Campaign Funds

Washington - (CQ) - "Big Medicine" is stealing some leaves from "Big Labor's" book as it moves into the field of large-scale political spending.

In 1962, its first year of full operation, the new American Medical Political Action Committee (AMPAC), an offshoot of the American Medical Assn., reported spending \$248,484 on the national level.

AMPAC is financed by voluntary contributions from physicians and dentists and has as its primary purpose the defeat of all-encompassing federal medical care programs — especially President Kennedy's "medicare" program for the aged under Social Security. Donations almost always go to Republican except for some conservative Southern Democrats.

Like "Big Labor," however, "Big Medicine" reports nationally but a fraction of its actual political outlays. Major expenditures are made by state committees which are not required to report nationally.

Moreover, AMPAC lists a major part of its budget as "educational" and thus exempt from reporting laws — a technique long used by organized labor.

And like COPE (the AFL-CIO's Committee on Political Education), AMPAC lists disbursements from its national headquarters to the field as transfers to state or local groups, rarely if ever showing the name of the Senate or House candidate for whom the funds are intended.

Flight Postponed

Edwards AFB, Calif. - (UPI) - Continuing unfavorable weather conditions Thursday forced postponement of an attempt by space agency test pilot Joe Walker to try for a new aircraft altitude record in the X15 rocket ship.

AMPAC and labor groups met in head-on clashes in a number of 1962 contests. Contests to which both devoted particular attention, with AMPAC backing the Repub-

Mt. Jefferson Wild Area Proposed

Portland - (UPI) - Regional Forester J. Herbert Stone of the U.S. Forest Service here has proposed establishment of a 96,944 acre Mt. Jefferson Wild area in the Cascades.

He said the proposed site has been under intensive Forest Service study for the past few years. It would take the place of the existing 86,700 acre Mt. Jefferson Primitive Area which has been so classified since the early 1930s.

The proposed wild area is dominated by the namesake peak, Oregon's second highest and is located some 60 miles southeast of Salem.

Besides 10,497 foot Mt. Jefferson, the proposed wild area contains 200 miles of trails, nearly 100 lakes, and an abundance of game, Stone said.

STAR GAZER
By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars
To develop message for Saturday, read words corresponding to numbers of your Zodiac birth sign.

Aries MAR. 21-31 4-55-66-73 74-76-77	Taurus APR. 21-30 7-19-30-41 51-62-72	Gemini MAY 21-31 9-20-31 42-53-63	Cancer JUN. 21-30 11-22-33 44-55-65	Leo JULY 21-31 13-24-35 46-57-67	Virgo AUG. 21-31 15-26-37 48-59-69	Libra SEPT. 21-30 17-28-39 40-51-61	Scorpio OCT. 21-31 19-30-41 52-63-73	Sagittarius NOV. 21-30 21-32-43 54-65-75	Capricorn DEC. 21-31 23-34-45 56-67-77	Jan. 21-31 25-36-47 58-69-79	Feb. 21-29 27-38-49 60-71-81	Mar. 21-31 29-40-51 62-73-83
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1 You 31 Of 61 Visitor
2 Your 32 Far 62 Accpt
3 Unspctd 33 Pices 63 And
4 Sidestep 34 Papers 64 Heart
5 There're 35 Is 65 Toublt
6 Sick 36 Of 66 Hard
7 A 37 In 67 Impressive
8 You 38 For 68 Belangings
9 Desend 39 And 69 Thinkng
10 Wonderful 40 Distord 70 Results
11 Meet 41 In 71 Money
12 Run 42 Money 72 It
13 Personal 43 Romance 73 Work
14 One 44 And 74 Affair
15 Others 45 High 75 Affairs
16 Upon 46 And 76 Positive
17 See 47 Concl 77 Thinkng
18 News 48 Tryng 78 Today
19 Welcome 49 Binst 79 Show
20 Indications 50 Masns 80 Making
21 Day 51 Likly 81 Accomplish
22 Strange 52 Barntis 82 Happy
23 Personal 53 Recie 83 Recie
24 Magnem 54 Noy 84 Gatherngs
25 Letter 55 To 85 Lip
26 Halfway 56 And 86 Things
27 Yourself 57 Small 87 Solve
28 Ways 58 Of 88 In
29 Or 59 T 89 Problems
30 Invitation 60 Of 90 Order
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