

NEW LAVENDER GIRL PRINT! For color prints of Northern's five little girls (11" x 14") send 30¢ in coin to Northern, Box 761, Hinsdale, Illinois. (U.S. only)



Sometimes I don't count so well—
But I'll just bet you do—
So you count up the saving
That I am bringing you.
It's this much...



Well, now. A 7¢ saving isn't colossal. But we hope you'll be a bit pleased, because this is our way of saying a little "thank you" for the way you've welcomed our lovely new Lavender Northern Tissue into your homes. Your grocer will gladly redeem this 7¢ coupon on 4 rolls of Northern. New Lavender—or any color you choose. They're all flower-petal pretty—and all as soft as soft can be. Of course, because...

Softness is Northern



Another fine product of American Can Company

7¢ STORE COUPON

This coupon is worth 7¢ when you buy 4 rolls of Northern Tissue

MR. DEALER: For your convenience in obtaining prompt, accurate payment for this coupon, send it to NORTHERN PAPER MILLS, P. O. BOX 1115, CLINTON, IOWA. You will be paid seven cents (7¢) plus 2¢ handling, providing coupon is redeemed in accordance with our consumer offer.

Invoices proving purchase of sufficient stock of our brands to cover coupons submitted must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of product's purchase is shown. Coupons good only on brand specified and are non-transferable. Coupons presented through outside agencies or others who are not retail distributors of our merchandise will not be honored and will become void when so presented. The consumer must pay any sales tax involved. This offer void wherever taxed, restricted, prohibited, or license is required. Limit one coupon to a customer. Northern Products Division, A Marathon Division of American Can Company. AS-63

7¢ STORE COUPON

