

Cal-Ore Electrical League Promotion Starts in Region

Free steaks and \$20 bonuses are the features of the Cal-Ore Electrical League's new "Snowballs in August" promotion, beginning today, according to Clarence L. Weaver, the league's managing director.

A total of 1,800 New York cut steaks and \$1,000 in bonus credit awards will be given during the event.

All Cal-Ore Electrical League dealers have home freezers on display, full of snowballs. The snowballs contain lucky numbers which may be good for a package of six New York cut steaks or one of fifty \$20 bonus credit awards. The snowballs are free, Weaver pointed out, and the customer must not make a purchase to participate.

With Promotion Program

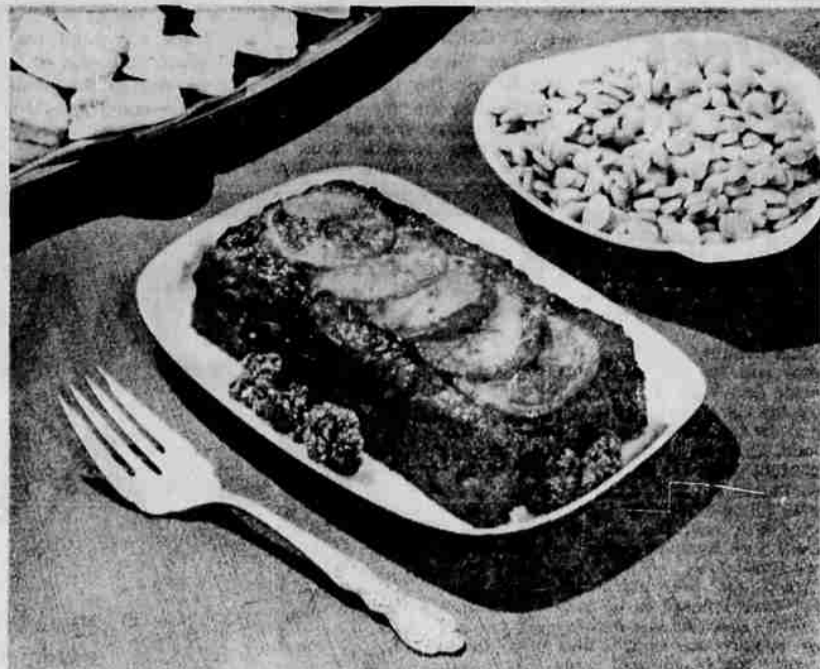
Along with this premium program will run the theme: "Enjoy America's Bounty—It's like having a supermarket in your kitchen when you buy a new home freezer." Dealer advertising will point out to the consumer that new miracles of growing, processing, packaging and transportation

now bring, at the modern food store, the greatest variety of the finest foods. Also, new 1963 home freezers enable the housewife to keep more of these foods, more safely, more conveniently, more economically, for more variety day after day, Weaver noted.

The Cal-Ore Electrical League is composed of appliance dealers, contractors and plumbing firms. The League's area includes the service area of Pacific Power and Light company (Copco and Central divisions), Vern Owens, Klamath Falls businessman, is currently president of the group.

HEAVY FREIGHT

New York—UPI—The heaviest piece of freight ever shipped by an American railroad was a 1,300,000-pound oil refinery vessel, called an isocracking reactor column, shipped from Memphis, Tenn., to Pascagoula, Miss. The vessel, constructed by Combustion Engineering, Inc., was installed last March at the Standard Oil company (Kentucky) refinery at Pascagoula.



MEALS AHEAD—The smart freezer-owner plans the major part of her "What's in the Freezer List." This man-size meat loaf is just one of almost endless variety of delicious meals she can serve by using her freezer. A home food freezer is a life-saver when unexpected, hungry, guests arrive.

ROAD HOGS

New York —UPI— Autos use one-fifth of the nation's steel, 60 per cent of its rubber, nearly half the lead and a major portion of the aluminum, glass, zinc and nickel.

Old Mining Town Now Popular Tourist Mecca

By MYRAM BORDERS

United Press International

Calico, Calif. —UPI— Barren mountains, a scorching sun, and the relentless wind remain. Only the people changed.

They used to come in wagons or on foot. Now they arrive in air conditioned cars. Calico was born in the early 1880s when three prospectors discovered one of the richest veins of silver ore in history. Within a few months more than 4,000 persons took up residence in tents, lean-tos, and holes they picked out of the mountains.

Calico died 18 years later and became a ghost town. Today the population is about 30.

The town, nestled in the foothills of the Calico range, was resurrected by Walter Knott of Knott's Berry farm. He spent more than \$700,000 restoring the decayed mining mecca of the past located 150 miles east of Los Angeles.

The few residents live off the jingling pockets of tourists who take a step into the past and relive the excitement of the Old West.

It can be recaptured briefly: A stroll down the boardwalk streets, past Lil's saloon, Hank's hotel, Lane's General store and the Calico Print, first published in 1882. Mrs. Lucy B. Lane, a Calico resident in its heyday, is still alive and has returned. She sits outside her store and welcomes the tourists as she used to greet the gun laden miners in her youth.

Also Church

Calico had fires, shootings and bordellos. But there was a school and a church too. Also a Boothill.

For 16 years Calico lived gayly, boldly and bravely. More than \$88 million in silver poured from her mountains in those boisterous years — \$10 million from the Silver King mine alone.

Veins of ore four feet wide were uncovered. Some ore assayed at 200 to 400 ounces per ton. Today the tourists can take a ride through an old mine shaft, ride a small railroad cart down the mountain or pay 25 cents to view freshly dusted antiques.

When the price of silver dropped in 1896 the hardy miners left in search of new riches and so did the rest.

Some stayed behind in Boothill which overlooks the pock-marked hills. But adventurers in the 1880s had a sense of humor even about dying.

Epitaphs

"Beneath this stone, a lump of clay, lies Nora Young, who

OSU First State Supported College

Salem, Ore. —UPI— Oregon State university became the first state-supported college in Oregon on Oct. 27, 1868, when the state legislature designated Corvallis college, a small liberal arts institution maintained by the Methodist church, South, as the land-grant institution of Oregon.

This action was in accordance with provisions of the Morrill, or land-grant college, act passed by Congress and signed by President Lincoln July 2, 1862.

ILLEGITIMATE BIRTHS

Washington—UPI—The rate of illegitimacy in the United States has tripled since 1940, reports the Population Reference Bureau, incorporated.

Commenting that the rate "has been growing alarmingly," the Bureau said that today one out of every 20 babies is born out of wedlock. It added that although many such births are not reported, it is estimated there were 89,000 illegitimate children born in 1940, 224,000 in 1960.

Party Foods Can Be Prepared Prior To Evening Event

Too often a party is fun for everybody except the hostess.

With the right kind of freezing space at her command, however, the hostess can have more fun than anybody. Because, in addition to enjoying the party, she has the knowledge that she's achieved a social success with a minimum of effort.

The freezing space she needs can be found in either a 1963 refrigerator-freezer or a separate freezer.

To eliminate most of the fuss involved in getting ready for the affair, plan the party menu, prepare the delicacies in advance and freeze them. On the day of the big event all that's needed is to remove the party food from the freezer, ready for serving.

All Kinds Frozen

All kinds of food can be frozen — cakes, nut breads, fruits, sandwich spreads, canapes and pies, or even a steak or Cornish game hen.

Many kinds of containers, packages and wrapping materials have appeared on the market to keep party delicacies fresh and good tasting. A container that's moisture and vapor proof is a must.

The combination of quality food, some advance planning, and a modern freezer guarantee an enjoyable party for everyone, particularly the housewife.

First Cross Country Tour Made in 1903

Washington —UPI— The first man to drive across the country was forewarned of highwaymen but the only "robber" he encountered was a gasoline vendor who charged him \$1.05 a gallon, the National Geographic society reported.

Col. H. Nelson Jackson made the initial automobile crossing in May - June, 1903, in a two cylinder, chain-drive Winton, according to National Geographic. It took 63 days.

SWITCH TO GAS

New York —UPI— More than 150,000 homeowners in the United States switched last year from a central heating system using solid or liquid fuel to natural gas.

STUDY POSTURE

New York —UPI— A press agent for a model school reports students study posture improvement by walking around with light-weight portable typewriters on their heads.

STACKS OF SNACKS

New York —UPI— A recent market survey indicates snacks are the most frequent eating occasion for Americans, surpassing breakfast, lunch and dinner.

Snacks — any unscheduled eating — amount to 26 per cent of the eating occasions, followed by breakfast at 25 per cent, dinners at 23 per cent, lunches 20 per cent and carried lunches 8 per cent.

BIG, BIG, BIG CAPACITY

Loaded With Extra Conveniences, Two Doors, Giant Swing-Out Basket, Juice Can Dispenser, Magna Seal Door Gaskets

Hotpoint QUALITY FREEZER

Model FR90D

AUGUST SPECIAL \$3.00 PER WEEK

Berger's
214 W. MAIN ST.
Phone 779-1894

Hotpoint FREEZERS
As Low as \$188.00
Model FL50—NOT SHOWN

Electrical League

SNOWBALLS In AUGUST!

Pick YOUR snowball and see if the number inside is YOUR lucky number.

BIG 333 lb. FREEZER

YOU PAY ONLY—

167⁰⁰

JUST 24" WIDE!

SMALL FLOOR SPACE... BIG CAPACITY

Shop and Compare this...

1963 Westinghouse freezer with AIR-SWEEP shelf design for fast efficient freezing and packages won't stick

Full-Width Door Shelves for extra "up-front" storage.

FREE—3 Year Food Spoilage Warranty with each freezer.

Built-in Quality means you can be sure... if it's Westinghouse.

3 ONLY! Westinghouse 740-lb. Cap. CHEST FREEZERS

21 Cu. Ft. — Reg. 319.95

\$258⁰⁰

(We will even deliver at this amazing low price!)

SNOWBALLS FOR YOU!

WIN! DELICIOUS NEW YORK CUT STEAKS!

What's more, 50 LUCKY WINNERS will be eligible for a \$20.00 Bonus Credit Award to apply on the purchase of a new HOME FOOD FREEZER!

COME IN! Pick your Snowball — get your lucky number!

Look over our selection of fine Westinghouse home freezers — all sizes and prices.

trowbridge electric

Main at Fir — Plenty of customer parking — Phone 773-6241

WHY \$ PAYS \$

Costly Service Charges?

with Amana

IT'S FREE!*

BIG Family Size Freezer

452 Pounds

\$199⁹⁵

*AMANA Pays All Parts and Labor for 3 Years (Food Warranty too)

SNOWBALLS FOR YOU!

WIN! DELICIOUS NEW YORK CUT STEAKS!

Paulsen & Gates

APPLIANCE

Central Point, Oregon • Phone 664-1259

Largest Independent Dealer in Jackson County

• Liberal Trades • Easy Terms