

Enjoy America's Bounty

New miracles of growing, processing, packaging and transportation now bring you, at your modern food store, the greatest variety of the finest foods . . . The new 1963 home freezers now enable you to keep more of these foods more safely, more conveniently, more economically--for more variety day after day . . .

It's like having a Supermarket in Your Kitchen, when you buy a new home freezer.

MEDFORD  TRIBUNE

MEDFORD, OREGON, WEDNESDAY, AUGUST 7, 1963



SIX GOOD REASONS

. . . why YOU should buy a home food freezer NOW!

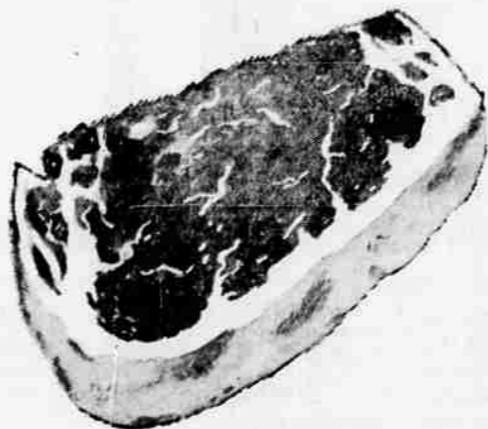
- Food preservation by freezing requires only half as much time as canning.
- Time and energy are saved by fewer shopping trips.
- Foods can be cooked and frozen when time is available.
- With both fresh and cooked frozen foods on hand, meals can be prepared quickly and easily.
- Money can be saved by buying foods in quantities, taking advantage of sales and low seasonal prices.
- Food preparation costs and food wastes are reduced by wise use of plan-overs and leftovers.



FREE!

**1800 New York
Cut Steaks!**

**\$1,000 In Bonus
Credit Awards!**



SNOWBALLS in AUGUST!

Cal-Ore Electrical League dealers have home Freezers full of SNOWBALLS . . . and each contains a lucky number . . . they're FREE and you don't have to buy to try for a package of SIX DELICIOUS NEW YORK CUT STEAKS. Added to this, FIFTY \$20.00 BONUS CREDIT AWARDS will be given away, to apply on the purchase of a new home food freezer. Be sure to visit your Cal-Ore Electrical League dealer during this big SNOWBALLS IN AUGUST event . . . pick YOUR snowball. The number inside may be YOUR lucky number. And be sure to see the amazing new FROST FREE HOME FOOD FREEZERS on display!

