

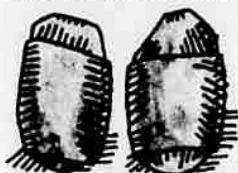
ALCOA WRAP

works summer
magic for you!

Outdoor cooking's a picnic
with handy Alcoa Wrap



BROIL IN FOIL . . . Chicken, chops, steaks, spareribs, keep juicy tender in a foil wrapping. Foil holds heat in—makes cooking faster—clean-ups easier! No greasy pan to scrub when you broil in foil!



BAKE POTATOES IN FOIL . . . Scrub potatoes and wrap tightly in foil. Bury them in among the charcoal. They'll cook faster in foil! When done, split and fill with sour cream and chives. Mmmmm delicious!



ROAST CORN IN FOIL . . . Husk corn; brush with melted butter; season. Wrap each ear in a dampened paper towel; then Alcoa Wrap. Grill over medium coals. Foil roasts corn evenly, tenderly.



HAVE A PICNIC WITH FOIL . . . Alcoa Wrap keeps picnic lunches fresh and flavorful. Wrap onion slices in foil to keep aroma from other foods. Foil keeps chicken juicy, bread fresh, salads crisp!

Alcoa Wrap is made of the same high-quality foil used for packaging many fine products.



Entertainment at its Best
ALCOA PREMIERE
Presented by Fred Astaire
Thursday Evenings, ABC-TV

BURL IVES



HAYLEY MILLS



SING HITS FROM
WALT DISNEY'S NEW MOVIE

SUMMER MAGIC

35¢

WITH ALCOA WRAP
BETTER PACKAGING LABEL

* On The Front Porch
* Beautiful Beulah * Femininity
* Flitterin' * Summer Magic
* Pink of Perfection
* The Ugly Bug Ball

Don't forget
to include
Better Packaging
Label with
your coupon.

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PRODUCTIONS

ALCOA WRAP

Offer void where prohibited, regulated or taxed

Fill in your name and address on the coupon below and send with 35¢ and a Better Packaging Label from the lid flap of any size box of Alcoa Wrap.

Here's a coupon for you:

TO: "SUMMER MAGIC" RECORD
BOX 54-E, MT. VERNON 10, N.Y.

Please send me the special 45-rpm recording of hit tunes from Walt Disney's new movie, "Summer Magic." Enclosed find 35¢ and a Better Packaging Label from the lid flap of any size box of Alcoa Wrap.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Offer closes December 31, 1963

*Original sound track excerpts from each of the 7 big "Summer Magic" hit songs sung by the actual stars: Burl Ives, Hayley Mills, Eddie Hodges and Deborah Walley. This is a high-fidelity recording on a 7" vinyl 45-rpm record. It can be played on any standard 45-rpm phonograph.

And here's an extra coupon for a friend:

TO: "SUMMER MAGIC" RECORD
BOX 54-E, MT. VERNON 10, N.Y.

Please send me the special 45-rpm recording of hit tunes from Walt Disney's new movie, "Summer Magic." Enclosed find 35¢ and a Better Packaging Label from the lid flap of any size box of Alcoa Wrap.

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