

Family Council  
 Editor's Note: The Family Council consists of a judge, a psychologist, three clergymen, a newspaper editor, a woman's editor, and two writers. Each writes his or her own column. The Family Council reports on problems that are common to many people by responsible agencies and consultants.  
 (Copyright © 1963 by General Features Corp.)  
 Mr. N. F.—All she needs is a few square meals. She's run down.  
 Nita F.—She needs a good talking-to. She's spoiled.  
 Mr. N. F.—My 20 year old daughter has us worried. She was just coming out of the blue over her mother's death, three years ago, when she got word that her boy friend had joined the Air Force for a full enlistment. She isn't eating much, goes around sobbing a lot and flares up at her sister and me. Nita says I'm too easy on her.  
 Nita F.—She can snap out of it if she wants to. I could go around mooping job, because I was only 15 when our mother died and I'd never left her side. But I thought of Dad and keeping his spirit up, and I've managed to stay cheerful. Anne isn't even civil—no hello or goodbye to us. Dad thinks it's her health, but he's no doctor.  
 The Council: How easy to know what to do for a bleeding emotional illness either goes unrecognized or labeled as something else—something more easily treatable. Until there is more widespread knowledge of human psychology, the family—as in this case—will be "the last to know" that a loved one is sick. Each month, however, mental health news grows more encouraging. At the University of California, for example, there is a course in "emotional education" to help students understand themselves, their families, their surroundings. . . . Mr. F's daughter has an emotional problem that's too complex for her to grapple with alone. Unless she brings it to a clinic or a therapist in time, her "solution" may be mental illness. Other than a few "solutions" for familiar alcohol, narcotics, addiction to cigarettes or food. . . . Now is the time for Nita and her father to gently steer this distraught young lady to a perceptive physician. He'll advise—and she'll consent—Step No. 2.  
 Earning Cited For OSU Students  
 Corvallis—Jobs arranged through the Student Employment Service made \$194,621 available to students earning their way through Oregon State university last year.  
 Mrs. Ruthie is in charge of the Student Employment Service, located in Commerce Building. She registers students wanting and needing part or full-time work.  
 Last year, 2,400 men and 520 women signed up for work. Minimum pay is from \$1.25 to \$1.50 an hour, depending on the type of job.  
 Some of the jobs secured by students included concrete work, tutoring, laboratory work, fry cook, surveying, farm helper, mechanic, service station attendant, truck driver, cafeteria worker, grocery clerk, cleaning basements, piling wood, gardening, and washing windows.  
 Cords worked at clerking, typing, fountain work, waitressing, housework, mimeographing, caring for children, sewing, assisting in the library, etc.  
 Of the \$194,621 total earned by students who secured jobs through Mrs. Ruthie's office, \$106,420 came to students with steady jobs during the school year and summer; \$65,215 for part-time jobs during the school year; and \$23,016 was earned as room or board in managing apartments or working such as a houseboy.  
 Everybody who registered for work at the Student Employment Service obtained some kind of a job, Mrs. Ruthie said.  
 Company Payments In State Noted  
 Oregon residents received \$4,137,000 in policyholder and beneficiary payments from the Prudential Insurance Company during the first half of 1963. Charles B. Laine, senior vice president in charge of western operations, announced today.  
 Prudential payments in this state, including all types of claims, dividends, annuities and other insurance benefits, increased \$464,000 over the amount paid during the first half of 1962.  
 Laine pointed out that the company set a new record during the six-month period by paying Americans and Canadians \$861,703,000, up \$80,244,000 from the corresponding period of last year.  
 In the 13 western states, policyholders and beneficiaries received \$113,630,000.

GROCERIES • HARDWARE • CHILDREN'S CLOTHING • MEATS • CAMERA SHOP • COSMETICS • JEWELRY • SHOES • TOYS • APPLIANCES • DISCOUNT PRICES • GARDEN SUPPLIES • RESTAURANT

# "WE NEVER DISCOUNT" ... "JUST PRICES"

## ...SERVICE OR QUALITY... "JUST PRICES"

### COOKIES

5 DOZEN \$1.00

CHOOSE FROM 24 VARIETIES

**Bakery Specials**

REG. \$1.49 WHIPPED CREAM CAKE \$1.19  
 A PERFECT DINNER ROLL 19¢  
 TRY IT TOASTED RAISIN BREAD 29¢ 15 oz. Loaf

REG. \$1.49 LIGHT FLUFFY DONUTS 49¢ DOZ.

### STRAWBERRIES

5 Cups 99¢

CRATE . \$2.79

PLUMP... RED RIPE TOMATOES 2 lbs. 29¢

CRISP AND COOL CUCUMBERS ca. 5¢

JUMBO SWEET & RIPE CANTALOUPE lb. 9¢

ICY CRISP CELERY bunch 19¢

APRICOTS Luscious Tilton Variety 10¢ lb.

28 lb. lug . . . \$2.69

### COOLER

Portable With Stand Reg. \$29.95 \$19.95

CREST FAMILY SIZE TOOTH PASTE Reg. 83¢ 69¢

TERRY CLOTH COVERS Fits All Chaise Lounge Pads Floral Patterns \$2.89 SOLID COLORS \$2

### WOMEN'S SWIM SUITS

Sizes 8-18 Values to \$18.00 \$7.00 TO \$10.00

FREE Women's Western ENSEMBLE

- PLAID SHIRT
- JEANS
- JACKET
- HAT

TOTAL VALUE \$21.00

NOTHING TO BUY... just go to the Apparel Shop upstairs and register your name and address! Drawing July 31, 10 A.M. in the Apparel Shop on the mezzanine. Winner's name will be posted on the mezzanine.

LAST WEEK'S WINNER MRS. JOHN McGUIRE 1900 Delta Warren Rd. Medford, Oregon

Chaise Lounge \$9.97

### CLEARANCE

ONE ENTIRE TABLE FULL! WOMEN'S DRESS AND CASUAL

## Flats & Heels \$1.99 PAIR

All Sizes But Not in Every Style!

### MENS SUMMER CANVAS CASUAL SHOES... \$3.00 PR.

American Made... 5 Colors Tie or Slip-on—\$4.95 Value

### HUCKLEBERRY PIE 49¢ ea

LOADED WITH FRUIT!

### King of Tarts BAKERY

EVERYTHING BAKED RIGHT IN THE STORE NOT FRESH DAILY... FRESH HOURLY!

### DISCOUNT

BIG BOY 22 INCH BARBECUE With Motor \$11.87

60 FT. PLASTIC GARDEN HOSE \$2.77

STYROFOAM INSULATED COOLER CHEST Reg. \$2.99 \$1.99

### DISCOUNT

BUG REPELLENT PATIO CANDLES Reg. 87¢ 69¢

IRONING BOARD PAD & COVER SET 87¢

HARDWOOD... Canvas Seat CAMP STOOL Reg. \$1.29 99¢

### FREE Toddler Girls' PLAY TOGS 87¢ Ea

Blouses, Shorts, Sun suits Sizes 1-4

### PRIME RIB ROAST "The King Of All Roasts"

The finest U.S.D.A. Choice beef we can bring you... perfection trimmed by our experts with extra fat and bone removed. Treat the family tonight!

## 69¢ lb.

USDA CHOICE CHUCK STEAKS 59¢ lb.  
 USDA CHOICE BEEF SHORT RIBS 29¢ lb.  
 USDA CHOICE—PLATE BOILING BEEF 25¢ lb.  
 VERY LEAN GROUND ROUND 79¢ lb.

USDA CHOICE BEEF POT ROAST 49¢ lb.

OLD FASHION FRANKS 49¢ lb.  
 ANY SIZE PIECE SALAMI 49¢ lb.  
 MORRELL GANNED PIGNICS 29¢ 1/2 lb. Tin

BONELESS HAMS SWIFTS - WHOLE OR HALF 79¢ lb.

### VALUABLE COUPON

TIDE DETERGENT GIANT SIZE 59¢

REG. 75¢ SAVE 16¢

VOID AFTER SUNDAY, JULY 28, 1963. One coupon per customer. Item reg. price without coupon.

### VALUABLE COUPON

COFFEE FOLGERS 3 Tin \$1.35

REG. 1.45 SAVE 10¢

VOID AFTER SUNDAY, JULY 28, 1963. One coupon per customer. Item reg. price without coupon.

### SHUR-FRESH ICE CREAM 69¢

Half Gallon 1/2 Gal. 89¢

MINUTE-MAID FROZEN ORANGE DELIGHT 6-OZ. TIN 1.00

PICTSWEEP Frozen Strawberries 10-OZ. PKG. 5 for 99¢

### VALUABLE COUPON

LUNCHEON MEAT TEMPT PORK 12 1/2 OZ. TIN 3 for \$1

REG. 49¢ SAVE 47¢

VOID AFTER SUNDAY, JULY 28, 1963. One coupon per customer. Item reg. price without coupon.

### VALUABLE COUPON

FREESTONE PEACHES VALLEY BLOOM 2 1/2 Tins 49¢

REG. 4/51 SAVE 24¢

VOID AFTER SUNDAY, JULY 28, 1963. One coupon per customer. Item reg. price without coupon.

### MARKET - FANCY Long Grain Rice 4-lb. Bag 79¢

SOFTWEVE Toilet Tissue 2 Roll Pkg. 29¢

CUT-RITE Wax Paper 125-ft. Roll 29¢

VAN CAMPS Pork & Beans 2 1/2 Tin 29¢

STOKLEYS - CALIF. Tomato Juice 46-oz. Tin 3 for 89¢

### VALUABLE COUPON

STRAWBERRY JAM MARKET PURE 40 OZ. JAR 59¢

REG. 79¢ SAVE 20¢

VOID AFTER SUNDAY, JULY 28, 1963. One coupon per customer. Item reg. price without coupon.

### Shakespeare COMBINATION

ROD and REEL With Line Reg. \$14.90 9.95

Level Wind Casting ROD & REEL COMBINATION \$3.95

### SPECIAL BROWNIE Super 27

Ultra-modern flash camera in a complete outfit Was \$21.50 \$19.88

### FILM KODACOLOR FILM

BLACK & WHITE 120 - 620 - 127 Reg. 39¢ Roll DISCOUNT SPECIAL! 4 for \$1.99 ROLL

### Fishing Rod Sale

GARCIA COMPANION SPIN-CAST ROD Reg. \$17.95 \$13.95

LANGLEY SPINNING ROD GARCIA COMPANION SPINNING ROD Reg. \$24.95 \$12.95

RODDY-MASTER SPINNING ROD Reg. \$17.95 \$9.95

SPINNING ROD GARCIA COMPANION SPINNING ROD Reg. \$13.95 \$9.95

WRIGHT MCGILL DELUXE SPINNING ROD Reg. \$20.95 \$14.95

FENWICK 7' - 5-OZ. SPINNING ROD Reg. \$24.95 \$17.95

SHAKESPEARE "WONDERDOD" SPINNING ROD Reg. \$14.95 \$10.95

### OPEN 9 A.M. to 9 P.M. 7 DAYS A WEEK

We Give and Redeem SILVER DOLLAR STAMPS

### BIG SHOPPING CENTER

GROCERIES • HARDWARE • CHILDREN'S CLOTHING • MEATS • CAMERA SHOP • APPLIANCES • DISCOUNT PRICES • RESTAURANT • GARDEN SUPPLIES • COMPLETE SHOPPING UNDER ONE ROOF

Small Worlds Around Us  
 By Lynn W. Watkins  
 Medford Mail Tribune Syndicate, 1963

Cabbage Must Struggle To Get 'A Head' In Life  
 The silent order was passed along the long rows. No one heard it, but it must have been obeyed; they all responded, each and every one of them did its best to get ahead—each a head and a neck—but not a shoulder in the entire lot.  
 Silently they stood there, hundreds of healthy, young cabbages stiffly erect in the summer sun.  
 To accomplish their purpose in life, every one of these plants must "get a head." For the more successful it would eventually become, the surer it would be beaten, sliced and pummeled in a crock with a little salt added, to ferment and become sauerkraut. Toward that end every little plant aspired.  
 The cabbage is about the most ridiculed and plain of all the vegetable kingdom—the head will never wear a crown—but will always remain common. As with nearly all things, predecessors exert some influence on those that follow. While the young cabbage struggles mightily to get a head, its heavily veined leaves snuggle close to one another to form a neat, round, compact ball.  
 Tighter and tighter it will compress and squeeze itself together until, finally, when the growing season comes to a frosty end, the head will be hard. It may even compress itself until it splits or cracks open under the extreme pressure of growth.  
 While or yellow butterflies will visit the long rows of cabbages. On the green, tender leaves they will deposit their eggs. The same sun and air that stimulates the snuggling leaves will also incubate the butterfly eggs.  
 They will hatch tiny hair-like larvae, each with an appetite and a biting mouth to satisfy a craving for green cabbage. They are on familiar ground. Even though they never lived before, they know instinctively what to do—eat cabbage.  
 A wise nature guided their butterfly mother to just the right species of plant on which they can feed. Rapidly they grow, filling out their little skins. With their tiny little jaws they will perforate and tunnel the tender leaves, and even penetrate the head itself.  
 Cabbage has been cultivated by man for 2,000 years. Right from the very first head of cabbage that ever developed—even from the wide variety—the white or yellow butterfly was present to lay her eggs on the leaves.

Freedom's Price Tag Is Talk Topic  
 Freedom's price tag is every citizen's active interest and attention to governmental affairs. Howard C. Belton, state treasurer said in an address before the Medford Rotary club here this week.  
 The state treasurer said that the Rotarians at their luncheon meeting at the Rogue Valley Country club that freedom is not a gift from Americans and that the greatest threat to freedom comes from the indifference of our citizens.  
 Belton stated that history teaches us the danger of placing too much faith in government and that it cannot guarantee us security; rather, security must be of an individual's own making.  
 The state treasurer pointed out that the 1963 State Legislature was flooded with new requests for more and more services demanded by the people and that during his term in office as a legislator and as treasurer that it was very rare for a citizen to request any curtailment of government services. He reminded Rotarians that a government too big is a hard stern master.  
 In asking "How vital has been?" Belton mentioned the 1963 legislature passed a 24 per cent increase in taxes and that a large part of the new budget was for education and welfare department budgets.