

Medford Mail Tribune
Everyone in Southern Oregon Reads The Mail Tribune
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Shakespeare Time

It's that time of year again. Never really drab, Ashland has dressed itself in its summer finery to prepare for the annual influx of visitors from all walks of life, and from all parts of the world.

Colorful banners and pennants line the streets. Luthia park never looked greener. There is a special light of pride and welcome in the eyes of the town's residents.

From the vine-covered theater on the side of the hill overlooking the park, one can hear, almost any time of day or night, strong young voices declaring some of the sweetest words in the English language.

Tonight, the Oregon Shakespearean festival opens its 23rd annual season — the longest, and we hope most successful, run in its brilliant history.

LONG SINCE, questions about the economic benefit of the festival to this area have been settled. For the next few weeks, a "Vacancy" sign in an Ashland motel will be about as rare as a First Folio.

Other attractions in the area, such as the Oregon Caves and Crater Lake, will be visited by thousands of play-goers who want to spend their day-time hours profitably.

NO, ALL of that is pretty clear. If anything, we regret that the festival is too often regarded as just a money-making proposition. It is immeasurable, but we think of ultimately greater significance is the vast enrichment that the plays can bring to the lives of the viewers.

But Professor Bowmer throughout the years has treated the plays as plays, not as exalted pieces of literature. And his spirit, his approach, his understanding is clearly evident.

ALL OF this "live" theater the festival staff will continue to present for many years to come, to the immense benefit and delight of thousands.



Hold it! We're not doing this for America's image around the world. We're doing it because it's RIGHT and for our own image of America!

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initials for publication is permissible.

Pro-Hatfield
To the Editor: I have sent the following letter to Gov. Hatfield: My dear Mr. Hatfield: In view of the more or less recent talk of your being a candidate for vice-president of the United States, I'll say now, you have my vote, for either President or vice-president.

Freedom & Patriots
To the Editor: I wish respectfully to disagree with Mrs. Ernest Santo's thinking, as expressed in her letter of 7/22/63, regarding (1) freedom, (2) super-patriots.

Eclipse
To the Editor: Friday, TDBTE (the Day Before the Eclipse) was indeed a remarkable day! Upon looking at the front page of our favorite newspaper, we were confronted by a UPI sketch of a "Sunscope."

Tentacle Monster
To the Editor: Congratulations, Mr. Allen, on your editorial of July 18, "Uncle Sam - Brainwasher." You now see the hand of Uncle Sam as a threat to your business, and quite naturally and most admirably you speak out.

What's Your I.Q.?
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. From what portion of the carcasses of beef and mutton is suet obtained?
2. "Great Mogul," "Kohli-ner," and "Cullinan" are all well known names for what?

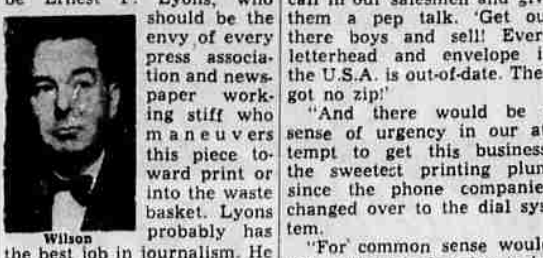
3. During World War II, the U.S. armed forces used homing pigeons for messenger service: true or false?
4. Are there 3, 7, 10, or 12 principal ocean currents?

5. October comes from the Latin word meaning what?
6. "Satchmo" is a nickname of which noted trumpet player?
7. Which northern city, because of its many scholars and educational institutions, frequently is called "Athens of America"?

8. Scurvy is caused by the lack of what vitamins in the diet?
9. How many major planets are known to revolve around the sun?
10. If an auto travels 30,000 miles, wearing six tires equally, how many miles would each tire travel?

Weekly Editor Predicts Dismal Failure For Zip Mail, But Bonanza for Printers

By LYLE C. WILSON
United Press International
Guest conductor and also subject of today's essay will be Ernest F. Lyons, who should be the envy of every press association and newspaper working stiff who m a n e u v e r s this piece toward print or into the waste basket.



Wilson
The News is a weekly, fat with local news, advertising and pictures each Thursday. It easily would rate among the 10 best weeklies in the United States.

There is only one cure for it, another mammoth printing job listing the zip numbers of every post office in the United States, a copy to be furnished every person using U.S. mails.

Today & Tomorrow

By Walter Lippmann
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THE DEFENSE OF THE DOLLAR
The administration program for dealing with the deficit in our balance of payments is quite evidently provisional.

ALTHOUGH THE President and the Secretary of the Treasury are trying to sound confident, it is a hard task which they have set themselves. A big expansion of export trade is not going to be had easily in this time of sharpening commercial competition.

NO ONE can be certain that these measures and the underlying situation will bring American payments in to balance in two years. However, even if they do, as the President allowed, "As we close our payments gap, we will cut down on our provision of dollars to the rest of the world."

In the Day's News
By FRANK JENKINS
The news this week is rather heavily loaded with meetings of one sort or another, what has been happening at them and what the consequences are likely to be.

WHAT about the Russians? A dispatch from Moscow tells us that Premier Khrushchev and U.S. Undersecretary of State Harriman held a surprise hour-long meeting amid strong indications that the U.S., Britain and Russia are in the verge of initiating a limited test-ban agreement.

WHAT happened there? The dispatch adds: There were no immediate details on what took place at the meeting, but the atmosphere was outwardly friendly, as it has been since the test ban talks got underway a week ago.

WHAT is why the President has just sent his long message to Congress which includes among other things the proposal for a two-year emergency tax to cut down American foreign investments.

ON THIS side of the big water, one of the interesting stories comes from Miami Beach, Florida, where the governors of our American states are gathered for their 55th annual conference.

For the accounts include a number of what Secretary Dillon calls "special transactions," which cannot be repeated very often. Thus there has been prepayment on old debts. There have been advanced payments on military purchases which will soon be completed.

Strictly Personal

By Sydney J. Harris
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IMPOSSIBLE DEMAND
Those who are looking for a distillation of wisdom, for a quick and easy magic formula to lead them to the truth, should be told an ancient Arab fable, translated in various forms by Anatole France, Maurice Kues and Charles Baudouin: Long ago, a certain Sultan asked the sages and dervishes of his land to provide him with wisdom.

The Grand Dervish set to work and finally presented to the Sultan this sentence on a sumptuous parchment: "Man is born feeble and naked. He increases in strength and desire. He obtains less by his strength than he covets by his desire; then he declines and dies."

McCone Asks Better Retirement System
Washington - UPI - Central Intelligence Agency Director John A. McCone asked a House armed service subcommittee Tuesday for a better retirement system for U. S. agents.

Quotes From the News
BY UNITED PRESS INTERNATIONAL
Washington - UPI - Sen. Joseph S. Clark (D-Pa.), appealing for the passage of a fair employment practices bill: "To be always at the end of the hiring line; always the first to get the pink slip; always the sweeper or wash-room attendant and never the machine operator or sales manager - this is the shameful role in which we have cast the 1 per cent of our population whose skin is not white."

Miami Beach - Vice President Lyndon B. Johnson, addressing the National Governors' Conference: "For the first time since the beginning of the cold war, there are omens of change in the climate between East and West. Profound changes are developing in relations among members of the Communist bloc. New attitudes toward dealing with the West are being manifested by the principal nation in the Communist bloc."

Los Angeles - Superior Judge Burnett Wolfson, when told that a real estate salesman wants to change his name to Peter Lorie because so many people have told him he looks like actor Peter Lorre: "I don't question this man's right to change his name. But why out of 111 million names did he choose this one? Why does a man look for trouble?"