



PENNEY'S

ALWAYS FIRST QUALITY
DOWNTOWN . . . MEDFORD

OPEN MONDAY and FRIDAYS
TILL 9 P.M.

10,000 yards

Piece Goods Bonanza!

VISITS CARRIER—Dr. Elliott D. Becken, assistant Medford school superintendent, talks with Navy Capt. L. E. Harris on the flight deck of the attack aircraft carrier USS Midway operating off the California coast. Becken was aboard the carrier from July 8 through 12 as one of 12 men who were guests of the Secretary of the Navy. Becken boarded the ship at Alameda, Calif. Cruises of this type are operated on a no-cost-to-the government basis to make citizens aware of naval sea and air power.

On the Air

By ELEANOR WIESE

Today Ed Sullivan repeats his widely acclaimed Reaally Small Show—all the performers are under 36 inches tall. These miniature guests are the amazingly lifelike puppets of Italy's famous Podrecca's Piccoli Theater. Included in the cast of unusual performers are a concert pianist, a violin virtuoso, an acrobat, an animal act and some singers.

REPORT FROM LONDON, 10:30 p.m. Tuesday KMED-TV. London's social set is shown attending the races, balls and parties; "pop art," the latest development in the English art world, London's newest satirists and new buildings changing the London skyline are examined.

After this program was presented last year, Sullivan received over 120,000 enthusiastic letters from viewers. It's a delightful show, worth a first—or second—look.

THE VIRGINIAN, 7:30 p.m. Wednesday KMED-TV. Guest star Bette Davis portrays a respected spinster bank teller who conspires to send Trampas to prison as the pawn in a blackmail plot.

FAITH AND THE BIBLE, 10:30 a.m. Sunday KMED-TV. The story of Christ in Scripture and song will be narrated by Dr. Arthur G. Slaght, acting general secretary of the American Council of Christian Churches. Eleven hymns will be sung by the choir of the First Baptist Church, Hempstead, Long Island, N.Y.

CALENDAR, 9 p.m. Thursday KBES-TV. The wives of two West Coast governors—Mrs. Mark Hatfield of Oregon and Mrs. Edmund G. Brown of California—talk about their duties as First Ladies of their states and discuss how their positions affect their family and social life.

MEET THE PRESS, 6 p.m. Sunday KMED-TV. Gov. Albert D. Rosellini (D-Wash.) chairman of the annual Governors' Conference at Miami Beach, Florida, and Gov. Farris Bryant (D-Fla.) will be interviewed.

HATFIELD HELP ASKED Salem—Four Central Linn High School students have enlisted the aid of Gov. Mark Hatfield in trying to get former President Dwight D. Eisenhower as commencement speaker next year.

TWENTIETH CENTURY, 6 p.m. Sunday KBES-TV. "Franco Spain." Part 2: A report on Spain's economic structure, the impact of American military and non-military aid, and the role of the Catholic Church.

Tiny TV's Go Everywhere

DISNEY'S WONDERFUL WORLD, 7:30 p.m. Sunday KMED-TV. Part 2 of composer Beethoven's years in Vienna. Musical portions of the program were recorded by the Berlin Symphony Orchestra.

We are living in a Portable World. Medford residents who have visited the MUSIC CENTER are talking about the little six and eight inch Portable TV's that have the sharpest picture imaginable. They have their own batteries so you can take them up to the lake, to a picnic or just anywhere.

SHOW OF THE WEEK, 10 p.m. Sunday KMED-TV. "Fire Rescue." Men of the New York Fire Department are shown in performance of their duties.

An exciting new portable is the Sharp radio phonograph combination which weighs only 4 pounds. It's a real portable stereo. It operates on four flashlight batteries. If you haven't yet visited the MUSIC CENTER at 126 E. Main, in Medford we suggest you do so soon. It is Medford's newest and most beautiful Music store. In addition to a large group of Portable radios and phonographs, they have a complete line of components and speakers. With just a turn of a dial you can immediately compare more than 20 speakers priced from \$21 to \$327 each. Hear music as you've never heard it before.

FOCAL POINT, 9:30 a.m. Monday KMED-TV. Odd Bjerke, wilderness expert, will talk with representatives of a 20-man group from Spokane concerning their planned survival training trip.

Music Center also offers the largest selection of Organs in Southern Oregon. Three great brands to choose from—LOWREY . . . GULBRANSEN . . . and RODGERS, including the 3 manual home organ. And you'll love the low, low prices of the Curtis Mathes Home Entertainment Center with Radio, Phonograph and Black and White or Color TV all in one beautiful cabinet.

CHAMPIONSHIP FIGHT, 7:30 p.m. Monday KMED radio. From Las Vegas the heavyweight championship fight between Sonny Liston and Floyd Patterson.

The boys at Music Center call themselves the Happy Organizers. . . . It is a "fun" store where they feature Better Music for your Home, so pop in and make yourself at home. That's the MUSIC CENTER, 126 E. Main. Ad.

YOUTH POWER, after the fight Monday KMED-radio. Regular panelists Police Capt. Clyde Fichtner, the Rev. David Brown and Councilman Joe Hosick discuss youth's attitude toward Communism and loyalty to America with 15-year-old Tom Hampton.

VACATION PLAYHOUSE, 8:30 p.m. Monday KBES-TV. Ginger Rogers plays twin sisters who get entangled romantically with a fickle playboy. (Premiere)

FOCAL POINT, 9:30 a.m. Tuesday KMED-TV. Dr. William Giles will tell about the forthcoming Southern Oregon Philatelic Society exhibition. Plans for the Britt Music Festival in Jacksonville will be described by Bert Pree.

KEEFE BRASSELLE SHOW, 10 p.m. Tuesday KBES-TV. Special guest will be Liza Minelli. Judy Garland's daughter, now appearing on the off-broadway revival of "Best Foot Forward."

PERCALE DRESS LENGTHS
4 yards \$1

Pick colorful patterns and rich solids for clothes and home fashions! Fine quality 80-squares and others.

1000 YARDS
PINWALE CORDUROY
68¢ yard

It's the most for school wear! Famous-maker pinwale corduroy in 15 fall shades. 36" wide, machine washable.

REGULATED COTTONS
Now! 48¢ yard

Famous name cotton prints woven checks and plaids all wash and wear, little or no ironing.

NATIONALLY KNOWN FABRICS
Now! 88¢ yard

Assorted name brand, woven fabrics that normally sell for much higher retail. Only 300 yards, so shop early!

UNBLEACHED MUSLIN
5 yards \$1

Penney's famous Belle Isle quality unbleached muslin now at a terrific saving—39 inches wide!

Wash 'n Wear COTTONS
Now! 33¢ yard

Hurry, only 250 yards in this maker's close out . . . Better cotton prints in Picket and Post styling.

BUTTONS AND BUTTONS
19¢ card

Fabulous collection of fine quality buttons . . . Values that sold at many times this price—select from 3 gross of them.

MERCERIZED THREAD
16 Colors
3 spools 10¢

Fill up your thread box with famous Fruit of the Loom mercerized thread. 40-yard spools of black, white and colors!

72" NYLON NETTING
5 yards \$1

Compare this buy—beautiful colors in 100% nylon net for sheer formal dresses and curtains.

CREASE-RESISTANT COTTONS
Now! 33¢ yard

Better cottons in crease resistant types, woven plaids, novelty solid colors, and pretty decorator prints—sew now for back to school.

SEWING NOTIONS
Now! 22¢

Over 50 basic sewing needs such as sewing gauges, scissors, tape measures and many more.

27" DIAPER FLANNEL
5 yards \$1

Perfect quality deep nap absorbent white outing flannel, ideal for baby's needs.

PRINTED FLANNEL
4 yards \$1

2000 yards of fine quality printed flannel, 36 inches wide, comes in 1 to 10 yard lengths—What a buy!

PRINTED CORDUROY
Now! 88¢ yard

De luxe, durable 16-rib, machine-washable corduroy in a large selection of newest prints and colors, for school, for casual and lounge wear.

BROADCLOTH PRINTS
33¢

Wash 'n' wear cotton broadcloth prints plus fine quality cotton percale prints. All are machine washable.

BETTER COTTONS
Now! 48¢ yard

Woven dress chambrays, 65% dacron polyester, 35% cotton in solids and prints and woven yarn dyed gingham, all at marvelous savings.

54" WOOL SKIRT LENGTHS
1.88 each

Sew a skirt in a jiffy—All wool and wool and nylon blends, fall plaids, tweeds, herringbones and novelty weaves. 54" to 58" wide.

SPORTSWEAR FABRICS
Now! 57¢ yard

Famous combed cotton "Donstar" sportswear fabrics in popular patterns and colors and new glittertone woven solid colors!

