

# Try and Stop Me

By BENNETT CERF

A BEAUTIFUL young lady in the Park Avenue sector has been squired this season by a variety of eligible men-about-town. They bring her home to an exclusive apartment house, where she bids her dates farewell, and is then ushered inside by an obsequious doorman. Her date is no sooner out of sight, however, than the obsequious doorman kisses the young lady warmly and sends her off via the subway to her real home. He is her father.



QUOTES:

"When two men in a business always agree, one of them is unnecessary."—William Wrigley, Jr.  
 "It is very much better sometimes to have a panic feeling beforehand and to get into a panic when things happen."—Winston Churchill.  
 "Reasoning with a child is fine, if you can reach the child's reason without destroying your own."—John Mason Brown.  
 "When our first parents were driven out of the Garden of Eden, Adam probably remarked to Eve, 'My dear, we live in an age of transition.'"—W. R. Inge.

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# Your Money's Worth

By SYLVIA PORTER  
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## HOW MUCH DOES A HONEYMOON COST?

If you honeymoon in the States, figure an average cost of \$447. If you join the surge to the Caribbean, put the tab at \$600. If you go to Bermuda, expect to spend more on your hotel than transportation. If you want to stay at the most popular honeymoon spots, choose Miami Beach over Niagara Falls, Majorca over Paris.

How much does a honeymoon cost? In deference to your requests, today's column continues my financial guide to the big moments of life. So far, I've reported how much it costs a bride to tie up her husband legally and how little it costs a groom to take a wife on the great day. Once the vows are said, though, the husband takes over and his first major expense is the honeymoon.

There are so many variations on honeymoon expenses that, says the American Express Co., we must invent a mythical couple. Okay, you're invented, you're an average groom among the estimated 1.7 million being married this year and you're submitting typical questions.

How long is the average honeymoon and what is the average cost? Eight days, and a recent "Modern Bride" survey estimates the cost at \$447 for honeymoons within the States, \$600 for a visit to the Caribbean Islands.

What are costs at the most popular spots today? Here we must ignore countless variations and operate in round figures. A couple going to Miami Beach for an eight-day honeymoon can expect to spend about \$400. If you choose Bermuda, plan on about \$875, with transportation taking \$240, hotel \$345. If you go to Puerto Rico or the Virgin Islands, figure on about \$800. If you choose traditional Niagara Falls despite its fall from top place for honeymooners, estimate the cost at \$350 to \$400. If your dream is a cruise to Bermuda and Nassau, your seven-eight day holiday should cost \$550 to \$600.

How do honeymooners in the States travel to resorts? The "Modern Bride" survey indicates 77 per cent go by car, about 10 per cent fly, the rest use rail or sea transportation.

What about a honeymoon in Europe? In this case, you must have at least two or three weeks to make it worthwhile because of the cost of transportation. For instance, if you want to spend half your honeymoon in Majorca, the rest in London and Paris, your cost of transportation alone will run well over \$1,000—unless you get on a charter. The difficulty with charters is that they usually run a month and require at least six months' membership within a group. If you're lucky enough to get on a charter, though, your transportation costs would be cut about 40 per cent. Your expenses in Europe are subject to wild variation, but American Express suggests an average of \$10 to \$15 per person per day.

What about honeymoon costs in big cities? Again, the costs of honeymooning in such cities as New York, New Orleans, San Francisco, etc., vary immensely, but you, as a typical couple spending eight days in one of these cities, should expect to spend between \$400 and \$500. You probably could cut costs if you use a car to get to your destination.

Do travel agents have specific tours for honeymooners? None that I can find. They usually recommend the popular spots mentioned above. There are, of course, package tours.

What are discernible trends to guide future honeymooners? Group fares to Europe and other parts of the world will become increasingly regularized, and as this occurs fares will be cut 40 to 50 per cent. This will permit more and more young Americans to go overseas for their honeymoons, but to do this you will have to study carefully the rules for chartered flights and know how to use the flights for your purposes.

Travel to the Caribbean will continue to grow. This part of the Western Hemisphere has been opening to all types of tourists on an ever-rising scale since the early 1950's, and honeymooners love it.

Low-cost "package" trips by air, rail, bus will be available in mounting variety to resort areas and interesting cities from coast to coast. The fly-drive combination deal—under which you fly to your destination, then rent a car—will spread too.

The average duration of the honeymoon of the future will be longer and you'll travel farther and farther from home.

## Portland Trucking Firm Given Permit

Salem—A Portland based trucking firm will be allowed to continue to serve a chemical company which is moving from Vancouver, Wash., to Springfield, Public Utility Commissioner Jonel C. Hill has ruled. St. Johns Motor Express will be allowed to transport silicate of soda for Pennsylvania Quartz Co. from the new Springfield storage location when it is opened this month. The silicate of soda manufactured by the firm is used in plywood manufacture.

## Hemorrhoids Cured Painlessly By Non-Surgical Method

The non-surgical, electronic method for treatment of Hemorrhoids (Piles) developed by doctors of the Beal-Oliver Sandy Blvd. Clinic has been so successful and permanent in nature that the following policy is offered their patients: "After all symptoms of Hemorrhoids... have subsided and the patient has been discharged, if he should ever have a recurrence, all further treatments will be given without additional fee." Patients experience little, if any pain. Their treatment requires no hospitalization and does not employ drugs or injections. Write today for a free, descriptive booklet, yours without obligation: The Beal-Oliver Sandy Blvd. Clinic, Chiropractic Physicians, 2026 N.E. Sandy Blvd., Portland 12, Ore.

# Government Opens Campaign To Lure Dollars Back Home

Washington—UPI—The government today opened an intensified campaign to reduce the balance of payments deficit by luring dollars away from more attractive investment markets outside U.S. borders.

It set off a chain reaction of economic forces expected to push up U.S. short-term interest rates slightly to make them more competitive with those of foreign banks.

The White House has announced that on Thursday President Kennedy would give Congress a progress report on the U.S. balance of payments problem which is a source of growing apprehension both here and abroad.

Kennedy is not expected to prescribe new, untried medicine. Instead, it is believed that he will recommend adhering to the present policy, only with renewed efforts.

The United States ended 1962 with a \$2.2 billion balance of payments deficit. This shot up to an estimated annual rate of \$3.3 billion during the first three months of this year.

The payments gap—the dif-

ference between dollars spent by U.S. citizens abroad and those that foreigners spend here—has been serious enough in recent years to cause a

sizeable erosion of U.S. gold stocks.

A good chunk of the deficit results from U.S. capital being enticed out of this coun-

try by foreign bankers offering higher interest rates.

The Federal Reserve Board moved to stem this Tuesday by authorizing seven reserve

banks to increase the so-called "rediscount" rate from 3 per cent to 3½ per cent.

This is the interest that a member bank pays when it

replenishes its capital by borrowing from the federal reserve system. It is considered the pace setter for all U.S. short-term interest rates.

JFK MAY BE ABSENT  
 Washington—UPI—The White House says it is not sure whether President Kennedy will be in town Aug. 28, when a Negro-sponsored civil rights march of 100,000 persons is planned.

## PAY NO MONEY DOWN ON ANY CREDIT PURCHASE AT WARDS



# SALE FOR THE HOME

The time and place for great buys on quality furnishings!



REG. 49¢ TERRY KITCHEN TOWELS  
**3 FOR 99¢**

Boldly colored cotton dish towels are quick drying, highly absorbent, lint-free. Many patterns; 16½x28".



## SHEETS AT SAVINGS!

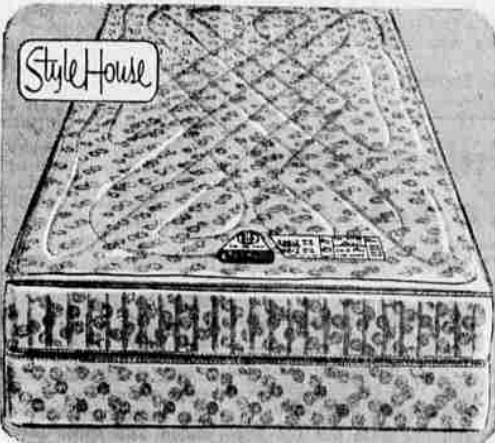
WARDS 133-COUNT, TESTED QUALITY MUSLINS IN FLAT AND FITTED STYLES

Quality cotton muslin, firmly woven with 133 threads per sq. in. for long wear. Fitted bottom sheets are Sanforized for lasting fit; flat style has neat hems, strong tape side selvages.

**\$1.45**

Reg. 1.99 full size, flat or fitted.....1.63  
 Reg. 2 for 99¢ pillow cases, now...2 for 75¢

Reg. 1.79, twin size, flat or fitted style

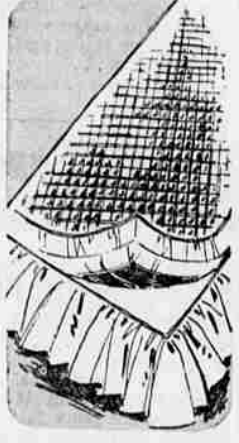


## SAVE \$20 EACH!

612-COIL MATTRESS OR BOX SPRING

Style House, exclusive with Wards! 612-coils with Ward-Foam™ layer quilted under rayon damask ticking. All quality features. Matching box spring **49.88** NO MONEY DOWN

\* Wards name for methane foam cushioning.



## SAVE 18% ON MATTRESS PADS

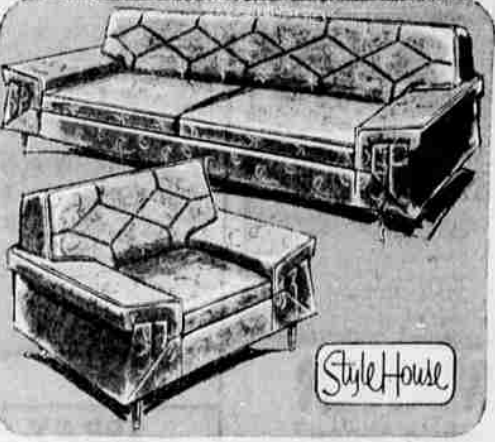
**3.26** REG. 3.99  
 Twin size pad of all cotton has Sanforized cover, non-shift, double stitched cotton filling. 4.99 full size...**3.96**



## BANQUET-SIZED!

9-PC. DELUXE MODERN DINETTE SET

Marproof plastic top and matching apron are fawn-colored grain, bronzetone legs. Extends to 72", seats up to 10. Heavily padded chairs in harmonizing vinyl. **109.88** NO MONEY DOWN

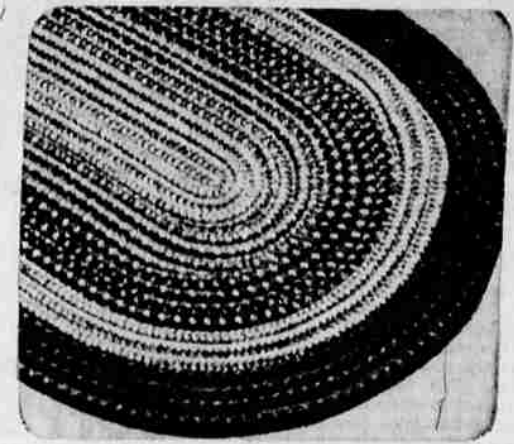


## SAVE OVER \$20

2-PC. NYLON LIVING ROOM SUITE

82" sofa in modern style plus matching lounge chair. Buoyant Ward-Foam™ seat cushions, reversible and zippered; molded foam back. Nylon frieze upholstery. **\$199** NO MONEY DOWN

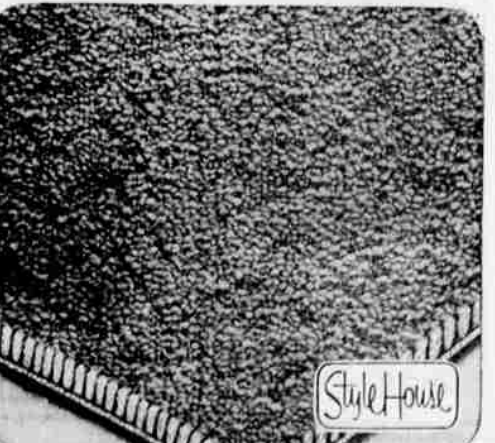
\* Wards name for urethane foam cushioning.



## REVERSIBLE OVAL

9 x 12"; GIVES TWICE THE WEAR

Tired of usual rectangles? Smart room-sized oval rug blends with Colonial or modern settings. Green, red, moss, brown, multi-color. Other sizes: **1.89 to 34.95** NO MONEY DOWN



## GOOD CARPET BUY

RESILIENT DU PONT NYLON PILE

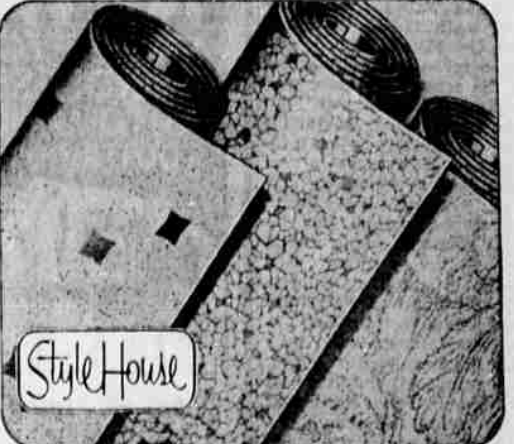
Beautiful and practical! Du Pont nylon pile withstands shedding, crushing, soil. Springy tufted loop pile in 7 colors. Rubberized pad, expert installation included. **7.99** NO MONEY DOWN



## SOLID ASH SUITE

TRIPLE DRESSER AND PANEL BED!

Rich ash, set off with natural glass finish; modern 68" triple dresser with mirror, twin or full panel bed. Chest ..... \$94  
 Night stand ..... **40.88** NO MONEY DOWN



## VINYL FLOORING

PRICES CUT! SAVE 20% Sealed-in sparkling colors in flattering geometric or carpet patterns. Stain-resistant; wears well. Trim with shears to install. 12' wide—running ft. 1.31

**98¢** Reg. 1.24

RUN. FT., 9" WIDE