

On the Air

By ELEANOR WIESE

The first words of Lord Avon (Anthony Eden) speaking from London via Telstar II communications satellite Wednesday morning were, "Isn't it frightening?" He happened to be referring to his ruffled shirt front. He could have added, "Isn't it impressive?" in referring to CBS News' "Round Table of the World," because the show on a whole was impressive.

Any technical problems must have been anticipated and solved in advance. Pictures had amazing clarity and excellent sound, which for some reason seemed surprising, considering that the TV signal was relayed from Europe by a satellite speeding miles above the earth. Switching from London to Denver to Brussels to Bonn was accomplished smoothly and without delay. There were no frantic cries of "Hello, London. Hello, London. Are you there London?" When Lord Avon had something to say, London was there.

The great potential of using live television to bring about greater understanding between countries through more effective communication was clearly illustrated. For example, the French attitude toward England, the atomic bomb and NATO was forcefully expressed in a spirited exchange between Jean Monnet and Anthony Eden. Reading similar expressions of opinion cannot make nearly the impression or be as convincing as hearing them.

Questions from the audience in one country directly to a leader of another country is another technique that can help in mutual understanding. When one Londoner expressed to President Eisenhower the general European feeling that our country wanted to control them, Eisenhower pointed out simply but convincingly how we had helped rebuild Europe to its present power in order to have powerful partners in the Atlantic community.

It was unfortunate that plans for a simultaneous broadcast in Europe had to be abandoned because French authorities withdrew the ground station at Pleumeur Bodou. The complete "hot switching" which would have permitted European audiences to see the broadcast live depended on the availability of both the French and English ground stations, one to transmit the signal from Europe to Telstar II and the other to receive the signal from the United States. No explanation was given for the French action, but it meant that European audiences could not see the broadcast until the following day when tape recordings arrived from New York.

Even so, this experiment in world communication was highly successful, but just a first step toward realizing the full potential of international television. The networks need audience interest and encouragement to continue experimenting in this direction. If you thought the program worthwhile, write them a letter.

ALL AMERICA WANTS TO KNOW, 3 p.m. Sunday KBOY-AM and FM radio. "Murder by Mail-Order" is a detailed study of how teenagers, drug addicts, and criminals are able to obtain lethal weapons from mail order houses throughout the United States.

MEET THE PRESS, 6 p.m. Sunday KMED-TV. Representative Robert Taft Jr. (R-O.), son of the late Senator Robert A. Taft, will be interviewed.

TWENTIETH CENTURY, 6 p.m. Sunday KBES-TV. Repeat of a two part documentary on "Franco Spain." Generalissimo Francisco Franco, Spain's dictator, comments on criticism of his country's political system and assesses his regime.

DISNEY'S WONDERFUL WORLD, 7:30 p.m. Sunday KMED-TV. "The Magnificent

Rebel," a dramatization with music of composer Ludwig van Beethoven's middle years in Vienna. (Part 1)

SHO WOF THE WEEK, 10 p.m. Sunday KMED-TV. Claude Rains, Neville Brand, Richard Conte, Keir Dullea and Everett Sloane comprise the entire cast of "The Outpost." In the drama, a young lieutenant arrives at a wilderness outpost and is shocked to find only four soldiers stationed there, each with a stain against his military record (repeat).

FOCAL POINT, 9:30 a.m. Monday KMED-TV. Phyllis Presenti will interview the seven local girls who attended the American Legion Auxiliary-sponsored Girls State.

YOUTH POWER, 7:30 p.m. Monday KMED radio. Appearing with regular panelists Rev. David Brown, Capt. Clyde Fichtner and Joe Hosick are students talented in three art fields: Gary Vincent, painter; Pat Selby, vocal and instrumentalist; Rosa Hite, dramatics. They discuss their responsibility toward their talents and the importance of encouragement.



ROSEMARY TURK
Competes in Contest

Medford Graduate In Siskiyou Event

Rosemary Susan Turk, who graduated from Medford High school in June, was crowned "Miss Happy Camp" and reigned over the July Fourth festivities in the northern California city.

Next month she will compete with other Siskiyou county beauty contest winners for the title of "Miss Siskiyou" in Yreka. The winner will go to Sacramento to seek the title of "Maid of California."

The daughter of Mr. and Mrs. Ralph Turk of Happy Camp, Rosemary attended grade school in Happy Camp. She and her sister, Carole, who graduated from Medford High school in 1962, moved to Medford with their mother for their high school education.

Mrs. Turk was on the staff of Rogue Valley hospital during their high school years. She resigned from her regular position in March but is still on call at the hospital for emergencies.

Carole is attending San Francisco Automation Institute after completing a course at Healds; and Rosemary will enter California State Polytechnic college, San Luis Obispo, Calif., this fall.

Portland State Ranks High in Testing Exam

Portland - Portland State college ranks among the top 5 per cent of 582 large colleges and universities taking the nationwide Educational Testing Service examination last spring.

Results of the test, reported last week, showed PSC graduates with teaching certificates answered an average of 31 out of 50 questions asked. The results placed PSC among the top 39 institutions. Nationally, the average was 25 correct answers.

NO MONEY DOWN—JUST SAY "CHARGE IT"

SUNDAY

WAREHOUSE SALE!

ALL SALE PRICES ON U-HAUL BASIS

FREE COFFEE WILL BE SERVED

BULK OIL SALE
REG. 27¢
21¢ Qt.
20W - 30W
IN YOUR CONTAINER

Aluminum SCREEN DOORS
REG. 14.95
10.88
30"-32"-36"
Pneumatic Closure
Built-in Grille
LOCKING LATCH

SUMMER FURNITURE REDUCED! SAVE UP TO 50%

Warehouse Located on South Riverside DRIVE IN NEXT TO RAMBO'S RICH-FIELD SERVICE STA. (Map Above)

Today Only 1 P.M. to 5 P.M.

Hurry to this fantastic sale for big, big savings! Bring your truck, your trailer or wheelbarrow! Come by foot, car or bike! But come to Wards Warehouse sale! Many one of a kind! Many unadvertised specials!



SAVE ON APPLIANCES, TV's.

- 349.95 23" TV Console 289.77
- 199.95 Remote Control 19" TV, 169.77
- 339.95 AM-FM Stereo Console 299
- 299.95 Amphi-Theater 239
- 549.95 Transistor Organ 448
- 89.95 Walkie-Talkie Set 79.77
- 24.95 Record Cabinet 13.77
- 299.95 Refrigerator Freezer 233.77
- 239.95 15 cu. ft. Chest Freezer 178.77
- 179.95 Upright Freezer 159.77
- 249.95 Signature Elect. Dryer 189.77
- 169.95 Air Conditioner 139
- 229.95 Refrigerator 188
- 229.95 17 cu. ft. Freezer 198
- 229.95 17 cu. ft. Chest Freezer 188
- 309.95 Signature Auto. Washer 219

99c Used Appliances 99c

- 4-Ranges 99c Ea. 2-Washers .. 1.99 Ea.
- 2 TV's 1.99 Ea. 1-Refrigerator .. 2.99

10-RANGES Your Choice \$20 ea.
2-REFRIGERATORS Your Choice \$35 ea.
2-FREEZERS Your Choice \$39 ea.
8-TV's Your Choice \$14 ea.

SAVE ON HOME FURNISHINGS

- 169.95 5-pc. Walnut Dining Set 99.88
- Replacement Seat & Back Sets 13.88, 14.88
- 29.95 Folding Chaise Lounge 19.88
- 18.95 Deluxe Vinyl Chaise Lounge, 13.88
- 89.95 Recliner Foam Back, Cushion 79.88
- 299.50 Hidden Bed 1 Only 249.77
- 21.95 Redwood Table, 2 Benches 16.88
- 3.98 Chair Umbrella 1.99
- Odd Lots Mattresses, Box Springs .. \$19
- 9x12' Foam Back Rayon Rugs 19.88

HOUSEWARES REDUCED!

- 15.95 Adj. Ironing Board 12.88
- 21.95 Self-Storing Clothes Line 16.88
- Giant Waste Basket 1.44
- 3.49 All-Plastic Step On Pail 1.44
- 1.59 Dust Mops 77c
- 1.99 Stack Stools 97c
- 29c Sink Strainers 5c
- Wash Basins, Juice Containers 27c
- ICE CREAM FREEZERS
- Hand Turn and Electric 11.88 to 24.88
- WADING POOLS, BEACH TOYS 25 to 50% OFF

4-Hour Sale!

Wards Spun Rock INSULATION

99^c Bag U-HAUL

Covers 20 square feet, 3 inches deep. Pour type. Fireproof. Non-conducting. Easy to install.

Reg. 5.90 ROCK WOOL BATTS 5.28
2" Thick. Covers 90 sq. ft.

Aluminum Windows

LOW AS

9.56 U-HAUL

24"x24"—No Money Down

Size	Reg.	Sale
2'0"x2'0"	11.95	9.56
3'0"x2'0"	14.50	11.60
3'0"x3'0"	18.50	14.80
4'0"x4'0"	25.95	20.76
6'0"x3'0"	27.95	22.36
8'0"x3'0"	39.95	30.96

Many More Sizes In Stock—All Sale Priced

10-FT. GUTTERS
REG. 1.85
1.19
ALL ACCESSORIES AVAILABLE

3-TAB SHINGLE
REG. 10.50
9.45 Per Square
U-HAUL

ODD-LOT VINYL-ASBESTOS TILE
Reg. 12c 5¢ Ea.
White 1000 Last

BUILDING MATERIALS REDUCED

- 3.49 Coverall House Paint 2 Gals. \$5
- 27.92 1-Coat House Paint White only 4 Gal. Case 20.36
- 79c Mosaic Tile Per Sq. Ft. 67c
- 1.15 Adj. Window Screens 87c
- 1.85 Screen Door Grilles Adjustable 1.27
- Special! Portable Room Coolers 16.88
- Medicine Cabinet Surface Mount 2.87
- Window Awnings 4.44
- 7.95 Deluxe Hardwood Panels 6.88
- Bath Tub Enclosures 24.88
- 2.95 Toilet Seats 1.88
- 123.50 1/2 HP Jet Pump With Tank 99.88
- 109.95 Evaporative Cooler 4000 CFM 84.88

ALUMINUM EXTENSION LADDERS

- 19.95 16-Ft. 15.88 30.95 24 Ft. 23.88
- 25.95 20 Ft. 19.88 35.95 28 Ft. 28.88
- 12/2 Romex 3c ft. 14/2 Romex 2c ft.
- \$19 SPD Box Nails 100 lb. 8.88
- 17.88 Tool Bench 5.47
- 9.95 Light Fixtures 4.97
- 16.95 3/8" Electric Drill 10 Only 10.87
- 22.95 1/4" Electric Drill Heavy Duty 17.87

Barbecues, Mowers, Peat Moss

- Peat Moss 2 Cu. Ft. 67c 8 Cu. Ft. 1.57
- 32.88 Barbecue 4 Only 18.97
- 3.98 Picnic Grill 1.97
- 79.50 Reel Mower 49.87

SPORTING GOODS REDUCED

- Aluminum Cartop Boat 12-ft. \$179 14-ft. \$209
 - \$169 Boat Trailer, 900-lb. Cap. \$139
 - \$239 Boat Trailer, 1200-lb. Cap. \$209
 - \$342 15-HP Sea King \$299
 - 31.95 Boat Windshield, 1 Only 14.44
 - 6.45 Ice Chest 5.44
 - 5.95 5-Gal. Water Jug 3.97
 - 1.69 Portable Sports Chair, 8 Only 77c
- MANY MORE UNADVERTISED ITEMS AT GREATLY REDUCED PRICES

LOANS UP TO \$1500

Here it is—a HANDY HUNDRED or More! Call Crater Finance

"Money From Crater Finance Is Like Money From Home"

CRATER FINANCE

135 PINE CENTRAL 664-1273

LIQUIDATION SALE!

25% OFF

Wards Low List Price

Nylon \$112

Limited Quantities

USED TIRE SALE
Your Choice

14" Sizes **2.45**
15" Sizes **3.75**

Free Installation and Balancing—Limit 4
NO SALES TO DEALERS

WHEEL BALANCING TODAY ONLY!

Reg. 1.40 PER WHEEL

Weights Included Plus Safety Inspection of Your Tires

LARGE GROUP MUFFLERS 50% Off

METAL TO METAL SEAT BELTS **3.47**

We Install—1.50 ea.

12-DRAWER DRESSER **29.88**

4-DRAWER CHEST **14.88**

FIBERGLASS PANELS

26"x3' 1.19
26"x4' 1.59
26"x5' 2.09

MAIN STORE WILL NOT BE OPEN—SORRY, NO LAYAWAYS, OR C.O.D. ORDERS