

Thank You

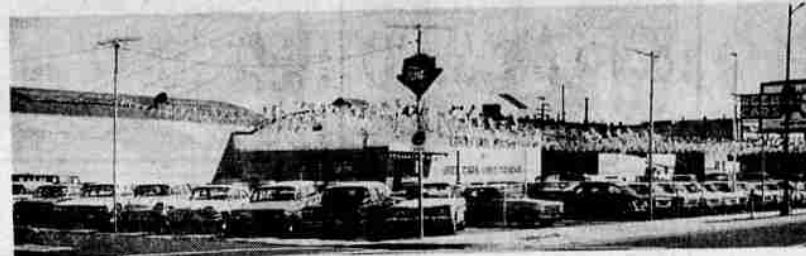
FORDS • FALCONS
THUNDERBIRDS
FORD TRUCKS



Hugh Coleman, President

This week . . . and all through July . . . I am celebrating my 37th Anniversary with Ford. To you, my friends and neighbors, I am especially grateful for making these 37 years so successful. Crater Lake Motors has expanded its facilities and services through the years so that today our investment is well over a million dollars! Last year we sold 1,984 units; our payroll exceeded \$400,000.00 — an important contribution to the economy of this area. Of Crater Lake Motors' 61 employees, 36 own their own homes which represents an investment of nearly \$700,000.00. So, again, I saw "Thank You" for your patronage and especially your friendships!

Hugh Coleman,
President Crater Lake Motors



Here are four familiar locations of Crater Lake Motors' operations. Top-to-bottom: General offices and new car display room at Sixth and Fir streets, new car display lot at Main and Fir, headquarters for Ford truck sales and service, used car lot at Eighth and Fir streets and, bottom, used car lot at Second and Pine streets in Central Point.



HELP CELEBRATE OUR 37th Birthday

BIRTHDAY SAVINGS ALL THIS MONTH!



CRATER LAKE MOTORS, Inc. MEDFORD • OREGON



Jim Coleman, manager of Southern Oregon Lease Company, a Crater Lake Motors service to those who avail themselves of the easy, convenient Ford Authorized Leasing System for Ford cars and trucks. Headquarters for this company is Crater Lake Motors Building, Sixth and Fir street.



CRATER LAKE MOTORS BODY SHOP

Top Left to Right: Speed Dye, Foreman, Coe Brown, Howard Staton, Marvin Graham. Bottom Left to Right: Bob Merrill, Jim Radcliff, Bill Lawson.



CRATER LAKE MOTORS OFFICE FORCE

Top Left to Right: Helen Monsey, Ruth Carroll, Bonnie Rettow, Earlene Welburn. Bottom Left to Right: Bruce Hammond, Credit Manager; Sharon Eichelberger, Business Manager.



CRATER LAKE MOTORS PARTS DEPARTMENT

Top Left to Right: Elmo Garner, Dave Ryden, Fred Lyon, Manager; Dwight Bradford, Jack McCloud.



CRATER LAKE MOTORS NEW AND USED CAR SALES GROUP

Back Row Left to Right: Allen Clute, Sales Manager of New Cars, Scott Wickersham, Truck Manager, Fred Coleman, General Manager, June Gibson, Sam Stevens, Rich Hodgen, Hank Barnes, Used Car Sales Manager, Front Row Left to Right: Wally Booth, Joye Swartsley, Jess Ammerman, Art Maggenti, Joe McCallister, Bob Staton, Les Cook.



CRATER LAKE MOTORS SHOP DEPARTMENT

Top Left to Right: Bob Webster, Service Salesman, Woody Cullop, Service Salesman, Bob Thomen, Service Manager, Jerry Walker, Lee Hammond, Ernie Cauthon, Harry Staton, Bill Underwood, Charley Williams, Don Robin, Jim Farrar, Bob Hawkins. Bottom Left to Right: Frank Staton, Bill Hunt, Steve Stephenson, Johnny Mack, John McClelland, Ken Tucker, Mack Lehman, Mel Cannon, Cliff Gingrich, Jim Atto.