



**ECONOMICAL**—For traveling 'round town or to the country, or just riding around—modern youngsters find that bicycles are their best bet for economy transportation as well as for fun. And bike riding is a pleasurable way to keep physically fit.

### Summer Vacation At Home Is Best

"Summer Living" means many things to many people — to some it's extended travel at home or abroad — others look forward to long week ends; to many, for diversified reasons, summer living means the simple comfort of staying close to home and enjoying it.

It involves two things which are seemingly paradoxical yet related.

The first is a love of participation—especially in such all-out activities as swimming, games, cooking. The second is the total enjoyment of these activities with a high degree of comfort.

No longer does an outdoor meal mean a limp sandwich or luke-warm coffee. Today it can be as exotic as a Hawaiian luau staged in the backyard by torchlight or as formal as a lawn luncheon served al fresco.

To divide your summer at home, between the house and patio, is truly an art. The answer lies in the ingenuity exercises all over the country. Ingenuity that makes the most of your summer outdoors, and other ways to give the indoors a cool inviting aspect.

Discover what a wonderful time you can have, as an adventurer in "summer living" at home.

### Make Packing Plans Before Stuffing Cases

It's wise to pack your suitcase with an eye to what you will need to use first and pack accordingly.

Use a small overnight case for such items as cosmetics, facial tissues, camera film, or whatever else you may need during the day.

To help your new traveling fashions keep their fresh pressed look, unpack them and hang them up when you arrive at your destination. You'll be pleased with how quickly packing wrinkles come out.

### Swimming Pools Can Be Good Investment

A fast-growing facet of outdoor living is the swimming pool, which first gained general popularity in California and Florida, then filled in along the southernmost part of the United States, and finally spread throughout the entire nation.

To illustrate the speed with which home pool construction has increased, slightly more than 50,000 installations were made in 1958, while the final figure for 1962 was approximately 50 per cent higher than four years ago.

In addition to the family fun in swimming, a home pool can be an excellent investment worth hundreds of dollars more than its cost. For example, a pool costing \$3,000 often will increase the resale value of the home by \$4,000 or even \$5,000.

Reservoirs Besides these attractions, swimming pools on farms and in rural areas have considerable value as water reservoirs.

#### EXCHANGE STOCK

New York (AP)—Pan American World Airways and National Airlines revealed Tuesday they had agreed to an exchange of stock effective immediately.

in case of fire, and can mean the difference between saving a home or not if pumping units have a handy supply of water from which to draw.

Enjoyment of pools can be lengthened between two and four months each year by installing an LP-gas automatic pool heater that will maintain water temperatures within two degrees of the desired setting.

Or if year-round swimming is desired, the pool can be enclosed in a weather-resistant patio structure heated to a comfortable 75 degrees with an LP-gas space heater. With such an installation, the family pool will be a popular gathering place—as well as a profitable home improvement—during the 12 months of the year.

Among the more popular types of pool construction are waterproof poured concrete blocks, steel, aluminum, plastic molds or shells and other variations.

The cost of camping equipment is nominal and the beauty of accessories the likes of sleeping bags, tents, ground covers, etc., is that they last for many years with proper care.

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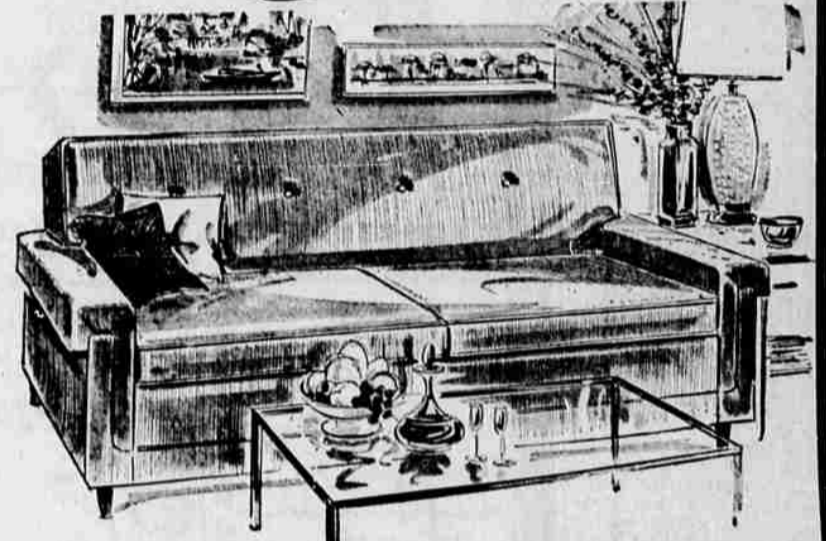
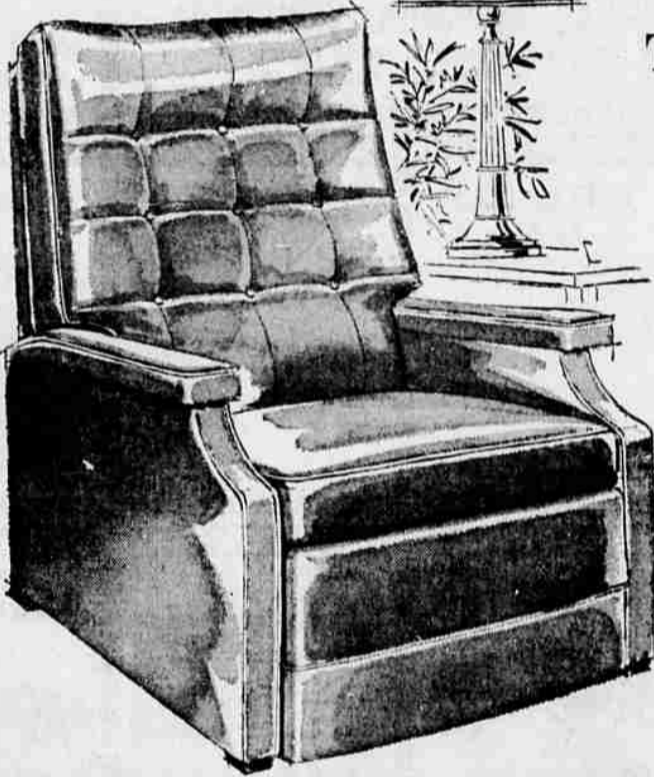
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# SEARS

### Insure Safe Car Trip With Careful Check Before Trip

If you are planning your vacation trip to be by auto, insure a safe and carefree journey by giving your car some special attention before you start.

Ask your serviceman for an extra-careful lubrication job, including a check of the brakes, wheel bearings, shock absorbers, fan belt, battery, windshield-wiper blades; all light bulbs, and horn. While the car is on the rack, have a look at the exhaust system to insure that no carbon monoxide will leak into the car.

Check tires for wear and signs of misalignment of front end. Make sure they are properly inflated. Have oil and oil filter changed. Have other filters checked and changed as necessary. Check the cooling system hoses for leaks and signs of deterioration. Pick up maps of your trip while at the service station.

If you don't have seat belts for all passengers, have them installed. This is probably the most important safety measure you can take to protect your family.

Give your car a thorough cleaning, inside and out. Put on a heavy coat of wax to make removing bugs easier. Make sure you have in your car all the emergency equipment listed here.

Include plenty of litter bags when you pack.

### Children Should Be Taught Safety

If yours is a boating family with some small fry mariners in the crew, it's a good idea to teach the young ones a few simple rules as well as do's and don'ts when they first come aboard the family boat.

First and foremost, make it a hard and fast rule that the younger children must wear life preservers every second they're in the boat. The new life jackets designed for kids are light and colorful. The youngsters will get used to wearing them and your peace of mind will benefit.

Even when they get older, the children should wear their life jackets until they know how to swim well.

"Foolin' around" has its place in the backyard, but not on the water. Explain to the kids that confined deck areas don't permit them to cut their customary capers. Ask them to walk, not run; fish, not fight.

Even tots surprise their parents with how quickly they absorb many bits of nautical lore. Encourage this; knowledge of the water is the key to safe boating.

### Tips Are Listed For Treatment Of Poison Ivy

If you picnic in the woods this summer, don't forget to watch out for that old summer fun spoiler — poison ivy.

Eight out of 10 Americans are susceptible and, contrary to popular belief repeated exposure does not help you build up a tolerance to the plant.

It only makes you more sensitive. Even natural immunity has been known to disappear in time.

If you do come in contact with poison ivy, scrub skin thoroughly and immediately with napha soap, allowing the soap to remain on the skin several minutes before rinsing.

Once a rash has appeared, avoid applying water, oily ointments or alcoholic solutions. Calamine lotion relieves the itching, but in severe cases you should see a physician.



**CORDLESS SHAVER** — Outdoor men will appreciate the shave-anywhere convenience of a cordless electric shaver. This model is powered by rechargeable nickel cadmium batteries. It stores 24 hours of charge, enough for a full week's shaving needs. It also operates with a cord on conventional 110-V AC outlets. "Leotronic II" by Remington.



**BEACH STYLES**—Just imagine, these two styles are actually one swim suit ensemble. The two-piece brief set is solid-colored, the front-buttoning, sweater-look tunic which can be worn for swimming or for just cover-up, is gaily striped—all knitted of Helanco nylon—Designer Swim Suit by Sea B.



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