

### Boating Expected To Set New Record In Popularity

This year, boating is expected to set new popularity records. More than 37,000,000 Americans took to the nation's waterways last year, and from all indications, 1963 will see even more families join the ranks of the boating fraternity.

There is no greater thrill than getting that first new boat. It sparkles and gleams and the urge to get to the water is strong. However, operating a boat for the first time and thereafter, is much like going on the highway in a car for the first time—it takes knowledge of the regulations.

McCulloch Corporation, manufacturer of Scott outboard motors and boats, is now making available a simple and concise booklet of basic information.

It points out that boating is one of the safest of all outdoor sports, but each boat operator should know and follow the rules of common sense and courtesy afloat.

The booklet contains information on matching equipment. A boat and motor must be right for each other; neither overpowered or underpowered. The motor must also be installed correctly for maximum performance and enjoyment.

One of the most important pieces of equipment in a boat is a life jacket—one for each person aboard. This is a must item for every boat owner, old or new. The U.S. Coast Guard has approved several types and brands that are readily available from boat dealers.

Knowing what to expect from your new boat is important. Never demand more. Load capacity is a vital consideration. Know the safe occupancy of your craft—do not overload.

The booklet contains a specific list of equipment that should be carried in a boat according to law and common sense. The proper anchor, paddles, gasoline tanks and lighting systems must be given careful consideration.

These rules and regulations are your key to a pleasant and safe boating trip.

The booklet is available free of charge. Write the McCulloch Corporation, 8101 West Century Blvd., Los Angeles 45, Calif.



**PICNIC FUN FOR EVERYONE**—Almost any food and drink can be prepared in advance, packaged in convenient plastic, snap-off bags and refrigerated—ready for a certain picnic, or an "instant" one. These bags, in assorted sizes, come packaged on a roll, just snap-off the ones you need. They're small enough for a sandwich, or roomy enough to hold a wet bathing suit. By Lion Packaging Products Co., Inc.

### Swimwear Now 'Build Your Own'

This is the year of "do-it-yourself swimwear." Although selections of pre-planned cabana sets will be as complete as ever, there is a growing trend on the part of more sophisticated swimmers to put together their own ensembles of tops and trunks.

For after-swim dry-offs and warm-ups, there are denim pull-overs, short shirts, knit shirts, duck parkas, broad basque-striped jerseys that reverse to terry cloth, tops with work shirt details, and sweat shirts that have graduated from the gym.

All of those and many others will be worn over swim trunks of faded-tone elastics, Indian Madras, seersuckers, nylons and poplins. Styling of the trunks features low-rise cotton brief ideas with exposed zippers, mock western pockets, lederhosen - types, "denim" knits, stretch knits, both stretch and regular fabrics in signal flag motifs, as well as trunks with short square legs, low-rise models and hip-high briefs.

For fellows who prefer to accept the experts' planning, rather than trust their own, the latest cabana sets have their day in the sun via checked seersuckers in short shirt and boxer trunk sets, nautical motifs in styled-up duck, signal-flag colors in vertical stripes, pull-over shirts with matching shorts and some double-breasted blazer-like terry tops with color-coordinated trunks.

Outerwear for the coming seasons makes the most of the light-weight laminates in myriad models, also in reversibles with the "ski-and-sea" look. Parka-hooded pullovers and zip-front styles, terry-lined beach and boaters, waist-length golfers, the authentic "pro" look in all active sport garments are but some of the new features.

Sport shirts, chameleon-like in aspect, take on many "looks" for spring and summer. The nautical look is stronger than ever as American men take to the sea—or any navigable pond—in anything that floats. The western influence makes itself felt in a wide array of cowpoke models with typical yoke and pocket detailing.



**CAREFREE CLOTH**—Dining al fresco can be elegant-looking, yet a breeze to care for. Here is a dainty cloth that resembles eyelet work; it can be spot cleaned, wiped off with a damp sponge and is stain resistant. Carefree summer dining is more fun, less work with this plastic table covering.—"Millie Fleurs" Pattern by Quaker Lace Co.

**DRAFT CALL SET**  
Washington - (UPI) - The Defense Department set the September draft call Tuesday at 12,000 men, the same quota set for August.

**Mary Lou's**

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### Ready Made Baby Food Now in Use

Finding a place to eat is often a problem for tourists. It's even more of a problem if the group includes an infant who's on formula.

For one thing, there's always the chance that variations in types of water across the country may make baby ill. Refrigerating and heating the formula, not to mention simply finding a place to mix it are equal problems.

Now a formula product has been developed that eliminates all of this. Ready-to-Use "Entamil," an instant infant formula, does not require mixing, heating, refrigeration, or added water. No matter where you are on your trip, when it's baby's mealtime, simply open the can, pour the contents into a sterilized nursing bottle and baby's meal is ready.

Separates - skirts - tops that are equally at home sightseeing or sipping tea at some elegant restaurant are excellent wardrobe stretchers.

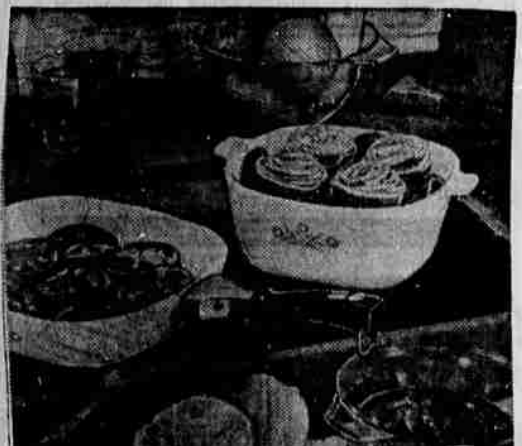
### Flora Decorate Smart Party Table

You can have a "picnic" blend with a friend's party decor.

For the blue and green table setting, FTD members suggest white gardenias and red roses in a blue compote dish. Pink and orange would take hot pink roses or carnations in a pretty basket. For the yellow color scheme, try tiger-type (Rubram) lilies and lemon leaves. The stark white and blue should be set off with a bowl of bold red anthuriums or pink roses in a stemmed vase.

Now, all that is left is to send out the invitations. You won't have to worry about the reactions. You'll be known as the hostess with the prettiest table in town.

Floral arrangements to complement all of the suggested color schemes can be selected by any FTD shop in the nation. They not only will make your table bloom, but are wonderful, easy-to-shop-for hot weather gifts as they can be wired anywhere to



**ALL-AROUND COOKWARE**—From barbecue oven to the table with a minimum of clean-up chores afterward. Handsome new saucepans and skillets go directly over the coals without fear of breaking, and then to the table as attractive serving pieces.—By Corning Ware.

### Timber Carnival Queen Selected

Albany - (UPI)—Leta Smith of Albany has been named queen of the 19th annual Timber Carnival. The 18-year-old winner was crowned during Carnival festivities Tuesday night.

Kathryn Friskhorn, 17, of Albany, selected as runner-up, will serve as maid of honor. Members of the court include Mary Ressor, Mary Catt, and Cornene Greeley, all of Albany; Jeanie McPherson, Labanon, and Rosalie Hill, Corvallis.

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