



TOWN & Country
SHOP. • WHITE CITY, ORE.

The Pioneering Store
In White City!

NOW LOCATED

In The
**CASCADE VILLAGE
SHOPPING CENTER**

BENNETT'S FLOOR SERVICE

Sole franchise dealers in this area for Torginol . . . the exciting, unusual flooring featured commercially for the first time in southern Oregon—in the Cascade Shopping Center.



Seamless—Germ Proof—No Waxing Needed
Custom Flooring to Match Any Color
Interior and Exterior Textures

73 Clover Lane, Medford — Phone 773-4238

**CASCADE
BARBER SHOP**

L. M. "Moody" Moody, Prop.
invites all his friends to the
Grand Opening of the Cascade
Village Shopping Center

Open daily 9 to 6
Closed Mondays

**CASCADE
BEAUTY SHOP**
(Owner: Mrs. Elva Penwell)

Shampoo-Set \$200 up

Phone for Appointment 826-4892

Drops-ins Welcome
Air Conditioned
Plenty free parking
Manager-Operator: Linda Sechler
Operator: Nelda Watkins

Medford Plate Glass & Mirror Co.

37 South Bartlett Phone 773-6297

"If it's glass . . . we've got it"

Beauty, comfort and complete convenience is the keynote of the architecture at Cascade Village Shopping Center.

Spontaneous response by retailers has caused the shopping center to develop much faster than was originally intended. The center now encompasses 41,300 sq. ft. An additional 33,000 sq. ft. is anticipated!

TOWN AND COUNTRY. The dress store where all Medford women shop, features a wide range of only the latest designs. The ladies at Town and Country welcome you whether you are just "browsing" or desire personal assistance. Stop in at Town and Country and pick up an entry blank for the Shetland Pony and Town and Country's \$10.00 gift certificate. (No purchase necessary).

CASCADE BARBER SHOP. Operated by L. M. "Moody" Moody, formerly of the Medford Shopping Center Barber Shop, the Cascade Barber Shop is ideally situated to "keep in tune" with the latest in Cascade Village. Say hello to "Moody" and pick up an entry for the Shetland Pony and gift certificates for six haircuts (one per family) to be given away by the Cascade Barber Shop. (No purchase necessary).

CASCADE BEAUTY SHOP. Complete beauty care as well as high and casual styling is a feature of Elva Penwell and her girls at the Cascade Beauty Shop. Late evening and early morning appointments are welcome. Drop by and see this modern shop and pick up an entry blank for the Shetland Pony and the Beauty Shop's permanent wave gift certificate. (No purchase necessary).

CASCADE MARINA. Lloyd Morris and Dick Miller at the Cascade Marina extend a welcome to the many new stores joining them at the Cascade Village Shopping Center. Pick up an entry blank for the Shetland Pony and the Marina's \$10.00 gift certificate for fishing gear when you stop in this week-end. (No purchase necessary).

CASCADE PHARMACY. Cascade Pharmacy is a complete drug-store. Ernie Kennedy, Registered Pharmacist, will be glad to help you whether it's for prescriptions, drug needs or gift suggestions. Be sure to pick up an entry blank for the Shetland Pony and Cascade Pharmacy's gift certificate for a Kodak Starflash Camera Set. (No purchase necessary).

CASCADE MARINA



- ★ TOHATSU
- ★ EVINRUDE
- ★ TRU-V BOATS

Complete Fishing Supplies



Phone
826-9821

CASCADE PHARMACY

Complete Prescription
Department



Gifts, Baby Needs,
Magazines
American Greeting Cards,
Veterinary Supplies

Ernie Kennedy, Reg. Pharmacist
Phone **826-9481**