

ONLY 4 DAYS LEFT! EVERYONE 65 AND OVER CAN



"Drugs and prescriptions are so expensive. I want a policy that helps pay these bills, even though I'm not hospitalized."



"My first heart attack wiped out all my savings. I want insurance so I can pay my own way if I should have another attack."

Don't put it off any longer — too many folks risk going along without ample accident and sickness protection. You owe it to yourself to have the peace of mind and security that comes with being able to pay your own way. Don't miss this final opportunity to join GOLDEN 65 now!

Enrollment ends midnight, Thursday—June 27—Join NOW!

THE GOLDEN 65

HOSPITAL/SURGICAL/MEDICAL INSURANCE

Anyone 65 or over can choose the benefits they need and join any or all 3 plans

1

If you want **BASIC HOSPITAL-SURGICAL** protection, this is the plan that starts paying from the moment expenses begin—and pays in addition to any other plan you may have

65 plus

65 PLUS costs only \$6.50 a month

- Pays the actual cost of hospital room and board up to \$10.00 a day for as long as 31 days for each sickness or accident.
- Pays the actual cost of hospital extras up to \$100.00 maximum.
- Pays for surgery of every type in or out of the hospital on a schedule from \$5.00 to \$200.00. (Example: \$5.00 for removal of toenail; \$75.00 for broken thigh bone; \$200.00 for removal of prostate.)
- You are immediately protected on accidents which occur or sickness which originates after the issue date of your policy.
- You are also protected for conditions you had before your policy was issued, provided the hospital confinement begins—surgical operation is performed—after your policy has been in force for six months.

*Exclusions: see paragraph below.

2

If you want **MAJOR-EXPENSE** protection, this is the plan that pays the really big bills—offers extended benefits all the way up to \$10,000 lifetime maximum

10,000 reserve

10,000 RESERVE costs only \$9.50 a month

Each calendar year after your eligible expenses have reached \$500, the 10,000 RESERVE plan will pay 75% of all further eligible expenses, during the calendar year, up to \$10,000 lifetime maximum.

Pay 75% of these eligible expenses

- Up to \$25.00 eligible expense for room and board for each day of hospital confinement.
- Provides as eligible expense all necessary hospital expenses while hospital confined.
- Up to \$10.00 eligible expense a day for each day of Skilled Nursing Home confinement up to a maximum of \$1,000.00 eligible expense for each calendar year.
- Provides as eligible expense surgery of every type in or out of the hospital on a schedule from \$5.00 to \$300.00 (Example: \$5.00 for removal of a wart; \$100.00 for varicose veins; \$300.00 for removal of lung.)
- Up to \$4.00 eligible expense a day for one visit of a doctor for every day while confined in a hospital.
- Up to \$6.50 eligible expense a day for one home visit of a Visiting Nurse.
- You are immediately protected for any accident that occurs or sickness that commences after the effective date of your policy.
- You are also protected for conditions you had before your policy was issued, provided your hospital confinement or skilled nursing home confinement begins after your policy has been in force at least six months.

*Exclusions: see paragraph at left.

3

If you want **OUT-OF-HOSPITAL** protection, this is the plan that helps pay prescription drug charges—doctors' office and house calls—rental of equipment—expenses as a hospital out-patient

5,000 medical

5,000 MEDICAL costs only \$5.00 a month

Each calendar year after your eligible expenses for any out-of-hospital costs have reached \$100, the 5,000 MEDICAL plan will pay 75% of all further eligible expenses, during that calendar year, up to \$5,000 lifetime maximum.

Pays 75% of these eligible expenses

- Up to \$6.50 eligible expense a day for doctor house calls and \$5.00 a day for visits to doctor's office.
- Provides as eligible expense all hospital expenses for care received as an out-patient.
- Provides as eligible expense all prescription drugs.
- Provides as eligible expenses costs of blood and blood plasma, artificial limbs, rental of wheel chair, hospital bed or iron-lung, oxygen and rental equipment, initial cost of trusses and crutches.
- Provides as eligible expenses costs of diagnostic laboratory and X-ray procedures on a schedule. (Example: \$2.00 for routine urinalysis; \$8.00 for abdominal X-rays; \$12.00 for EKG; \$24.00 for upper G-I Tract.)
- You are immediately protected for any accident except those for which you have had medical treatment or advice prior to the effective date of your policy. Such pre-existing conditions are covered when loss commences after your policy has been in force six months.

*Exclusions: see paragraph at left.

A list of State Agents will be sent upon request

HAVE THIS HOSPITAL/SURGICAL/MEDICAL INSURANCE

Your doctor, your own insurance agent, your lawyer will tell you what fine protection this is. Talk it over with them, but do it soon. This enrollment period must end midnight, June 27th.

65 PLUS offers basic protection

If you do not have any health insurance at all, the 65 PLUS (OA series) plan offers you excellent basic hospital-surgical protection. If you now have basic Blue Cross, or any similar basic hospital coverage, by all means keep it. You are still eligible to join 10,000 RESERVE or 5,000 MEDICAL—or both—and add these wonderful major-expense benefits to your total protection.

10,000 RESERVE is for the big bills

10,000 RESERVE (OD series) is designed for really big expenses and to start paying benefits when bills get "too big" for you to handle, or most of the benefits of your basic plan have "run out." To do this, 10,000 RESERVE has a "deductible" feature that works very much the same as the "deductible" feature used in auto collision insurance. Each calendar year after you, or 65 PLUS, or any other basic plan you may have, has paid the first \$500 of eligible expenses, the 10,000 RESERVE plan goes into effect and pays 75% of all further eligible expenses during that calendar year up

to a lifetime maximum of \$10,000. Then, after a proven continuous 6-month period without treatment, the full \$10,000 program can be restored. (Special provisions for California residents). As you can see, the 10,000 RESERVE plan in no way conflicts with any basic plan you may now have. It is the perfect "companion" policy to add to any basic plan.

5,000 MEDICAL plan is for out-of-hospital expenses

The 5,000 MEDICAL (OE series) plan offers protection against out-of-hospital expenses and also features a deductible. Each calendar year after your eligible out-of-hospital expenses have reached \$100, the 5,000 MEDICAL plan takes over and pays 75% of all further eligible expenses during that calendar year up to a lifetime maximum of \$5,000. Then, after a proven continuous 6-month period without treatment, the full \$5,000 program can be restored. This is the first plan of its kind ever offered to anyone and everyone 65 or over!

Under 65?

If you are 64 now, plan to join one or more of these plans when you reach 65. Clip the coupon now and save it. Mail it to us within 30 days before or after your 65th birthday and you will be enrolled.

Sons and daughters enroll your parents

Signature of the insured is not required

If you have an older relative in your family, many of you will want to give him or her one or more of these policies and make the premium payments yourself. It's a wise and wonderful idea. Just fill out the enrollment blank and indicate where the premium notices are to be sent.

Income Tax Note: If you declare a parent or relative as a dependent on your Federal Income Tax, your payments of premiums for this health insurance are 100% tax deductible.

DO IT NOW! Mail this application to your Continental Casualty Agent, or... Dept. 32, Continental Casualty Co., 310 S. Michigan Ave., Chicago 4, Ill. A47

Regardless of your past or present health—

- Everybody accepted • No health questions
- No physical exam to qualify

This is your Guarantee...

As long as you pay your premium, your policy will never be cancelled, no changes will ever be made, unless done so to all policyholders in your state. Of course, you have the right to cancel your policy at any time. **MONEY BACK GUARANTEE:** After you have received your policy, or policies, and examine it, if you are not 100% satisfied, return it within ten days and your first month's premium will be refunded.

For the purpose of satisfying your deductible and calculating benefits payable for 10,000 RESERVE and 5,000 MEDICAL the first calendar year is that period commencing on the effective date of your policy and ending December 31 of the same year in which your coverage becomes effective; after the first year, each calendar year is from January 1st through December 31st. Eligible expenses incurred toward the deductible during the last 90 days of the first policy year will be counted towards the deductible of the next calendar year.

JOIN NOW!

Enrollment ends June 27

Protection begins July 1, 1963

FROM THE COMPANY THAT INSURES MORE THAN A MILLION MEN AND WOMEN 65 AND OVER

A MILLION DOLLARS IN CLAIMS PAID EACH WEEK TO PEOPLE OVER 65



Missouri residents send for special Application form.

CONTINENTAL CASUALTY Co.

MEMBER OF THE CONTINENTAL NATIONAL INSURANCE GROUP

- Please check coverage desired and enclose check or money order for the total premium.
- \$21.00 monthly—all 3 "Golden 65" plans
 - \$16.00 monthly—10,000 Reserve and 65 Plus
 - \$14.50 monthly—10,000 Reserve and 5,000 Medical
 - \$11.50 monthly—65 Plus and 5,000 Medical
 - \$9.50 monthly—10,000 Reserve only
 - \$6.50 monthly—65 Plus only
 - \$5.00 monthly—5,000 Medical only
- If you have one of our policies now, indicate Policy No. _____

APPLICATION TO CONTINENTAL CASUALTY COMPANY

Please Type or Print All Information Shown

Insured's First Name Initial Last Name

Deliver Mail in C/O (if any)

Street Address

City Zone State

Date of Birth Month Day Year Sex

Male Female

Applicant's Signature

OZ-18223-B

GIVE EXTRA ENROLLMENT BLANK TO YOUR HUSBAND, WIFE OR FRIEND

DO IT NOW! Mail this application to your Continental Casualty Agent, or... Dept. 32, Continental Casualty Co., 310 S. Michigan Ave., Chicago 4, Ill. A47

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CONTINENTAL CENTER
310 S. MICHIGAN AVE. • CHICAGO 4, ILL.