

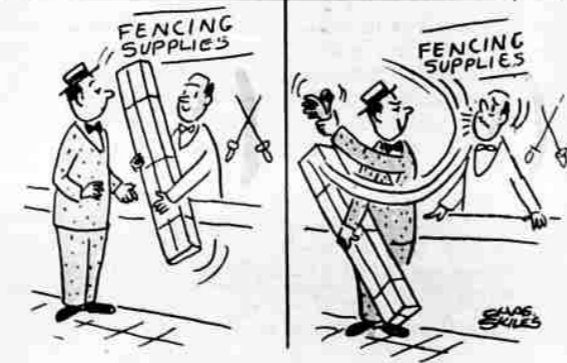
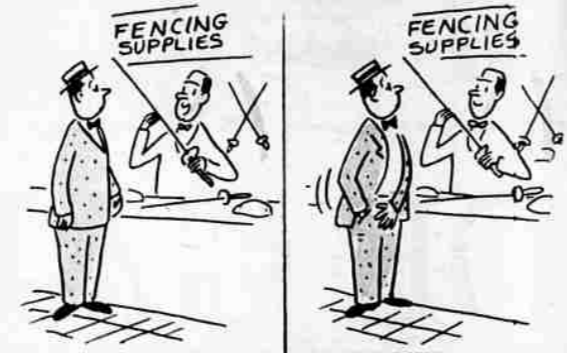
If you're close to crazy about chocolate,
Get close to Pillsbury's
New Double Dutch Fudge Frosting

Some people can take Fudge frosting or leave it alone. Let them eat vanilla. Pillsbury's new Double Dutch Fudge Frosting has been created to satisfy the inner man and woman who are close to crazy about Fudge. Double Dutch Fudge is doubly-deep, doubly-dark, doubly-delightful. Why? Because Pillsbury blends an extra helping of fine cocoa into every package. Extra helping. That's what they'll want when you serve it, too.

Quips

Lost and Found Department

His catcher's mitt, wails her son, has flown!
It was there in the hall when he went to phone.
So Mom unearths it under a chair,
Then goes to the aid of her teen-age fair
Whose new pink sweater is lost, but lost!



The suburbanite looked over his hedge at his busy neighbor. "Hey, isn't that Smith's rake you're using?"
The neighbor looked guilty. "Well, yes, it is—but I was going to return it this afternoon."
"I've got a better idea," the neighbor replied. "If you'll lend it to me when you're through, I'll let you borrow Smith's lawn mower."
—Janabelle Smason

The Suspense is Terrible

Our new car has no squeaks or rattles,
And also, new to parking battles,
It has no dents, no scars, no scratches,
No fixed-up places, painted patches.
But such my fear and such my dread
Of bumps and thumps that lie ahead,
That till they come, I cry: "Alack!"
And wish I had my old car back.
—Richard Armour

Then there was the father who refused to allow his teen-age daughter to join the Peace Corps because he didn't think she could help much—after all, how many natives want to learn to make phone calls?
—Janet Silverwell



and Quotes

The sweater retrieved from where it was tossed,
Along with a missing book of French,
Dad's voice now cries for his monkey wrench.
So the one-girl searching party goes
To point it out to him under his nose.

For they're all good losers who couldn't be blinder,
And Mom's the official family finder.
And hunting for things, she's willing to bet
The finder will need a keeper yet!
—Georgie Starbuck Galbraith

The test pilot was strapped inside the Air Force's newest rocket plane. From the radio tower came the check of all the intricate controls that would hurl the experimental aircraft through the edge of space.
Finally the check was completed and the control tower asked: "That's it. Anything bothering you?"
"Yes," the test pilot replied softly. "I just wish all this wasn't put together by the lowest bidder."
—John Shotwell

The second-grade teacher was amazed one morning when a small boy who was not among her better students raised his hand when she asked this question: "Can anybody tell me where Houston is?"
Nodding to the youngster, she said, "All right, you may answer the question."
"Houston," replied the boy proudly, "is playing in Los Angeles tonight, but tomorrow I don't know where they'll be."
—Dan Bennett

My baby looks like the Gerber baby—



Bringing Up Baby®
Hints Collected
by Mrs. Dan Gerber,
Mother of 5

Of all the warm and wonderful words, none please me more than these: "My baby looks like the Gerber Baby." Because I like to think the Gerber Baby has a special something that belongs to all babies who are loved. It lights up their eyes. It sings out in their shining faces. It speaks softly of inner security... proof positive of a happy heart.

Yes, love is the strong song, managing miracles nothing else can. When you love a baby you wrap him in a smile that will warm him a whole life through.

Mothers often write to ask if the Gerber Baby is a boy baby or a girl baby. Well, our little charmer was conceived not as

a he or she, but a representative baby... the beautiful kind all mothers have.

When the Gerber Baby first appeared in Gerber advertisements over 30 years ago, mothers by the score began writing for reprints of the little sketch. (Matter of fact, the very popularity of the picture prompted the decision to use the baby as the Gerber trademark.) If you would like a print suitable for framing, just send 10¢, to cover costs, to: Gerber Baby Foods, Dept. 806-3, Fremont, Michigan.

Today, the Gerber Baby is more than just a famous trademark. It has become the symbol of the specialists who devote all their energies to the most important people... your baby and all babies. Their efforts are never-ending in behalf of better infant nutrition. From research, all through processing and final packing, the people who prepare your baby's food look upon the Gerber Baby as their special representative for Gerber quality.

Important: Gerber prepares over 100 baby foods—cereals, strained and junior—to meet your baby's nutritional needs. We're proud to say: "BABIES ARE OUR BUSINESS... OUR ONLY BUSINESS!"

