

### On the Air

By ELEANOR WIESE

American aid to Africa takes unexpected forms—from moving an Egyptian temple to save it from the waters of the Aswan dam, to instructing African journalists in effective radio and TV news reporting.

During July and August, under the auspices of the African-American Institute, a team of four American experts in mass media will conduct seminar-workshops in Addis Ababa, Ethiopia; Dar Es Salaam, Tanganyika; and Lagos, Nigeria.

Correspondent Mal Goode of ABC News' United Nations Bureau will teach radio and television news methods and production. Other American journalists participating in the seminars are: Burton Marvin, dean of the William Allen White School of Journalism at the University of Kansas; John McCormally, editor of the Hutchison News, Hutchison, Kan., and Dr. Sidney W. Head and Mrs. Margaret E. Pollard of the AAI staff.

The purpose of the AAI's course in press, radio and TV journalism is "to stimulate professional growth of participating newsmen by giving them an opportunity to learn more about the journalistic methods and standards employed in America; to discuss their mutual professional problems, and to sharpen their awareness of effective news techniques."

I wonder about the ultimate worth of such instruction. In our eagerness to share our extensive experience in radio and television, particularly, there is the danger of stifling what originality the Africans, or any other nation, might contribute to the media.

If world radio and TV news reporting, and eventually entertainment programs, are patterned after us, much of the excitement and fascination of international broadcasts via communications satellites could be lost. Familiar formats such as the "Goodnight, Chet, Goodnight, David" news twins aired from every continent would have little appeal.

If countries learning to handle communications media new to them can apply our know-how in the mechanics of production, yet retain their unique national characteristics, then such instruction as the African-American Institute is offering is worthwhile.

TWENTIETH CENTURY, 8 p.m. Sunday KBES-TV. Part

### Home Nursing Is Subject of Program

Television viewers in Jackson, Josephine and Klamath counties will be among the first in the state to participate in the televised Home Nursing course.

### Committee Named To Study Center

A committee to study establishment of a Civic Center and capital improvements for the City of Medford was appointed by Mayor James Dunlevy Friday.

Committee members include Robert Cunningham, Richard Travis, and Jack Edson, city councilmen; Walter Higgins and Larry Horton, city planning commission; Tod Tibbitt, city park and recreation commission; John Pletsch, mayor's downtown improvement development committee, and Mrs. Fred Lorish and Mrs. Thomas Rutter, public representatives.

The Medford city council Thursday approved the establishing of a Civic Center, including a city hall, and in a resolution called for the establishing of the committee to study the entire plan of capital improvement and to determine a recommended priority list.

### 52 Disease Cases Reported in County

There were 52 cases of communicable diseases reported in Jackson county last week, Dr. A. Erin Merkel, director of the Jackson county health department, reported.

Influenza and German measles led the list. There were 14 cases of influenza in four sections of the county—Central Point, Shady Cove, Medford and Ashland. The German measles cases numbered 12 and were reported in Central Point, Ashland and Medford.

Regular measles cases totaled 11 and were all in Medford, according to the report.

Four cases of chicken pox, two of mumps, and five of pneumonia also were listed.

There was one case of whooping cough, one of tuberculosis, one of infectious hepatitis, and one of scarlet fever.

1 of two parts concerning the mentally ill. Walter Cronkite visits the Menninger Foundation at Topeka, Kan., where extensive studies are being made in psychiatry and the treatment of disturbed minds.

MEET THE PRESS, 6 p.m. Sunday KMED-TV. U.S. Attorney General Robert F. Kennedy will be interviewed concerning civil rights legislation in a live broadcast from Washington.

SUNDAY REPORT, 6:30 p.m. Sunday KMED-TV. The President's arrival in West Germany, transmitted to the United States via communications satellite, will be shown.

NEWS SPECIAL, 7:30 p.m. Sunday KBES-TV. "JFK in Germany." Mr. Kennedy's arrival in Germany, a report by CBS News Bonn-Berlin Correspondent Daniel Schorr on what the President will find in Germany, and a round-table discussion by news correspondents on the purposes of the trip, with Eric Sevareid as moderator.

ED SULLIVAN, 8 p.m. Sunday KBES-TV. Sullivan's 90-minute 15th anniversary show. Dramatic and entertainment sequences from 15 years of programs will include many of show business' brightest stars: Gertrude Lawrence, Rodgers and Hammerstein, Helen Hayes, Cole Porter, Gary Cooper, Julie Andrews, Richard Burton, Robert Goulet, Maurice Chevalier, the Moiseyev Dancers, the Wallendas, Fidel Castro and many others.

SHOW OF THE WEEK, 10 p.m. Sunday KMED-TV. Lauren Bacall, Walter Matthau and Robert Alda star in "A Dozen Deadly Roses," a suspense drama about a woman on trial for the murder of her husband, a political columnist.

FOCAL POINT, 9:30 a.m. Monday KMED-TV. Plans for the annual Feast of the Tribe of Will will be described by Ashland Jaycees.

YOUTH POWER - THE 98 PER CENT, 7:30 p.m. Monday KMED-TV. Medford teenagers ask questions, of and challenge answers, of a panel composed of the Rev. David Brown, First Presbyterian church; Charles Champlin, chief of police; Arvin Reynolds, vice principal of McLoughlin Junior High; and Joe Hosiek, city councilman.

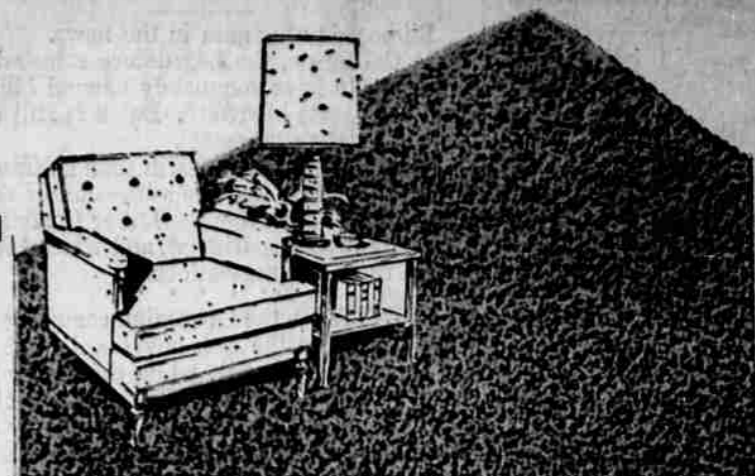
Tom Hampson, Philip Frohnmayer and Billy Thomas ask about youth's responsibilities toward home, school, community and church.

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12'x9'3" Wool	\$154.00	\$99 <sup>50</sup>	12'x8'3" Wool	\$121.00	\$84 <sup>50</sup>
15'x7'4" Wool	\$153.00	\$89 <sup>50</sup>	12'x13'11" Dynel	\$232.50	\$149 <sup>50</sup>
12'x9'1" Wool	\$152.00	\$99 <sup>50</sup>	12'x12'4" Dynel	\$199.50	\$129 <sup>50</sup>
9'x12' Wool	\$150.00	\$99 <sup>50</sup>	15'x18' Dynel	\$375.00	\$259 <sup>50</sup>
12'x18'2" Wool	\$308.50	\$199 <sup>50</sup>	15'x9'2" Wool	\$155.00	\$114 <sup>50</sup>
15'x21' Wool	\$399.50	\$279 <sup>50</sup>	12'x10'2" Dynel	\$138.50	\$99 <sup>50</sup>

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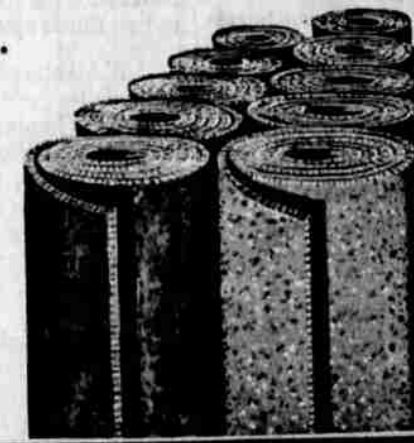
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