

Dinners and Gifts Honor Dads

A few days before the advent of summer, June 16 to be exact, Dad will star and Granddad will co-star in one of the happiest events of the year—Father's day.

Wherever the factors of distance permit, families will gather to pay homage to those fellows who, the other 364 days of the year, are for the most part taken for granted. Those sons and daughters, far from home, will also pay their respects to those seemingly prosaic Dads and Granddads who are actually the basic heroes of our current civilization.

The vast majority of them, of course, lack the glamor of astronauts or military men, but they do have their own special brand of courage. It is the courage to venture forth day after day to wrest a living for their families from a highly competitive world.

American Dads, perhaps more than any others, devote a great portion of their leisure time with their children.

Where men in other countries and other cultures deem such tasks as being beneath their dignity, the American father starts in early by proudly pushing a pram, and boasting that he is as skilled with a diaper pin as he is with a fishing rod.

Enthusiastic As a matter of fact, most American fathers are enthusiastic companions to their children, sharing many of their interests, usually in the realm of entertainment and sports.

And, when problems or troubles complicate their young lives, they once again turn to Dad who, they know, like a snug harbor in a storm-swept world, is waiting to help them weather the gale.

Both Dad and Granddad deserve more than a mere pat on the back for Father's day. Just as the astronaut is awarded his badge and the military man earns his service ribbons, so should fathers and grandfathers receive some concrete form of recognition. They, too, take pride in exhibiting to their friends and associates their hard earned "awards."



FAMILY GATHERS—Dad is showered with gifts and plaudits as he and the family gather round the festive board for the traditional Father's day dinner. "Official" menu for the day features soup, chicken, cranberry sauce, ice cream, cake and all "the trimmings."

those symbols of appreciation and love they so richly deserve from their offspring.

Dinner According to the Father's day council, it has become traditional to honor Dads and Granddads with "a dinner of soup, chicken, cranberry sauce, ice cream and cake—and all the 'trimmings.'"

Make certain that when he takes the place of honor at the festive board, he has a welcome array of gifts—selected with an eye to his personal preferences. These may be either things that he actually needs, or they may be things that he has long wanted but has hesitated to buy for himself.

Prove to him that his love and affection, his many sacrifices, are well appreciated. **TOPPING GIFT FOR DAD** How about gifting Dad with a new straw hat for Father's day? The best way to do it is with a gift certificate from his favorite store. You may also get a miniature hat and hat box to package the certificate.



SPORT JACKET—Proudly, Dad makes his first appearance in his Father's day gift of a sport jacket, featuring a plaid striped pattern in "Dacron" polyester and cotton.

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