

WHY ARE MORE HOMES PAINTED WITH THIS HOUSE PAINT THAN ANY OTHER BRAND?

The reason is simple. Homeowners have found they get *extra* years of beauty and protection with Sherwin-Williams House Paint. This means less frequent repainting... money saved in the long run. Whether you choose famous SWP[®] House Paint or the amazing new A-100[®] Latex House Paint, you are getting the *very best* paint that it's possible to buy. Their superior quality and durability have been proved on homes in all climates—and years of research by Sherwin-Williams, largest paint manufacturer in the world. Your nearby Authorized Dealer will advise you which type is best for your home and recommend a Painting Contractor, if you wish. The Sherwin-Williams Company, Cleveland, Ohio.

DEALERS THROUGHOUT THE UNITED STATES AND FOREIGN COUNTRIES



Polishing Up for the High-School Prom

The maidens, as nervous as fillies,
All day have been setting their hair;
Washing and pressing their frillies,
Debating which perfume to wear.

They've practiced their smiles in the mirror,
They've tried on their bangles and bows,
And now as the moment draws nearer,
They shine from their heads to their toes.

And what of their escorts, those blooming
Beau Brummels named Tom, Dick, or Lars?
They, too, have been washing and grooming—
Their cars.
—Betty Billipp

A homeowner was surprised to see his neighbor stringing a 50-foot extension cord to his telephone.

"Say," he called over the fence, "what do you need that much cord for?"

"Well, the weather is so nice," the neighbor replied, "I want my daughter to stay outside more."

—James Skurluck



"Muriel, where's the instant Sunday dinner?"

A panhandler walked up to a well-dressed gentleman and asked, "Could you spare \$5 for a poor unfortunate?"

"Five dollars!" exclaimed the gentleman. "Isn't that a lot of money to ask for?"

"Yes, it is," the panhandler admitted, "but I'm not feeling very well today, and I thought I'd quit work early and go home."
—Frances Benson