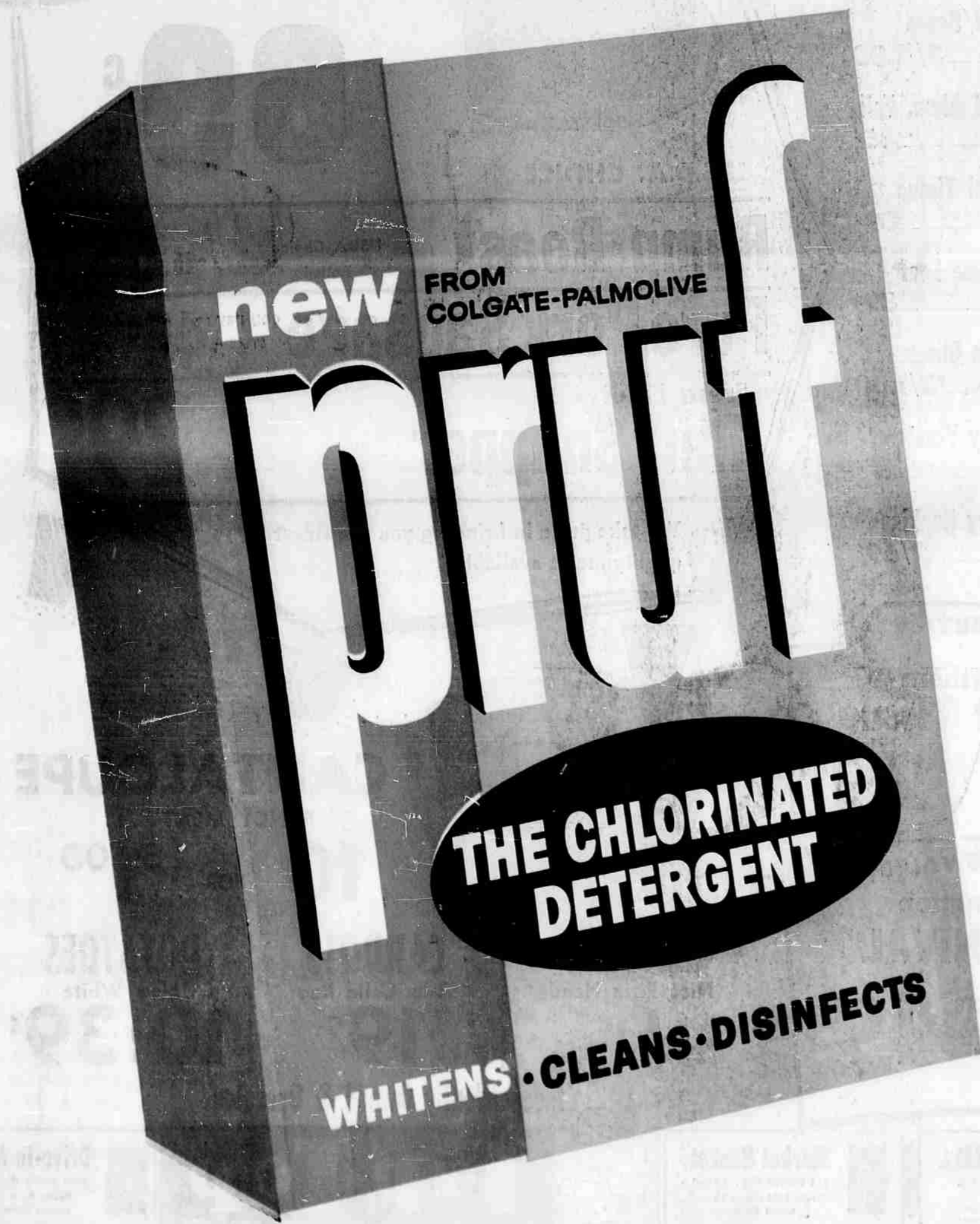


HOW TO CLEAN CLOTHES WITHOUT BLEACH-WHITE ADDING BLEACH!

Use the world's first chlorinated detergent!

The back of the package tells the story!



"EXCLUSIVE CHLORINATED CLEANING COMBINES THE CLEANING ACTION OF DETERGENT WITH THE BLEACHING ACTION OF CHLORINE BLEACH"

"STOP BUYING BLEACH FOREVER"

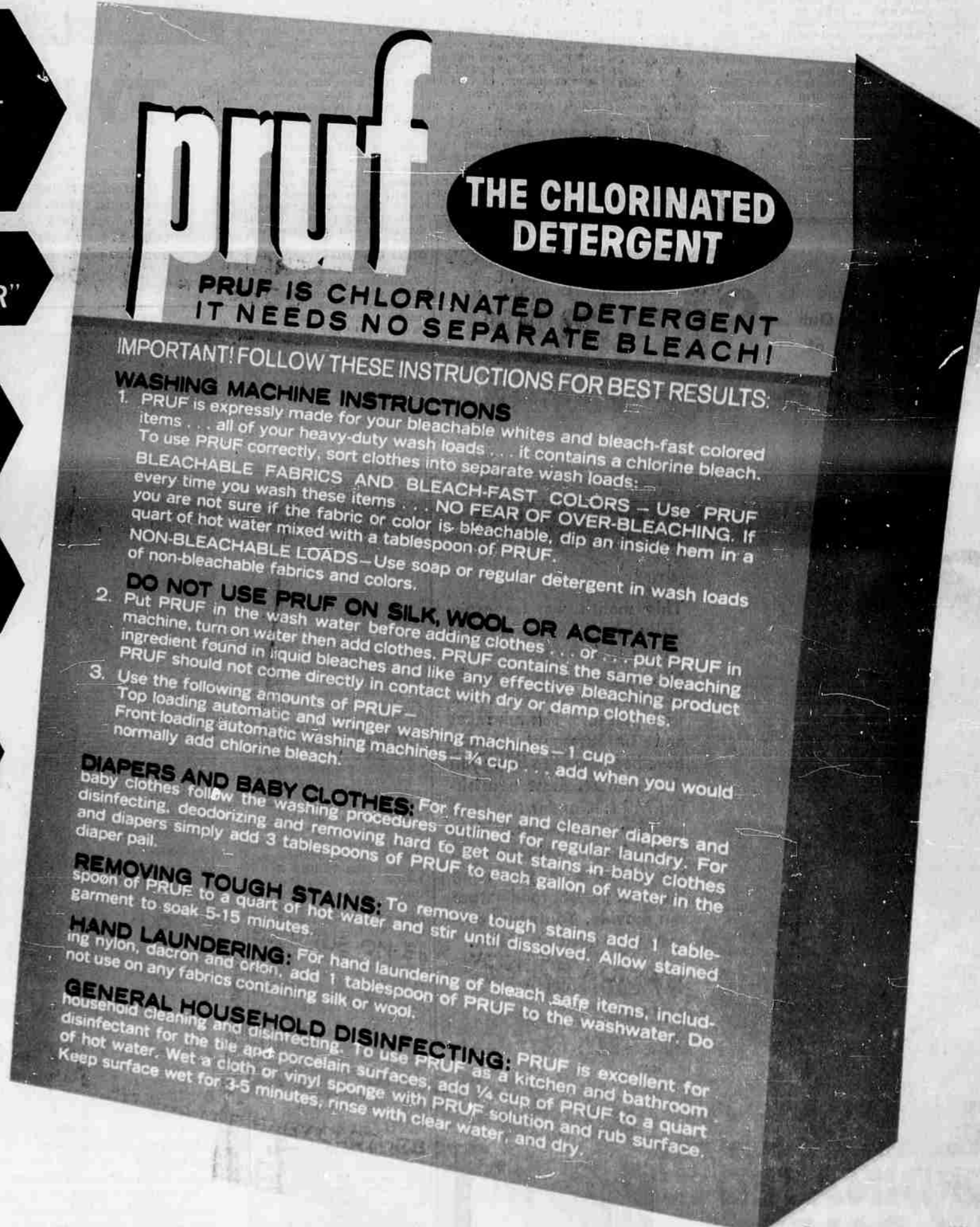
"USE ON EVERY WASH LOAD TO WHICH YOU WOULD NORMALLY ADD CHLORINE BLEACH"

"NEVER OVER-BLEACH AGAIN!"

"GREAT FOR DISINFECTING BABY'S THINGS"

"CHLORINE BLEACHES STAINS AWAY!"

"YOU'LL FIND MANY OTHER USES FOR PRUF!"



IMPORTANT! FOLLOW THESE INSTRUCTIONS FOR BEST RESULTS.

WASHING MACHINE INSTRUCTIONS

1. PRUF is expressly made for your bleachable whites and bleach-fast colored items... all of your heavy-duty wash loads... it contains a chlorine bleach. To use PRUF correctly, sort clothes into separate wash loads: **BLEACHABLE FABRICS AND BLEACH-FAST COLORS** - Use PRUF every time you wash these items... **NO FEAR OF OVER-BLEACHING.** If you are not sure if the fabric or color is bleachable, dip an inside hem in a quart of hot water mixed with a tablespoon of PRUF. **NON-BLEACHABLE LOADS** - Use soap or regular detergent in wash loads of non-bleachable fabrics and colors.

DO NOT USE PRUF ON SILK, WOOL OR ACETATE

2. Put PRUF in the wash water before adding clothes... or... put PRUF in machine, turn on water then add clothes. PRUF contains the same bleaching ingredient found in liquid bleaches and like any effective bleaching product PRUF should not come directly in contact with dry or damp clothes.

3. Use the following amounts of PRUF - Front loading automatic and wringer washing machines - 1 cup normally add chlorine bleach.

DIAPERS AND BABY CLOTHES: For fresher and cleaner diapers and baby clothes follow the washing procedures outlined for regular laundry. For disinfecting, deodorizing and removing hard to get out stains in baby clothes and diapers simply add 3 tablespoons of PRUF to each gallon of water in the diaper pail.

REMOVING TOUGH STAINS: To remove tough stains add 1 tablespoon of PRUF to a quart of hot water and stir until dissolved. Allow stained garment to soak 5-15 minutes.

HAND LAUNDERING: For hand laundering of bleach safe items, including nylon, dacron and cotton, add 1 tablespoon of PRUF to the washwater. Do not use on any fabrics containing silk or wool.

GENERAL HOUSEHOLD DISINFECTING: PRUF is excellent for household cleaning and disinfecting. To use PRUF as a kitchen and bathroom disinfectant for the tile and porcelain surfaces, add 1/4 cup of PRUF to a quart of hot water. Wet a cloth or vinyl sponge with PRUF solution and rub surface. Keep surface wet for 3-5 minutes; rinse with clear water, and dry.