

# Social Events ♦ Women's News



Pictured above are three of the officers of the Medford Trail Riders, and a past president, just after they had returned from a horseback ride in Jacksonville hills during a breakfast ride sponsored by the group recently in Pioneer village, Jacksonville. From left to right, the riders are Vincent L. Swinney, 1478 Spring street, Medford, a board member; Glenn Porter, Griffin Creek, president; L. T. (Pat) Murphy, Fern Valley road, Medford, a past president, and Roy S. Vague, Perry road, White City, a board member.

## Gold Hill Club Sets Special Meeting Date

Gold Hill-A special meeting of the Gold Hill Garden club has been called for Friday, May 24 at 12:30 p.m., in the home of Mrs. Ferd Jones, for the purpose of making final arrangements for a flower and hobby show set for June 14. The show will be held in the Gold Hill Grange hall.

Mrs. Jones has stressed that this is a meeting for all members and not a committee meeting.

At a recent club meeting in the home of Mr. and Mrs. Paul Molloy, Mr. Molloy, whose hobby is horticulture, spoke on bonsai trees and techniques of rock gardening. He conducted the group on a tour of the rock gardens about the house and greenhouse. The couple's home also was designed by Mr. Molloy and of interest is a Japanese garden near the entrance.

A 10-year-old bonsai tree was used for decoration in the home for the occasion and flowering plants which Mr. Molloy had grown also were placed about the rooms.

Mrs. S. M. Christensen, president, presided.

It was announced that Mrs. Christensen, Mrs. Walter McLean and Mrs. Paul Holderness will make arrangements to plant petunias in the city park.

## New Chairman Is Named At Gold Hill

Gold Hill-Mrs. Cassie Johnson, vice grand noble of Amethyst Rebekah lodge, has been named general chairman of the Gold Hill Odd Fellow and Rebekah lodges' building fund project. She was appointed to the post by Mrs. Albert Gascon, noble grand, upon approval of members of the lodge. Mrs. Johnson replaces Mrs. Charles Stripling, who has resigned. Mrs. Stripling had served in that position since last January.

In a letter of resignation Mrs. Stripling stated her appreciation to others on the committee and all who had supported the drive.

Reports of projects were given. Mrs. Paul Thompson, chairman of the recent benefit dinner, reported it was a financial success. Mrs. Raymond Thompson reported on results of the previous benefit dance, and Mrs. Paul Molloy announced final plans for a rummage sale.

Mrs. Clarence Parsley, chairman of a recent card party given to raise funds for the Rebekah lodge budget expenses, indicated that other such events will be given. Mrs. Gascon and Mrs. Walter McLean, delegates, are attending Rebekah assembly of Oregon at The Dalles this week.

Next meeting is set for Wednesday, June 5 at 8 p.m., at the home of Mrs. Paul Molloy. Named to the refreshment committee for the last meeting in June were Mrs. A. A. Walker, Mrs. Lottie Frost, and Mrs. Paul Holderness.

Mrs. Walker was hostess for the May 15 session held at her home. Refreshments were served by Mrs. McLean, Mrs. Harry Newham, and Mrs. Raymond Thompson, who assisted the hostess. The business session was conducted by Mrs. Gascon.

## Industrial Art Will Be Shown At Eagle Point

Eagle Point-The annual display of the Industrial Arts class of Eagle Point High school will be held Thursday, May 23, from 7 to 10 p.m., according to Don McGovern, instructor.

The show will be in the high school gymnasium and is open to the public. The work of the students includes various items of interest in the industrial arts, such as wood carvings, inlaid tables and guitars, different types of dining tables, gun cabinets and cedar chests.

Mr. McGovern, in charge of the display, will be there to answer any questions on the program that the visitors might have.

## Customers Donate Store's Merchandise

Santa Cruz, Calif. - WP - Looking for a pair of purple alligator shoes for a dollar? A general store called St. Jude's Attic here may be your answer. The store's wares are donated largely by the customers.

"Got a present from your Aunt Minnie? Send it to St. Jude's," the saleswoman smiles. "We know nice little old ladies with tastes similar to hers."

The store was organized to raise money for a retreat house.

## How to Avoid "Wedding Bill Blues"

By GERALD S. SNYDER  
United Press International  
New York - WP - Memo to the father of the bride: Is that list of bills facing you beginning to look like this?

Wedding gown, \$125; bridesmaid's gown, \$40; mother's dress, \$60; trousseau, \$387; ceremony and reception, \$900.

If this is the way your list looks (with many more items yet to be figured), take heart! There are "package deals" to save you time, money and lots of other problems.

Mrs. Alexandra S. Potts, the bridal consultant and research analyst who supplied this "average" list, explained that the growing trend today is toward small specialty shops and separate departments in large stores that supply everything for the wedding day in neatly-tied "packages" costing from \$500 to \$3,000, and up.

Mrs. Potts has been in the bridal field since 1931 and today is editor-in-chief of Modern Bride magazine. She said that thousands of specialty shops have developed tie-ins with the baker, florist, photographer and jeweler.

Secretaries, technicians, and college graduates all have begun to lean on these package deals for a formal wedding with all the trimmings.

"Some concerns even will throw in a limousine for a wedding costing as low as \$300," Mrs. Potts said.

"There are more girls today who have the possibility of being a formal bride than ever in the history of the country," said Mrs. Potts. "Twenty-five years ago, this was for just a few."

But getting wed gets increasingly costly, she said. Counting all costs, from the engagement ring and wedding day necessities to the honeymoon and furniture for the first home, a young couple (with Dad's help) may expect to spend over \$5,000 - an increase of some 35 per cent in the past eight years, she said.

The most fussed-over item? The wedding gown.

Mrs. Potts said that proportionately the working girl will spend more on her wedding dress than a society girl.

"This is your day," the family says - and Dad often will go into debt to prove it, Mrs. Potts said.

The working girl who spends hundreds of dollars for a wedding dress is not accustomed to going to parties every day of the year, she said. "This is the big event and she must have the best."

## Employed Spend More

"In the case of the society bride, most of the money is spent on the trimmings - the reception, the flowers, the photographs," Mrs. Potts said. "A society girl may spend \$5,000 to \$10,000 on a wedding but she's apt to spend only \$250 on the wedding dress itself." A veil with heirloom lace that's been in the family for generations usually will be used by the society girl on her big day, she said.

Mrs. Potts said that in these days of high-spiraling costs, the man and girl often pool resources to pay the "overall cost of getting married."

"It's not the thing to do," she said, "but in some instances new customs have arisen and this has become quite a trend with some people."

Mrs. Potts listed these other costs apart from the wedding itself:

Major appliances, \$1,021; living room furniture, \$453; dining room furniture, \$256; bedroom furniture, \$419;

## Townsend Club Picnic Planned

A picnic luncheon is planned by the Townsend club Sunday, May 28 at 1 p.m., in Hawthorne park. Those who attend should take food contributions and table service.

The group is seeking a hall which would be available for evening meetings two nights a month, it has been announced. Earl Barnes is club president.

## Altar Society Elects

Mrs. Frank Gritsch Jr. was elected president of St. Anne's Altar society during an annual tea held recently in the home of Mrs. Paul Haviland. Mrs. R. A. Naumes was co-hostess for the event which honored past presidents of the society.

Mrs. Mario Campagna was elected vice president; Mrs.

Joseph Mikolovich, secretary, and Mrs. John Laferrriere, treasurer.

The society has been formed for more than 45 years. Eleven past presidents attended and the afternoon was spent in reminiscing. Mrs. John MacCormack, a former member, who now lives in Eugene, sent a congratulatory message.



## What is a "transluminant?"

The newest category in beauty is a "Transluminant" ... a make-up that reveals your natural beauty as it flatters it. Veil-essence, by Charles of the Ritz, is a

transluminant. With Veil-essence, you don't "mask" your skin...you don't look artificially "made-up." Veil-essence highlights the natural life, texture and vitality of the skin. Choose from six beautiful, translucent shades.

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## Howard PTA Meeting Set

The last meeting for the school term for Howard Parent Teacher association is set for Thursday, May 23 at 2:30 p.m. School will be dismissed at 2:15 p.m.

The session will be held in the multi-purpose room. Parents of next year's first grade students will be honored guests.

## Meeting Set

The department chorus will sing and an all-school art exhibit will be on display. Refreshments will be served and child care will be provided.

## CALENDAR

Wednesday:  
7:30 p.m.-Order of De Molay, chapter room, Masonic hall.

Thursday:  
10 a.m. to 3 p.m.-Medford Garden club, Jackson county courthouse auditorium.

12 noon-Medford Sojourners club, Girls Community club.

7:30 p.m.-Medford branch, Re La Da Sa, home of Mrs. Paul Purcell, 53 South Modoc ave.

## Friends Bidden To Open House

Mrs. Frances Taylor, 619 East Main street, Medford, will be guest of honor Saturday, May 25, at an open house in McCloud, Calif., in observance of her eightieth birthday. Mrs. Taylor is a former McCloud resident.

The event will be held from 2 to 5 p.m., in the Parish hall at McCloud and friends of Mrs. Taylor are invited to attend.

She is the mother of R. J. Hogue, 2209 Hillcrest road, Medford; Everett Hogue, Central Point, R. F. Hogue, 319 Maple street, Medford; and Robert Hogue, Kinyon, Calif. The sons and their wives will be hosts for the open house.

**GOT YOURS YET?**

**Aunt Jemima's Buttermilk Pancake Mix**  
in a new 5-lb. box

super convenient... doesn't spill...  
neater, cleaner... easier to store...

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# PUBLIC SALE

ENTIRE CONTENTS OF ONE OF MEDFORD'S FINEST HOMES TO BE SOLD!

**FRIDAY MAY 24<sup>TH</sup>**  
**THRU SUNDAY MAY 26<sup>TH</sup>**

**9 a.m. to 6 p.m. DAILY**

**FURNITURE - DISHES - SILVER - GLASSWARE - ORIENTAL RUGS**

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