

The Three U's—Part IV

Guidance in Job Selection of Major Importance in Helping Children

Editor's note: Dull-eyed and disenchanted, a million youths are without jobs in the United States today. "Social dynamite," cries one authority. "A time bomb we must all take a hand in defusing," says another. Here, in this concluding article, are a few steps that are being taken to help rehabilitate them as useful citizens.

By PAUL C. TULLIER
Senior Editor.
World Book Year Book
School counseling and guidance services are now trying to keep a finger on the pulses of faltering students. Primarily, counselors help youngsters choose a vocation and work out the high school program that will best prepare them for it. They give them pointers on where to look for a job and how to apply for it.

The trouble is that a gap exists between the ideal ratio of guidance personnel to students. The national average now stands at slightly less than one to 600. But the ideal is considered one to 300. The gap is being narrowed, however, largely through funds made available to the state guidance systems via the National Defense Education Act of 1958. More than 7,000 new counselors have been added since the NDEA was passed. Many schools are switching counselors into the lower grades as well as in the usual 11th and 12th grades. Too many students quit in the 10th grade, before the counselors can reach them.

Programs Spilling Over
These are not merely holding actions limited to just the nine-month academic term. Many pupils decide during vacation that they will drop out of school. To plug this loophole, school dropout programs are spilling over into the summer months.

In St. Louis, Mo., a city youth commission, several civic groups, and the Missouri Employment Service have pooled their knowledge and efforts to obtain summer jobs for selected high school students, who, teachers suspect, won't return. The kids get jobs; the jobs raise ambitions; the ambitions send them back to school, eager to carry on.

The trade schools are taking a new, more down-to-earth look at the courses they offer and the way they teach them. This is an area that has often been under fire both inside and outside the school system.

"It exists in a kind of fairyland that hasn't much relation to the real world of work," says Mrs. Mary Conway Kohler, Mrs. Kohler, a retired judge from the San Francisco Juvenile Court, recently completed an 18-month study of youth employment for the Taconic Foundation of New York City. "Frequently," she says, "there is no relationship between the skills the trade schools teach, and the actual requirements for job entry."

Systems Overhauled
In answer to such criticisms, many trade schools are overhauling their systems and clearing out the deadwood. Wood High School in Indianapolis, Ind., for example, pioneered in setting up courses in barbering, dry-cleaning, beauty shop work, and auto-body cleaning; jobs that are realistically geared to the community's job openings. Other schools are now following suit.

"But we are badly mistaken if we think the schools can solve this problem by themselves," says Edwin H. Friedrich, director of curriculum services for the public schools in New Orleans. "It's a time bomb we all have to take a hand in defusing—businessmen, union leaders, church leaders, state commissions, federal agencies, parents, teachers, social workers."

Such views are getting the green light in many places. More and more, unions are facing the fact that an apprenticeship is one of the few bridges by which teen-agers can cross the gulf separating school from work. The Communications Workers of America is one such pace setter. It works hand-in-glove with the Bell system, for example, in recruiting and training telephone operators and equipment workers to replace the normal loss among Bell's 781,000 employees.

Pay Teachers' Salaries
The unions in Rockland County, New York, are also blazing a trail. They not only help the county's youngsters master a trade by supplying qualified teachers, but, in the case of the electricians' union, they actually pay the teachers' salaries. The local carpenters' union automatically accepts as apprentices the graduates of the training program it sponsors and drastically reduces their initiation fees from \$125 to \$20. Thanks partly to this program, only 20 per cent of Rockland county's students quit high school before graduation—much less than the nation's average. Other unions around the country are reading the message loud and clear.

Industry is taking a second, harder look at the role it, too, must play in youth employment. Companies like Sperry Rand, Thiokol, Hercules Powder, and dozens more are now encouraging high schools to set up pre-vocational courses. There, boys learn the basics of welding and machine shop practice, electronics, and metalwork that usually leads to their employment. Other companies, such as Socony Mobil Oil Co., Johnson & Johnson, and Dan River Mills offer adult classes in education that enable their plant employees to progress from elementary to college levels. Many firms extend these services to the wives and children of their employees.

Opportunity Knocks Twice
And what about those million-odd unemployed youngsters who have already quit school?

They are no longer being shrugged off. In cities from coast to coast they are being offered a second chance. Millions of dollars are being spent to convert them from useless minutes into social pluses. Dozens of cities have adopted work-study programs. Detroit, Mich., for example, sponsors a split-shift job upgrading program for 16-to-20-year-olds. Mornings, they attend informal classes with special teachers. Afternoons, they work in community-subsidized jobs. With valuable work experience under their belts, they can be helped to find permanent, full-time jobs.

In Chicago, an experiment called the Double EE program is under way. The East and West Educational Employment. Spurred by Superintendent of Schools Benjamin C. Willis, Carson Pirie Scott & Company, a large department store, agreed to hire "unemployable" dropouts provided they went back to school part time. Selection was made by school guidance people. Two private classrooms were set up near the store and staffed with four full-time teachers. A \$50,000 grant from the Ford Foundation helped the project along.

Fifty-nine youngsters who had quit school were invited to join the program. Two days a week, the students attended classes where they were taught retailing—as well as civics, business English, mathematics, and typing. Subjects were fully accredited and could be applied toward high school diplomas. Three days a week, they worked in the store as sales clerks, clerical workers, or at other jobs. Each was paid \$1 an hour to start. Each was befriended and guided by one of the store's junior executives. Of the original 59 who began work, 30 became full-time employees at Carson Pirie Scott while others are employed elsewhere, and some have returned to full-time school attendance.

Two Pilot Programs
Things are stirring on the federal level, too. President John F. Kennedy, "particularly disturbed over the serious plight of our unemployed youths," presented Congress in 1962 with a program for retraining them. This Youth Employment Opportunities Act consists of two pilot programs. The first one lines out an on-the-job training program in government and private industry for youths between 16 and 21. The second part calls for a Youth Conservation Corps similar to the Civilian Conservation Corps (CCC) of the 1930s. Other wheels are beginning to turn at the federal level. The United States Employment Service is making plans to play a bigger role in wiping out teen-age unemployment. Its counseling and aptitude-test services are reaching out to include the dropouts. But, says USES Director William U. Norwood, "I'm not at all satisfied with what we are able to do for these young people. Our percentage of placement isn't high enough."

Such reservations are common among the people who have worked with these un-schooled, unskilled, unemployed youngsters. "A terrible waste," one of them called it. "Social dynamite," was the phrase used to describe them by Dr. James P. Conant, a former president of Harvard University. Strong words? Perhaps they are. But remember those used by Thomas Jefferson: "If a nation expects to be ignorant and free," he said, "it expects what never was and never will be."

Reprinted from the 1963 World Book Year Book, Copyright 1963 by Field Enterprises Educational Corporation.

Bids Invited for Bridge Construction

Invitation for bids for construction of the West Fork of Cow Creek project, consisting of a 215-foot reinforced concrete girder bridge and approach grading are now being accepted by the bureau of public roads, 302 Mohawk building, 222 SW Morrison st., Portland.

Bids will be accepted until 2 p.m. May 24.

The bridge construction will be across Cow Creek approximately 200 feet below the confluence of West Fork of Cow creek and Cow creek. Prospective bidders can reach the project area from Riddle via BLM Cow creek access road or from Glendale via Cow creek and West Fork creek roads.

It is suggested that individuals unfamiliar with the road system from Glendale contact the Medford district BLM office for more detailed instructions. BPR representative Avery Maloney, box 132, telephone 874-2406, Riddle, also is available to assist bidders viewing the project.

Plans and specifications may be examined by prospective bidders at BLM Medford district office, 1133 South Riverside ave., Medford, or at the BPR office in Riddle.

Easy-Sew Trio



9081 10-20



by Marian Martin

The smart 'n' sporty pullover looks great with shorts, pedal pushers or other separates. Sew this trio easily in denim, poplin, homespun. Printed Pattern 9081: Misses' sizes 10, 12, 14, 16, 18, 20. Size 16 pullover takes 2 1/2 yards 35-inch fabric. FIFTY CENTS in coins for this pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to Marian Martin, Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER. FREE OFFER: Coupon in Summer Pattern Catalog for one pattern free—anyone you choose from 300 design ideas. Send 50c now for catalog.



"I'LL BET THAT SHOE WON'T COME UNTIED AGAIN! LOOK... SIX KNOTS!"

Race Riots Recall Incidents of 1919

Against such triggering there are several factors. These include the public and private awareness of impending trouble and the desire to avert it. There is the Negroes' new political significance and the eagerness of politicians to please them. Another factor is the infatuation of U. S. statesmen with the idea of presenting to Africans an image pleasing to the tribesmen newly ennobled as citizens of a free and independent if not self-sufficient nations.

None of these factors existed in 1919. There were other factors that did not exist in 1919. There was not under way in 1919 any effort by the Federal government to impose racial integration on states. Neither were Negroes north and south in 1919 organized behind aggressive and sometimes belligerent leaders. Nor was the Negro in 1919 a political prize greatly cherished by one of the major political parties. These factors all bear today on the race situation in the United States and they do not bear always on the side of peace and reason.

Perhaps Americans are becoming accustomed to living with the threat of race riot in the streets. Rep. Adam Clayton Powell (D-N. Y.), a Negro, predicted last week that Washington, D. C., would experience "one of the worst race riots in the history of America" unless inter- and intraracial relations in the capital improved.

That is shocking language. Yet the people of the United States seemed to take it in stride.

Preferences Shown For Sunglass Types
New York — While sunglasses come in all shapes and sizes, studies made by the National Notion association point to sectional preferences.

The South and Southwest prefer the pinks or small sunglasses; the Far West, the very large glasses; California prefers the black and other dark-hued frames; in the state of Washington there is an overwhelming preference for white frames.

Men and women of good will and, more especially, the forces of law and order should be more than usually alert just now. Racial violence in Birmingham, Ala., may trigger something elsewhere. In the light of events of 1919 that would be the expected pattern.

THRIFTY EATING		
AND DELICIOUS, TOO!		
SEA BASS FILLETS	lb.	69c
SMOKED CHINOOK SALMON	lb.	\$1.59
PRAWNS Peeled and Deveined	lb.	\$1.59
FRESH HALIBUT STEAKS	lb.	79c
Rainbow Trout	5 for	\$1.00
SPRING CHINOOK SALMON		
COLUMBIA RIVER STURGEON		
HALIBUT STEAKS Frozen Thrifty Pack	lb.	45c
Fresh Ranch Eggs, 2 Doz. for 59c, Grade AA Small-Med.		
STEW HENS Fresh, Local Grown Cut Up	lb.	29c
FRESH FRYER GIBLETS, lb.		39c
FRESH FRYER NECKS, lb.		10c

131 West Main Phone 773-8497 **FITTS** Seafood & Poultry

College Alumni Chapter Formed At Roseburg Event

Ashland — More than 50 members of the newly-formed Southern Oregon college alumni chapter for the Roseburg area heard Dr. Elmo N. Stevenson, SOC president, describe the growth of the college and contributions made to that growth by its graduates at a recent meeting in Roseburg.

Hugh G. Simpson, director of information, traced the history of the alumni in the Roseburg area from a chapter formed in 1941 which dissolved in the early 50s, to the present reorganization, and Dr. Loy Prickett, head of the business department, described the new four-year business degree at the college.

Dr. E. C. McGill, assistant to the president in academic affairs, enumerated the new courses and degree offerings for the present and those projected for the future.

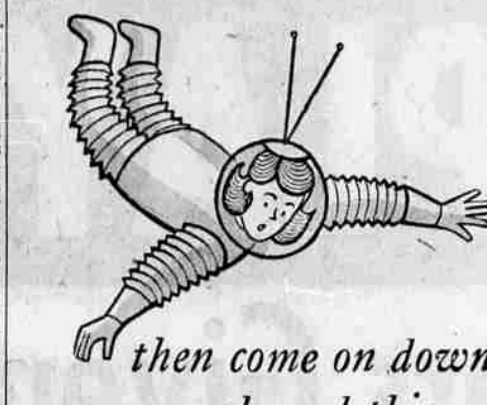
Expresses Thanks
Dale Truax, SOC alumni secretary, expressed his thanks to the members of the group for their cooperation in the formation of the chapter and in particular to Mr. and Mrs. John Foust, committee chairman for the event, who was unable to attend. Truax also introduced the incoming secretary, Jeff Lee, a senior student from the Henley district, south of Klamath Falls, and next year's SOC student body president, Jim Long, Klamath Falls.

Master of ceremonies, Harold Winfield, a 1962 graduate, presided at the business meeting at which Bob Colley, Melrose administrator, was elected president of the chapter; Mrs. Marlene Winfield, vice-president, and Ben Smith, a Josephine Junior High school staff member, corresponding secretary. Jim Schrum, Benson elementary, Glenn Frakes, Hucrest elementary, Dave Stratton, Melrose elementary, and Colley were appointed to the planning committee for the next meeting.

Entertainment was provided by a group from Roseburg

High school, the Wayne, Scott and Mary trio, who sang a number of folk songs, and Joan Isham, SOC coed from Grants Pass, who also sang a group of folk ballads, explaining the story and background for each selection.

Up-in-the-air about shopping?



then come on down and read this:
Right now the place to get out-of-this-world values...

(Out-of-this-world values: this means getting more for your money in down-to-earth dependability, quality and satisfaction)

In America's Leadership Brands...



(the brands you know and trust; the brands on which the nation's most progressive and experienced manufacturers stake their reputations)

Is right at your favorite stores...



(featuring your favorite, famous brands)

Where you see posters like this...

Every place but outer space, it's **Brand Names Week** (this is where you'll find full selections of the size, the design, the flavor you prefer)

Right now—starting May 16th it's...

BRAND NAMES WEEK

BETTER LIVING THROUGH LEADERSHIP BRANDS THE YEAR 'ROUND

Brand Names Foundation, Inc. 292 Madison Avenue New York, N. Y. CONFIDENCE BRAND NAMES SATISFACTION

TO OUR FRIENDS AND CUSTOMERS THRU THE YEARS

The R. A. Holmes Agency, sold to Lowell A. Iverson, has been merged with MEDFORD INSURANCE AGENCY, "The Insurance Center" at 25 West Main Street.

Mr. Iverson is associated with Mr. Insurance—Fred R. Brennan in the enlarged agency.

Mr. Brennan will lend every assistance to Mr. Iverson in bringing your coverage up to date, and packaging coverages for you in the most economical manner. Mr. Iverson and Mr. Brennan will spend your premium dollar as if it was their own.

We urge you to give every support to Medford Insurance Agency, as we are personally assisting them to make your acquaintance. It is our desire to have you continue with this Agency. Why not visit them at their modern new office with customer parking available. We urge you to do this.

The R. A. Holmes Agency,
Lowell A. Iverson
Lucas E. Holmes