

NEW HALF- QUART SIZE

About



3¢

a serving

Same wonderful, sparkling Coca-Cola. But a new size. And a new price. The economical new 16-ounce bottle serves three full glasses over ice... for about 3¢ a glass. Get that refreshing new feeling with Coke. Same taste. New size. Low price.



Bottled in Jackson & Josephine Counties

Bottled under the authority of The Coca-Cola Company by
MEDFORD COCA-COLA BOTTLING CO.

*"COCA-COLA" and "COKE" ARE REGISTERED TRADEMARKS OF THE COCA-COLA COMPANY.