

"Shift" into Summer

By ROSALYN ABREVAYA

■ ONCE a gad-about-the-house dress, the shift, like 20th-century woman, has finally been emancipated.

Seen strolling, shopping, patio hopping—even making short car trips—it has become a shoo-in to win the female vote this year.

The cotton-knit shifts shown here, all from Alamac in Permathal Everglaze finish, parlay dazzling good looks and wrinkle-shedding powers into cool, comfortable coverups for the beach beauty or the social butterfly.

These knits go to any length to prove their ubiquitous natures: mid-thigh, to the knee, or just below the knee. They come hooded, flowered, printed, striped, or plain pretty.

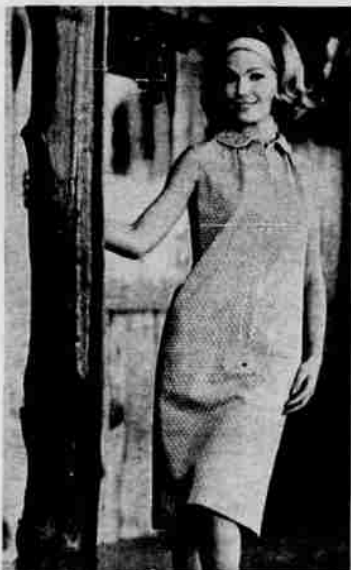
Prediction: shifts will touch off a fashion landslide for summer '63.



Sweda designs a slip of a shift in a hand-screened floral print that buttons at the shoulders. Swimsuit travelers will adore its instant cover-up. About \$8.



Borrowing the look of India's Nehru, Hartog "3" designs a slim cardigan shift in red and white stripes. About \$15. Contrasting red pants, about \$9.



Ann Fogarty loves a shower of white polka dots on a blue ground. Her sissy shift has a peter-pan collar and is finished with white piping. About \$23.



This one-piece figure skimmer, with a back zipper, travels to market with ease. Blue-and-white-striped top with blue skirt. By Knitmaster. About \$12.



Wear a knee-length hooded shift for a quick spin to the shore or nearest patio. Swirling red checks are on a white ground. Jeanine Originals. \$12.