

Newberrys

635 EAST JACKSON

Gift Headquarters

MEDFORD SHOPPING CENTER

OPEN SUNDAYS 10 - 5:30 635 E. JACKSON Monday and Friday 9:30 - 9:00
Tuesday, Wednesday, Thursday and Saturday 9:30 - 5:30

Where you are sure to find exactly the gift to make her so happy!

54 Big Departments
Shop in leisure... enjoy the friendly atmosphere. Take advantage of the easy credit.

Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12 Mother's Day, May 12

DAZZLE-WHITE MARSHMALLOW PUFF HANDBAGS

newest styles... in many sizes




3⁰⁰ to 6⁰⁰
plus fed. tax

Mmm... just what mother really wants—and needs! "Soft touch" marshmallow puff plastic handbags in WHITE to go with everything she owns. High style pouches, clutches, "vagabond" types, all richly lined. See our entire handbag selection... including colorful plastic calfs, and twinkly black patents. All terrific values!

SPECIAL PURCHASE!

Lace Shorties

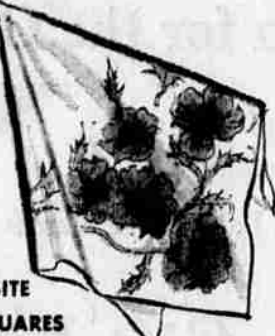
Nylon stretch with a hand crocheted look pattern, pearl button fastener. White, coffee, beige.



1²⁹

EXQUISITE 36" SQUARES

What a gala array of enchanting floral, and as... on lu... or-repellent rayon. Hand-rolled hems.



1⁸⁸

Labeled HOUSE PLANTS

Strong, healthy in 2" plastic pots.



29^c

7-PIECE BEVERAGE SET

Ice-lip pitcher with 6 matching glasses. Beautiful-shaped and decorated.



1⁸⁸

Fashion Jewelry

SPARKLING GIFT IDEA FOR MOTHER ON HER DAY
Mom's a jewel, so give her the gift she'll treasure... fashion jewelry. We've bracelets, pins, necklaces, earrings, more, for your selection.



59c* to 3.00*
*plus tax

hosiery by MOJUD

Lovely hosiery... such a welcome gift for mother. Her favorite style—seamless mesh stretch or full fashion... Newest shades.



1⁰⁰ to 1³⁵

ROGUE SIDEWALK CAFE

Treat mother to a delicious lunch at our own ROGUE SIDEWALK CAFE
Wonderful food served at its peak of goodness in the ultra-modern cafeteria. Delightful outdoor atmosphere with indoor comfort.



DAINTY LINGERIE

Mothers Adore the Look of Femininity...



At NEWBERRYS It's so Easy to CHARGE IT

PRINTED CARDIGANS

100% acrylic orlon. Several lovely designs and colors. Sizes 34-40.



4⁹⁹

SHIRT BLOUSES

Washable 100% cotton in several classic styles and a host of cool colors. Sizes 32-38.



1⁷⁷

SHE'LL LOVE FRAGRANCES by MAX FACTOR

Surprise Her With New "GOLDEN WOODS"
2-oz. Cologne 2.50 Plus Tax

FRANCES HARRIET BUBBLE BATH

Millions of luxurious bubbles in a beautiful twist bottle that she will treasure after her wonderful bubble bath is gone.
Exotic giant bottle... 1.49
BATH COLOGNE... 99c
Spice or Floral... 99c
*plus tax

Give Mom Candy GLADES

Finest quality chocolates in beautiful box designed especially for mother.



2⁰⁰

USE YOUR NEWBERRY CHARGE ACCOUNT

NEW SHEER WHIMSEYS

Dozens of styles in these cool, flattering headliners that protect your hairdo. Lace, plain, embroidered nylon malines, some with flower and jewel trims. Many colors.



1⁹¹

by Martex

Made exclusively for us by famous MARTEX—extra-thick and fluffy, with super-absorbency. "Admiration" pattern with dobby borders. 10 new Spring hues:

Rosebud	Robin blue
Misty mint	Pistachio
Lemon ice	Butterscotch
Blue mist	White
Petal pink	Candlelight yellow

BATH TOWEL, 25x48", 1.98
GUEST TOWEL, 16x28", 1.29
WASH CLOTH, 13x13", .49c

SPRING ROSE ENSEMBLE

In rosebud, lemon ice, blue mist, misty mint, white.
Bath towel, 24x40", 1.98
Guest towel, 16x28", 1.29
Wash cloth, 13x13", .59c

VICTORIA ENSEMBLE

Rosebud pink, blue mist, misty mint, candlelight.
Bath towel, 24x40", 1.98
Guest towel, 16x28", 1.29
Wash cloth, 13x13", .59c

APPLIANCES

By General Electric

The Perfect Gift for the Perfect Mom!

G-E 3-Speed Portable Mixer

Sturdy, Handy, white, pink, yellow
Gift Boxed
15.88

G-E 3-Way Iron

Spray, Steam, Dry...
14.88



G.E. HAIR DRYER

Reg. 19.95
15⁸⁸

New design... dainty, feminine blue plastic case encloses heavy duty blower for faster drying on lower heat. Wonderful for delicate or tinted hair, eliminates the necessity of harsh high-heat drying. Exclusive new Reach-in Bonnet for checking hair without removal. And remember... it's G.E.!

OPEN SUNDAYS 10 A.M. - 5:30 P.M. For Your Convenience



AUTOMATIC COFFEE MAKER

Model P21

ONLY **12⁸⁸**

- Set it and forget it — coffee brews, stops perking, stays piping hot.
- Brew selector — perfect coffee any strength.
- Big capacity — makes 3 to 9 cups.
- Drip proof spout — safety grip handle.



Newberrys SHOPPING CENTER STORE

635 E. Jackson Acres of Free Parking