

MERRY MAY SALE

in the MEDFORD SHOPPING CENTER!



Mother's Day

IS NEXT SUNDAY!

Gifts to Make HER Day Happy

Next Sunday is the day in the year especially set aside to show Mother how dearly you cherish, how deeply you appreciate her love and devotion. It is a traditional day . . . and more expressive than words, sometimes, is the thoughtfulness with which you choose the gift that becomes your token of love on this occasion. The fine shops and stores in the Medford Shopping Center have prepared for Mother's

Day giving a multitude of attractive and appropriate gifts to make your task of choosing just the right one for your mother an easy and pleasant one. Things to wear, good things to eat, gifts that will make her home work lighter and brighter — you'll find wonderful suggestions to fit your pocketbook. So, don't forget, next Sunday is Mother's Day . . . shop now at Medford's up-to-the-minute Shopping Center



Congratulations Graduates!
GIFTS GALORE!

It won't be long now! Young men and women—boys and girls—will be graduating from Southern Oregon College, Oregon's other fine colleges and universities, from high schools and secondary schools throughout Southern Oregon and Northern California. Medford shopping Center shops and stores are ready for the big occasion with gifts of every description—for every young graduate—for every purpose. Shop now, while selections are complete and you can avoid the last-minute rush. You'll be glad that you did!

TURN THESE PAGES FOR SHOPPING CENTER WEEK-END SAVINGS