

# First Lady Sets Style For Ladies-in-Waiting

By GAY PAULEY  
UPI Women's Editor

New York — (UPI)—Although Mrs. John F. Kennedy plans to "make do" with maternity clothes already in her wardrobe, chances are that she still will create some major changes in styles for other mothers-to-be.

For no matter what the first lady wears, she is copied — in hair style, in the slim-cut sleeveless dress, in the mantilla head covering for church, and even to the medium heel shoes for daytime which have just about relegated the spike to limbo in wardrobes of fashionable women.

Style leaders in maternity wear figure that what Jackie wears, most other mothers of the five million babies expected in 1963 will want to emulate. And Mrs. Kennedy has shown preference for the one-piece maternity dress. She already has purchased several numbers with the princess line — slim through the bodice but flaring toward the hemline — from her num-

ber-one designer, Oleg Cassini of New York, said her press secretary, Pamela Turnure.

But otherwise, said Miss Turnure, the first lady will "make do" with clothes from her wardrobe while she was waiting the birth of a daughter, Caroline, 5, and John, Jr., 2.

**National Influence**  
One leading maternity wear manufacturer, Page Boy of Dallas, said it was largely due to Mrs. Kennedy's influence that the one-piece dress already is a national favorite. Elsie Franfurt of Page Boy, Dallas, recalled that when Mrs. Kennedy was pregnant before, other shoppers would comment, "this is the same silhouette Jackie is wearing." Miss Franfurt said that the coat dress, buttoned to the side, also is a perfect garment for the expectant mother.

Every manufacturer of maternity wear would like to have the first lady and the two other Kennedy women who are expecting wear its product.

And hopefully, a couple of them think the Kennedy women — Jacqueline, Joan and Ethel — have acquired some of their designs through Washington shops. Page Boy, for instance, listed Ethel — Mrs. Robert Kennedy, wife of the attorney general, as an indirect customer.

Nancy Herzlinger, designer and co-owner with her husband, Jack, of Nan Dee, Inc., said Joan, wife of Edward, the Massachusetts senator, and Ethel had been buying some of her designs in Washington shops. She hopes some of them have made their way to the White House.

**Styles Change**  
Mrs. Herzlinger, mother of four, the youngest three months old, is one of the pioneers in changing maternity clothes into becoming clothes. "The Butcher Boy smock, went out with the flood," said Mrs. Herzlinger who in coloring and figure resembles the first lady. She feels the tent dress and the skirt with the hole in the front are equally outdated. Her trademark: usually sleeveless, dresses.

Mrs. Herzlinger, a former model, launched the maternity clothes business because of her own frustration in trying to find becoming clothes. "I was shopping in a Fifth Avenue store's maternity department while she was carrying her third child . . . and wearing one of her own designs, a lean, skimmer dress which her father-in-law, a coat manufacturer, had run up for her."

A store buyer asked the name of the manufacturer. "Well, to make a long story short," said Mrs. Herzlinger, "when I walked out of the store I had an order for 100 similar dresses. I called my husband and by the time I had busied down to his office, he was working out a contract."

**Elastic Waistband**  
Two secrets in her designs help to conceal and at the same time provide comfort for the expanding figure. One is an elasticized waistband at the front only in two-piece, overblouse styles. The other is the let-out principle in the one-piece dress.

There are four side-seams instead of one seam through the mid-section of the dress. By ripping out a seam on each side as needed, a dress eventually can be expanded through the tummy area eight inches — that's all most women need, said Mrs. Herzlinger.

The designer said that a woman's fashion sense doesn't change just because she's pregnant. And the current fashion is the straight and narrow silhouette.

But the emphasis on the figure should change, she feels. "This is the time," said the designer, "to show off pretty legs, arms and face."



New York — Nancy Herzlinger, designer of maternity clothing to be worn by Mrs. John F. Kennedy, holds a couple of her dresses in her New York shop. (UPI)

# Bethel 69 Officers Elected

Miss Charlotte Martin was elected queen of Bethel 69, International Order of Job's Daughters, at a recent meeting. Other officers elected were the Misses Linda North, senior princess; Karen Smith, junior princess; Christie Ayres, guide; and Sue Clearley, marshal.

Delegates also were elected to represent the Bethel at the state-wide grand session to be held in Portland, June 20, 21 and 22. The girls elected were the Misses Linda North, Charlotte Martin and Cheryl Bramhall.

Escorted and introduced were past honored queen, Miss Lynn Boughner, Bethel 69; Miss Jeanne Masters, honored queen and Sandra Sue Zerwer, junior princess, both of Bethel 71 in Grants Pass, and numerous other visitors.

Prior to the meeting, a dinner was held at which the Scottish Rite sponsors of the Bethel and the "secret dads" of the Bethel members were honored. The committee in charge of dinner arrangements included Mesdames A. L. Nash and Miss Lorene Babcock, co-chairmen; Allan Fling, Kenneth Drake and Martin Vorheis.

Following the dinner, a food auction was held with H. W. Barker, auctioneer. Proceeds from the auction are to go to the Jobs Daughters philanthropic and scholarship funds.

# CALENDAR

- Tuesday:**  
7:30 p.m.—Medford Parents extension unit, Mrs. Lee Johnson, 3436 Hanley rd., Central Point.  
8 p.m.—Pythian Sisters, Pythian bldg.  
**Wednesday:**  
10 a.m.—First Ward Relief society, LDS church, 648 South Ivy st.  
10:30 a.m.—Central Point Navy Mothers, Mrs. L. D. Booth, 134 Alder st., Central Point.  
10:30 a.m.—Eagle Point extension unit, Mrs. Elbert Hefley, 119 C st., Eagle Point.  
10:30 a.m.—Griffin Creek extension unit, Griffin Creek Grange.  
10:30 a.m.—Hillcrest extension unit, Mrs. Warren Kelson, Route 3, Box 173, Phoenix-Hillcrest hwy.  
11 a.m.—Security Benefit club, Pythian bldg.  
12:30 p.m.—Women of Rotary, Mrs. Richard Henselman, 2108 Woodlawn.  
12:30 p.m.—Chapter AA, PEO, Mrs. Don Whalen, 300 Windsor ave.

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# May Fellowship Event Attracts Many Women

Ashland — The annual United Church Women's May Fellowship luncheon meeting held Friday in Trinity Episcopal church was one of the best attended of recent years. It was conducted by the council president, Mrs. Richard Berninghausen, representing the Women's Association of the First Presbyterian church.

Mrs. David Fletcher, accompanied at the piano by Miss Edna Dougherty, sang the invocation. The program of hymns, Scripture and quotations was planned about the theme of Mary and Martha.

"The skillful blinding of the attributes of both make for the ideal Christian woman," said Mrs. Berninghausen. In a gay but earnest vein she applied current commercial slogans and called upon women around the tables to contribute appropriate comments and verses typed upon their place cards.

Each of the five church women's organizations in the Ashland-Talent council was represented by its president's activities and accomplishments. Those who spoke were Miss Kathleen Silver, Trinity Episcopal; Mrs. Glen Prescott, Congregational; Mrs. Lloyd Lucy, Talent Methodist; Mrs. Jay Kaylor, First Methodist; and Mrs. Alice Phillips, First Presbyterian.

Emphasis in all the reports was placed upon the spirit of fellowship as expressed in

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# Wedding Story Advice Offered by Reporters

By OLIVE STARCHER  
Women's Editor

Is there a wedding coming up in your family? If this is the case, the following article will have information of interest to the bride, the bridegroom and their families.

In Oregon, as in most parts of the United States, engagements, weddings and the social events which are part of these happy occasions are important social news. Almost all newspapers give considerable coverage to them, and The Medford Mail Tribune is pleased to follow this custom.

## Wedding Questionnaire

In order that this coverage may be accurate, complete and of a nature to please everyone, certain do's and don'ts must be taken into consideration. The Mail Tribune uses a wedding questionnaire, and these are mailed to the bride or her family upon request or when the news of coming weddings comes to the attention of the women's department. Whenever possible, these should be filled out by the bride or some family member delegated to the task, before the wedding takes place in order that both families may check the information before it is released.

After the marriage ceremony has been held, the questionnaire should be returned to The Mail Tribune at once — certainly within a week. Newly married couples who take wedding trips of two or more weeks should under no circumstances wait until returning to bring the story to the newspaper. A mother, another relative or a close friend properly takes care of this task.

The matter of submitting the information as quickly as possible cannot be over-stressed. News literally means "new" and a story held for two, three or four weeks is considered "old" by all newspapers. Many refuse to publish such stories.

Correctly, all names used in connection with a wedding are the full, formal names of the persons; social custom frowns on the use of shortened forms, nicknames and the first names of women who are married. Questionnaires or other wedding information must be signed. Engagements and wedding stories are never taken over the phone.

Almost all newly married couples and their families are anxious to have pictures used with the wedding stories, and The Mail Tribune is pleased to publish these. However, the engraving process is a complex and lengthy one and only black and white glossy prints with considerable detail result in completely satisfactory newspaper pictures. Most small pictures taken by amateurs are unsatisfactory, and many colored pictures cannot be converted into a metal engraving for publication.

When a qualified photographer is engaged to take wedding pictures, he can be trusted to select a print for publication and deliver it to the

newspaper. Experience has proven that a capable photographer is a better judge of suitable pictures than are the subjects themselves or their families. Under no consideration should the family withhold a questionnaire until proofs or prints can be seen; confer with your photographer and then trust his judgment.

If a traditional engagement story, with a picture, is to be published it should be done so at least two months in advance of the wedding. Many etiquette books say six months is more suitable.

If the wedding is to be within a month or so, the family should submit a story which announces the coming marriage, giving the date, place and other pertinent information. If a picture is used with this story, it is understood that no wedding picture will be used.

Bridal couples and their families are cautioned against second-hand information about newspaper requirements and the services of professional photographers, printers, florists, engravers and bakers. Call these establishments and gather first-hand information. It may be perfectly true that the bride down the street paid a large sum for her wedding pictures, but this does not mean that all photographic coverage is equally expensive. A family can pay \$75 or more for a wedding cake, but under other circumstances suitable cakes can be supplied for much smaller sums.

Reporters in the women's department will be happy to discuss engagement, party and wedding stories either over the phone or at the office.

## In Dunsuir

Ashland — Mr. and Mrs. Vern Hastings and Mrs. Hastings' mother, Mrs. Nelle Burns, visited in Dunsuir last week with Mrs. Burns' daughter and family, Mr. and Mrs. William H. Ford and daughter Susan, and with her son's family, the Kenneth Burns and their daughter Nancee who was at home from Chico State college for the week end.

## Prune Tidbits

Combine one-half cup crunchy peanut butter and three tablespoons very dry crumbled crisp bacon. Fill 24 plumped pitted prunes with mixture using about one teaspoon to a prune. Shape prunes with fingers so that some of the filling shows on slit side; press this side firmly into chopped peanuts using one-half cup finely chopped salted peanuts. Result is 24 tempting prune tidbits.

American families spend a sixth of their food for milk and dairy products. And they get good nutritional returns for their investment, about two-thirds of their calcium, about one-half of their riboflavin, one fourth of their protein and Vitamin A.

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# DAR Names Winners Of Awards

Yreka-Winners of the annual good citizens essay contest and the girl homemaker award were announced at a recent meeting of Siskiyou chapter, Daughters of the American Revolution, held at the social hall of the Yreka Methodist church. The girls and their mothers were chapter guests.

Linda White, Etna High school, was presented the girl homemaker award and a silver spoon by Mrs. Harold Van Housen.

Winners of the good citizen contest in the various high schools are Barbara Ann Mazini, Weed High school; Laura Melo, Mt. Shasta High school; Candace Parker, Etna High school; Jean Chappell, Dunsuir; Dolores Ojeda, McClellan; Linda Murteen, Happy Camp and Susan Lange, Yreka High school. The last four were unable to be present because of a conflict with college entrance examinations.

Mrs. William Newton, chairman of the good citizen committee, spoke on "What the Daughters Do" and presented pins to the winners.

Mrs. Henry Terwilliger, regent, introduced the guests. Mrs. Conley Brown, national defense chairman for the chapter, reported on the recent session of the Continental Congress of the DAR held in Washington.

## Gardens Topic For Auxiliary

The auxiliary to the Jackson County Medical society will meet Wednesday, May 8, at 10:30 in the morning at the home of Mrs. Stanley A. Brown, Jr., 2369 Old Stage road. Mrs. Wayne E. Roberts will be co-hostess; coffee and sweet rolls will be served.

The social hour will precede a program of tips for gardeners, and Mrs. Fred C. Lorish, landscape architect, will be the featured speaker.

## Past Presidents To Hold Meeting

Past Presidents' club of the auxiliary to the Fraternal Order of Eagles will meet at the home of Mrs. Gerald T. Dyrge, Fir and Pinehurst streets, Central Point, Friday, May 10, at 1:30 p.m.

Mrs. Albert Parrott announced that interest has been shown in organizing a chapter of the Mayflower colony in Siskiyou county. Mrs. Edward Dreyer and Mrs. Parrott are members and are ready to advise those wishing to trace their ancestry.

May 25 the chapter will hold a luncheon in the Community hall in Montague to honor the state regent, Mrs. Frank Mettlich.

## Party Given

Friends and neighbors attended a shower in honor of Mrs. Michael Hatalyk given May 3 at the H. F. Knight residence, 432 Fairmount street, Medford. Mrs. Hatalyk's daughter, Mrs. Le Roy Knight, Salt Lake City, Utah, helped with the arrangements by mail. Miss Bobbie Hale was co-hostess. Walter Knight made the floral arrangements.

To bring out the true flavor of any type of cheese, allow the cheese to come to room temperature before serving.

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