

### PET TALK

By M. I. L.

#### HUMANE SUNDAY

Today is Humane Sunday. From how many pulpits today, will you hear kindness to animals mentioned? With the exception of one or two, and this minority deserves a lot of credit, our churches are not even trying to overcome cruelty with good, because they simply do not teach humanness. They have no consideration for the animal kingdom and are not interested in learning anything about it - for instance that animals have the same feelings which we have, and many other significant things that animal psychologists are finding out.

It never occurs to them that compassion and understanding in relation to animals have any bearing on man's moral and spiritual quality and his treatment of his fellow-humans. According to the Bible, in relation to the creation of animals, "And God gave man dominion," men has in many cases proven himself unworthy of this trust.

At a time when man seems to be chiefly concerned with the destruction of mankind, a plea for kindness and sympathy to our "lesser brethren" assumes greater significance. It discloses the underlying cause for the tragedy and darkness engulfing the world today. Cruelty to weak and defenseless of all species - sinking to its lowest most degrading level, is our brutal exploitation of animals. The abuse of animals in present day science is the worst. Man's dominion over God's animals is being misused when His creatures are mercilessly subjected to suffering as they are in some American laboratories.

And in the name of entertainment - the cock-pit and

## Sales Manager for PP&L Is Announced

Appointment of Samuel M. Smith, Corvallis, as Copco division sales manager for Pacific Power and Light company was announced Friday by Franch C. Bash, vice president and division manager. Smith's headquarters will be in Medford.

Bash also announced the promotion and transfer of J. W. Mowrey, Medford, to be residential sales director for Pacific Power, assigned to the company's general sales staff in Portland.

Bash reported that Mowrey's new assignment includes responsibility for the company's system-wide Medallion Home and appliance sales promotions throughout the PP&L service area. He also will coordinate home service activities and the company's work with appliance manufacturers and distributors.

Smith moves to Medford after six years a commercial salesman for PP&L in the Corvallis district, where he also has been active in community affairs.

**Junior First Citizen**  
Smith was selected as the junior first citizen of Benton county in 1960 by the Corvallis Junior Chamber of Commerce. He is a past president of the Jaycees in both Corvallis and Springfield, where he joined PP&L. He was state vice president of the Jaycees in 1957, a director of the Corvallis Chamber of Commerce, and 1963 vice president of the Benton County United Fund.

He served in the Marine Corps in World War II and then attended the University of Oregon, where he majored in business administration. He was recalled to duty in the Korean conflict.

Smith's wife, Maragret, and their three children, Alan, 13, Brian, 9, and Shelley, 2, will join him in Medford following the close of the school year. Mowrey joined the Call-

ifornia Oregon Power company in 1957 after a number of sales assignments in other industries. Before going to Portland, he was sales supervisor for the Copco division.

Another promotion gimmick has been brought to the attention of the Medford Chamber of Commerce by the Better Business Bureau.

This one concerns the mailing of safe driver membership cards by the Automobile Owner's association with the purpose to sell limited coverage health and accident policies by the National Central Life Insurance company of Kansas City, Mo., according to the BBB.



J. W. MOWREY



SAMUEL M. SMITH

Personal Changes Announced

### Promotion Gimmick Noted by Chamber

The bureau stresses that neither the association or the insurance company are licensed to transact insurance business in Oregon.

Persons considering this insurance should bear in mind the unlicensed status, its little known financial position, that it does not have offices in the state necessitating handling claims by mail, according to Don McNeil, manager of the Medford Chamber of Commerce.

### They'll Do It Every Time

By Jimmy Hatlo



14 N. Central 215 E. Main  
773-7484

#### BEAUTIFUL CRESCENDO GLOVES FOR MOTHER

Leather tailored of wonder cotton fabric. Completely washable. In sparkling chalk white. Sizes 6 to 8. A delightful gift on her special day.

4 button style 3.00  
3 button style 4.00

#### LEATHER ACCESSORIES

Charming gift accessories for Mother by Princess Gardner.

CIGARETTE LIGHTER .....	2.95
BILLFOLD .....	5.00 p.t.
FRENCH PURSE .....	5.00 p.t.
KEY CHAIN .....	2.95 p.t.

#### ONCE-A-YEAR SPECIAL... LOVELY SLIPS BY ROGERS

Just in time for Mother's Day... Roger's creamy nylon tricot slips with strategic shaping and exclusive lace trim. Classic beauties, meticulously done... the grace note of loveliness for Mother.

reg. 6.00 4.89  
street floor

#### THAT WONDERFUL SOAP FROM SPAIN

MAJA, by Murugia, the soap with an olive oil base that surrounds you with a lasting fragrance. It suggests the romance and glamour of Spain.

3-bar box  
2.50



MANN'S BEAUTY SALON PRESENTS:

LYNN GARRETT

A new member of our fine staff of expert beauticians...

Imagination, creative styling are yours with Harve Forsyth and his staff of qualified hair dressers. Leah Starna, Barbara Slout, Verda Thumber and our new member Miss Garrett.

MANN'S BEAUTY SALON—OPEN FRIDAY NIGHT

A MAGNIFICENT NEW SUMMER COLLECTION OF FINE MILLINERY

by famous

*Marché*

A Mann's exclusive Marché hats will sure to be a most welcome gift for Mother on her big day May 12th. Choose now, we will have it gift wrapped for you. Delivered if you like.

10.95 to 15.95

(millinery salon—2nd floor)



# special gifts for mother on her day