

Guarantee my family immediate financial security?

How?



With your life insurance... and the help your agent is trained to give you!

YOU: You mean I had this security the moment I got my policy?

YOUR LIFE INSURANCE AGENT: That's right. Your financial estate immediately increased by the full amount of the policy.

YOU: Even though I'd only paid the first premium?

AGENT: Yes, and here's another way to look at it.

YOU: What's that?

AGENT: Well, suppose there were no such thing as life insurance. You'd still want to provide financial security for your family, wouldn't you?

YOU: Naturally.

AGENT: Then think how much you would have to save—even to attempt this. Think how long it would take to accumulate the amount you needed.

YOU: I get it. My life insurance immediately guaranteed my family more money than I could save in years.

AGENT: Exactly. That's one of the unique advantages of life insurance.

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WHEN SOMEONE'S COUNTING ON YOU... YOU CAN COUNT ON LIFE INSURANCE