

The Medical Roundup

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(Register and Tribune Syndicate,
1963)

Choosing a Hearing Aid

Many persons, when buying a hearing aid, could use more help than they sometimes get. Otto A. Menzel, Ph.D., says, in the journal "Hearing Progress," that people are told many things about these aids which are not quite true. For instance, some people say that using a hearing aid will prevent the person from getting more deaf. Dr. Menzel, who is an authority on speech and hearing, says that there is no evidence to show that this supposition is true.

On the other hand, some officious people try to scare their hard-of-hearing friends by saying that the use of a hearing aid will destroy what hearing remains. This, of course, is not true either.

Other people say, "If you wear a hearing aid, you will become dependent on it." I have seen many a hard-of-hearing person who was scared by this untruth.

In my youth, when for a while I worked in an eye clinic fitting glasses, I was so annoyed when, perhaps, the relatives of a lad or a girl who much needed glasses would say, "Don't wear glasses because soon you'll get the habit, and then you will not be able to give up your glasses." Of course, the person will not want to give up the glasses when he or she finds out how much joy and comfort and interest in life they can give.

When I was 9 and was given my first pair of glasses, it was such a joy to be able to read with comfort, that naturally I wouldn't have parted with my glasses for anything. But this did not mean that they were bad for me.

Better Results Likely
Another false statement often heard is that hearing aids are of use only to those persons who have what we call a "conductive hearing loss" (not a nerve deafness) perhaps with damage to the three tiny bones (ossicles) in the middle ear. In fact, in the "stapes" bone in the "window" leading into the inner ear, where the hearing mechanism is. As Dr. Menzel says, it is true that persons with a conductive defect are likely to get better results from a hearing aid than some other patients will, but still,

some of those with a nerve deafness do get help. Other questionable statements are that a hearing aid should always be worn in the poor ear, or always in the better ear. Dr. Menzel says that both of these sweeping generalizations are wrong. The decision as to which ear should be fitted, or whether both should be fitted, must be decided by an expert.

Some persons say, "Wear your hearing aid only when you need it," but this is wrong. Experience has shown that people who keep turning their hearing aid on and off get poor results. Some persons also say, "Turn your hearing aid off in noisy places," but Dr. Menzel doubts the wisdom of this. Sometimes the situation can be helped by simply making an adjustment in the instrument.

Take Expert's Advice
Some people say that in choosing a hearing aid you should pick the one that sounds best to you. Dr. Menzel says that sometimes this works, but in other cases it is better to take the advice of an expert. A free trial period does not always solve the problem, either.

Dr. Menzel points out that the wise person does not select eye glasses from a dime-store counter. He has them fitted by an expert who knows exactly what he is doing, and gives the person what is good for him rather than what, at the moment, appeals to him. It is important to remember that when one buys a hearing aid, one should have experts help—not only then, but also as one is learning to use the aid.

One of the youngest users of a hearing aid is a little girl named Barbara Ann, who is five months old. "She cries when it is not on her ear, and she shows rapt attention when it is on."

I recently looked at the journal Spectrum (Jan.-Feb., 1961). On the front cover is a color picture of a little baby wearing a hearing aid. Inside the magazine are more pictures of small children with hearing aids, and the writer points out that these children usually are so pleased when they begin to hear sounds, and they get so interested in them, that they do not want the hearing aid to be removed, even at night.

Parents of children needing a hearing aid should remember that the hearing of sounds will help the little brain to grow and become

They'll Do It Every Time

FOR MONTHS ULNA BEGGED SQUATWELL TO PUT UP A SIMPLE KITCHEN SHELF—BUT NO SOAP—SO SHE DID THE JOB HERSELF....



By Jimmy Hatlo

SO MRS. S. DOES THE JOB, AND THEN SQUATWELL HAULS OUT EVERY TOOL IN THE NEIGHBORHOOD TO PROVE SHE BOO-BOOED....



Psychosomatics Possibly Linked To Allergy Cases

By DELOS SMITH
UPI Science Editor



New York—Some allergic people and some of their doctors, the allergists, are going to bristle with indignation over the following scientific event—many of them bristle at a suggestion there may be being some thing psychosomatic in allergic afflictions.

thought they detected mental influences on allergies.

Reddening of Skin
Black experimented with persons given to allergies. By repeated skin-testing he found the substance each man was most allergic to. He put the man on a couch and pricked a drop of the stuff into his arm and was gratified by an immediate reddening of the skin where an angry hive was rising.

Then he hypnotized the man and put another drop of the same substance into his other arm, meanwhile saying to him: "This time there will be no response—there will be no heat, no redness, no swelling, no itching, no reaction. Your arm feels different, your whole body feels different—you will not respond as before."

Black did this to 12 persons in all. He knew beforehand that all could be hypnotized. Seven could be put into a deep trance; the other five had some resistance to hypnosis and couldn't be pushed farther into the hypnotic state than "the medium trance."

Suggestion Accepted
Eight of the 12 accepted Black's "direct suggestion" to control their proven reaction to a proven allergic substance, and did so. These controls exercised by hypnotized minds ranged from complete suppression of response to marked reductions in the responses which had occurred when the subjects weren't hypnotized.

There couldn't be any argument about any of this. Black had his subjects hooked up to thermometers which automatically recorded skin temperatures second by second. The size of skin wheals were measured with callipers. A color camera automatically photographed the hives as they sprang up—if they did.

Six of the seven who were put into a deep trance responded to the suggestion of controlling their allergy with their minds, while only two of the five whose hypnosis ended with the medium trance could do so. From this Black concluded that the deeper the trance the more potent is direct suggestion against the immediate allergic reaction.

He works in the experimental laboratories of the British Medical Research Council in London.

SERVES AS HOSTESS
Washington—Mrs. Eunice Shriver, the President's sister, will substitute for first lady Jacqueline Kennedy as official hostess during the Washington visit of Grand Duchess Charlotte of Luxembourg next week.

City Police Check Two Auto Accidents

William Vinton Bulger, 16, of 332 Ardmore ave., was slightly injured in a two-car collision about 2:55 p.m. Wednesday at Eighth and Bartlett sts., according to Medford city police.

Driver of the other vehicle involved was Robert Sterling Bick, 58, St. Mercer Island, Wash., who was cited for disobeying a stop sign. Bulger told officers he would obtain treatment from his private physician.

In the only other vehicle accident in Medford Wednesday, cars operated by Uno Edward Sandelin, 63, Portland, and Richard Paul Smith, 28, San Francisco, Calif., collided about 12:30 p.m. at 12th st. and Riverside ave. No citations were issued and no injuries were reported, officers said.

Intelligent. The infant who can hear will later learn to speak.

An important point is that in many cities, now, there are places where a person can be fitted for a hearing-aid by disinterested persons who will choose the best aid for him or her that can be found on the market.

Dr. Alvarez' new booklet, "Multiple (Disseminated) Sclerosis" is available now for the first time. In this little booklet, symptoms and efforts of treatment of this mysterious disease are described. To obtain your copy, send 25 cents and a stamped, self-addressed envelope with your request to Dr. Walter C. Alvarez, Dept. MMT, Box 957, Des Moines 4, Iowa.

Apportionment Formula Is Still Bad, Speaker Says

Little Responsibility
Even as the executive seems to have little power, he also has little responsibility, and a great deal of power beyond any check of his operations except during the meeting of the legislature.

The attorney general cannot investigate unless the governor orders the investigation.

The proposed unified executive department would be a responsible executive, Mrs. Phillips contended, advancing the constitutional revision which would make all executive agencies responsible to the governor. The present arrangement of boards and commissions would probably remain the same except for the avenues of communication established by the department arrangement, she analyzed the plan.

To the extent that the legislature gives him appointive powers, the executive would have the power of removal, Mrs. Phillips said. He would have an opportunity to establish communication with the people who are supposed to be running the government with him. This would permit the speaker to be a responsible officer and cut down on the opportunities for empire building.

Changes Explained
The initiative and referendum would be retained. Incorporated would be the idea of a controller, responsible to the legislature with no executive functions, but full powers of investigation and post-audit of the executive as outlined in the New Jersey plan and the Model constitution.

The controller would provide checks and balances that

Increase Noted in Area's Bank Debits

There was an increase in bank debits for the southwestern Oregon area, including Jackson, Josephine and Curry counties, during the month of March, the University of Oregon bureau of business research reported.

Debits for March, 1963, totaled \$97,898,174. For February the total was \$87,877,595. March, 1962, showed a total of \$88,399,137, the 1963 figure representing an increase of \$9,590,037.

Total debits for Oregon in March, 1963, came to \$2,188,397,496. For the previous year, March, 1962, the total was \$2,026,624,167.

We do not have at this time on the executive, Mrs. Phillips stated. The objective of these combined provisions for a responsible executive and a controller or legislative watch dog would be an executive strong enough to do his job, but not so strong that he would be landing in trouble, the speaker concluded her resume of the proposal.

Student Council Is Workshop Topic

Eugene—The role of the high school student council will be probed during two summer workshops for Oregon high school student council members Aug. 4 to 9 and 11 to 16 at the University of Oregon.

Both workshops are geared uniform practices in student council work and to develop techniques of group leadership.

The two sessions will be conducted by the Oregon Association of Student Councils and the University of Oregon Association of Secondary School Principals and the Oregon State Department of Education will assist.

High schools belonging to the Oregon Association of Student Councils may send two delegates to the sessions. Larger schools may have up to four delegates.

NOTE BRINGS ACTION
Ventura, Calif.—UPS—County Supervisor Fred Ireland had a problem Wednesday most men would like. He wrote a polite note to the board saying he thought his new office was fine. "But I don't have any furniture, so my secretary has to sit on my lap." The board got the hint and ordered the furniture.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars.

To develop message for Friday, read words corresponding to numbers of your Zodiac birth sign.

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9 Some 39 To 69 Aspected
10 Good 40 Of 70 Help
11 Just 41 Courtship 71 Letter
12 An 42 Love 72 Help
13 Financial 43 Soon 73 Tours
14 Joy 44 Tidings 74 Arrive
15 An 45 News 75 So
16 Things 46 Interests 76 Keep
17 An 47 Make 77 Working
18 An 48 Someone 78 To
19 Day 49 Meet 79 And
20 Pleasing 50 Money 80 On
21 Dreams 51 Marriage 81 Professional
22 News 52 About 82 Friends
23 Churn 53 About 83 Income
24 An 54 Perhaps 84 And
25 The 55 There's 85 Saving
26 Appointment 56 Is 86 Attention
27 An 57 You 87 Realities
28 Try 58 Will 88 Way
29 Loss 59 Will 89 Indicated
30 For 60 Denial 90 Person

Good Adverse Neutral

Dennis the Menace



"Boy, I'll never shake hands with a parrot again!"

BIGGEST REACH

99 Million Consumers Read a Daily Newspaper Each Weekday

These readers make up the largest audience available to any advertiser in any medium. A recent study* of this national newspaper audience shows that it includes 80 per cent of all men and women over 21 . . . and 72 per cent of all teenagers, age 15 and over. This huge and consistent readership can be depended upon by advertisers because the daily newspaper is a habit with most people . . . an established part of their everyday lives. For the national advertiser, this amounts to almost the total market for any product. For the local advertiser, this massive readership symbolizes the local reach of his own local newspaper - into almost 9 out of 10 homes every day. No matter what the product or service an advertiser wants to sell, more people can read about it in the pages of the daily newspaper.

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