



Your Money's Worth

By SYLVIA PORTER
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EATING OUT

One of every five meals Americans eat today is eaten outside the home. Two of every three meals eaten by school-children are hot lunches prepared and served to them at school. Employee cafeterias were a rarity 50 years ago, but today every new plant of major size has "in-plant feeding" facilities and in-feeding is increasing even in organizations located in the heart of big cities and surrounded by restaurants.

Obviously, the old-time "institutional" food business has taken on new, exciting aspects. Here, from Daniel Kane, president of Kane-Miller Corp., one of the leading Eastern institutional food distributors, are little-known points about this big and growing field.

Porter: What are the key reasons we are eating out more? **Kane:** We are living longer. With a 33 per cent increase projected in our over-65 population by 1980, nursing homes and all kinds of institutions catering to the aged will mushroom.

Hospital insurance has meant that many more people are admitted to hospitals now than ever before. Hospitals not only have to feed their patients but also their staffs—an average of 1½ meals per day—and many of them also operate snack bars, coffee shops, restaurants or even room service for visitors.

More children are not only eating more meals prepared at school but also more meals prepared at day camps springing up all over the country and at regular camps. In the East alone, there are 5,000 to 6,000 camps, each of them feeding from 100 to 800 children three meals a day for 80 days. That's a tremendous amount of food.

Working women have added significantly to the number of meals eaten away from home.

And every time a union contract is signed which allows an extra week's vacation or a raise in pay or more overtime, it means more meals eaten away from home. Whenever you take a trip anywhere by any means of transportation, it's more than likely that the trip will involve out-of-home meals.

Porter: How big is the institutional food business now? **Kane:** This market now constitutes at least \$20 billion of the \$80 billion consumer goods market for food, or around 25 per cent. Within the next 40 years, I think we will catch up with and then pass the home-feeding field.

We are fast reaching the point where we will spend 50 per cent of our lives in situations where we are eating institutionally or out of the home.

Porter: Aside from the better restaurants, will institutional food ever be as good as home-cooked food?

Kane: Actually, one of the main reasons why children are now being fed hot meals at school for lunch is because the schools have dietitians and the meals can be well-balanced and nutritionally sound.

Many institutions unfortunately do not have the best cooks, but the food which they buy is in most cases better than that which the housewife would normally buy. In many cases it's of a quality which you would not find on your supermarket shelves.

Porter: Prove that with an example.

Kane: A typical example might be tuna fish—a big institutional item. By far the best tuna fish is packed by the Japanese who fish off the same waters our packers use but who pack their tuna in a different way—aboard ship, so that it is far juicier and meatier than our brands. The average housewife doesn't know this and she has no chance to find out because she gets no exposure in her supermarket to Japanese tuna. Institutional food distributors are acquainted with suppliers all over the world. When we want the best of something, we know exactly where to go for it.

Porter: But don't institutions economize on food buying? **Kane:** In many institutions labor costs far outweigh food costs so that the food budget is not under any great pressure. We pack different grades for different purposes and different needs. Because of close inspection practices, we can offer buyers an exact grade of product—standard, choice or fancy—and far more guarantee of quality than the housewife may think she has. Our buyers know precisely what they are buying. All too often, the housewife doesn't.

The Medical Roundup

by *Walter Tabor*

Emeritus Consultant in Medicine
Mayo Clinic
Emeritus Professor of Medicine
Mayo Clinic
(Register and Tribune Syndicate, 1963)

Ichthyosis, Or Dry Skin

A child is sometimes born with a skin that is dry and scaly, and not pleasant to look at. The mother will take the child to a skin specialist who probably will advise that some fatty or oily substance be rubbed into the skin each morning.

Some specialists advise that an oil be added to the bath water.

No one can promise a cure, because these children were born with a skin which lacks the many tiny glands which in normal persons keep the skin soft and pliable. The trouble with all such inborn hereditary defects is that no one can hope to build into the defective body a tissue or organ that is lacking.

That this disease—ichthyosis—can be hereditary was shown me years ago by the experience of the family of one of my close friends. He was an able scientist who had a dry skin and a glaucoma (chronic disease of the eye) which had left him with poor vision. He had a younger brother, a sort of Simple Simon, who had a bad ichthyosis and some mental retardation; his sister had the skin dryness and some eccentricity. None of the three ever married. Perhaps because of their dry skin, they had a peculiar mousey odor, and also a very bad breath.

As so often happens when there is one inherited defect in a family, others tend to appear. The disease is so rare that I do not know if the average person with ichthyosis tends to have other defects.

Tried Every Remedy
A woman has written to tell me that in the past 20 years she has tried every

remedy the many doctors she has visited have prescribed for her son's dry skin—but nothing did any good.

In some cases, ichthyosis is due largely to "a congenital hypertrophy (over-growth) of the outer horny layer of the skin," but even in this form of the disease, there is usually a lack of the oily glands in the skin, and sometimes a lack of the sweat glands. Several members of the family may be affected.

In some cases the giving of thyroid substance may help. Vitamin A is not likely to help; a number of medical oils and "ointment bases" should be tried out. These cannot cure, but they may make the skin more comfortable.

If a patch of skin on the face or hands is unsightly, the person should try covering it every day with a non-oily, water-proof preparation such as is used to cover over "port-wine" birthmarks.

Film on Cancer Work Set on Saturday

The Jackson County unit of the American Cancer Society has invited area residents to watch the television film "All for April" to be shown on KMGD-TV at 8 p.m. Saturday.

"All for April" is a salute to the American Cancer Society volunteers as a tribute to 1963, "The Year of the Volunteer." The film shows that a desire to help others motivates the volunteer and that by vigor and dedication the volunteer contributes greatly to the lives of all people.

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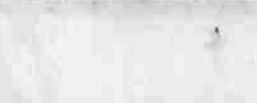
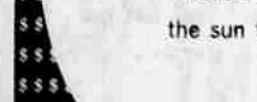
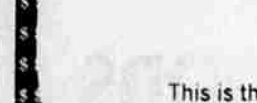
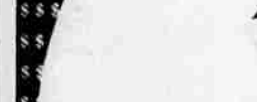
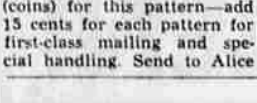
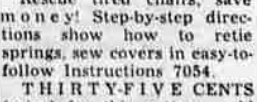
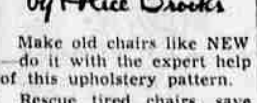
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Search Starts for Participants in U of O Theater

Eugene—The search is on for talented persons wishing to participate in the University of Oregon's second Carnival Theater, a summer theater operation on the Oregon campus.

Carnival Theater will open June 17 and continue through Aug. 10. Performances will be a revolving repertoire of musicals, revue, melodrama, comedy, drama and children's theater.

A new play will open each Friday and Saturday. Thursday will be used as dress rehearsal night for the opening plays; remaining Tuesdays and Thursdays will be scheduled for repeat performances of previously opened plays. A night club type presentation, Club Intime, will be scheduled for each Wednesday night. No performances will be given Sunday and Monday.

Qualified people interested in joining the Carnival Theater company may apply for either full time or part time membership. A few selected high school students, nominated by their teachers, will be accepted as full time members. Part time members will be accepted in limited numbers. All members of the company must sign for the entire season.

University Credit
Regular university credit in theater and other subject matter will be available to qualified members of the company.

All members of the company will be given the opportunity to participate on a rotating basis in the varied types of theatrical activity such as acting, directing, stage management, scene building, lighting, costumes, promotion, box office, ushering and stage crew.

Performances of Carnival Theater will be presented in the outdoor amphitheater in the natural bowl alongside the University Theater building.

Additional information and application forms may be obtained by writing the University Theater, University of Oregon, Eugene.

Emerald Receives First Class Rating

Eugene—The University of Oregon's student newspaper, "The Oregon Daily Emerald," has been awarded a first class rating by the Associated College Press.

The award was made as a result of The Emerald's entry into the ACJ Critical Service in which ACP rates college newspapers by all-American, first, second, third or fourth class.

Only six college dailies in the nation were rated above The Emerald in the all-American.

This was the 68th critical service with 441 college newspapers entered in categories including daily, weekly, bi-weekly, monthly, news magazines, and papers which appear two to three times weekly.

Ron Buel, a senior in journalism from Tillamook, is editor of The Emerald.

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Measures Signed By Gov. Hatfield

Salem—(UPI)—Bills signed by the governor Thursday: HB1046—Highway use taxes, HB1050—Maximum weights for vehicles, HB1089—Basic school support fund, HB1268—Public welfare, HB1280—Voters' pamphlets, HB1382—Powers of Port of Portland, HB1475—Cooperation between domestic water supply corporations, HB1556—Relating to county school districts, HB2022—Columbia River Gorge Commission budget, HB2034—Fair commission budget, HB2103—Aid for certain children.



INTERESTING EXHIBIT—One of the most interesting exhibits at the Veterans Administration annual Hobby Fair, White City, Saturday and Sunday, April 20 and 21, has been an elaborate model of an operating railroad. Here Britton Herd is shown working at his hobby which also includes the collecting of colorful and romantic railroad pictures.

Judges for Annual Hobby Fair At Domiciliary Are Announced

White City—Judges for the annual Veterans Administration Hobby Fair here, Saturday and Sunday, April 20 and 21, have been announced today by Mrs. Harry Leuty, general chairman.

Mrs. Leuty is the Veterans of World War I auxiliary representative to the Veterans Administration Volunteer Service advisory committee.

Judges for the mass exhibits are Mrs. Mary J. Grosh, Grants Pass; Wes Chapman, Eagle Point High school, and Robert Murphy, Crater High school.

Judge Writers' Group
George Reed, Medford, will judge the work of the domiciliary writers' group. Mrs. Irene Cordier and Mrs. Muriel Shortridge, both of Medford, will judge the stamp collections.

First, second and third place ribbons will be awarded, with dual awards in the leather and wood fields. Three canteen scrip books will be given for first place awards, two for second and a carton of cigarettes for third place winners.

All entrants will receive a carton of cigarettes through the courtesy of the Oregon State Elks association with Emil B. Kroeger, Ashland, as VAVS representative.

Fair Coordinator
Coordinator for the hobby fair, which attracts as many as 4,000 southern Oregon and northern California visitors and friends and which is held in conjunction with the Rogue Valley Pear Blossom Festival each year, is Lee Brown, manual arts therapy supervisor for the domiciliary.

Dr. H. G. Barber is the recently installed chief of physical medicine and rehabilitation.

In addition to Mrs. Leuty, other committee chairmen include Mrs. Helen Lusk, publicity, representing the Veterans of Foreign Wars auxiliary; judging and awards, Mrs. Austia Barneburg and Mrs. Hazel Anderson of the United Spanish War Veterans auxiliary; reception, Mrs. Trude Scott, American Red Cross; Mrs. Mabel Lynch, refreshments, of the Veterans of World War I auxiliary and decorations, Mrs. Olive Floyd and Mrs. Edith Poe, of the Oregon Federation of Garden Clubs.

Medford Man Cited Following Accident

Howard Kenneth Barber, 19, of 1018 South Grape st., Medford, was cited for disobeying a stop sign after he was involved in a two-car collision about 4:01 p.m. Wednesday at Grape and 11th sts., according to Medford police.

Driver of the other vehicle involved was Vincent Blaine Devers, 69, of 1825 Oregon ave. Officers said damage to both vehicles was extensive.

According to police reports, Barber passed a school bus going north on Grape st., drove through a stop sign and collided with the Devers vehicle in the intersection. No injuries were reported, officers said.

Barton Silences Baker Democrat

Salem—(UPI)—Rep. Clinton Haight tried to call attention to "dangerous" areas in the State Capitol on the House Floor Thursday, but was gavelled to silence by House Speaker Clarence Barton.

The Baker Democrat said the usually-crowded basement restaurant has only one exit into a hallway, and a fire could be disastrous, particularly if it blocked the doorway.

Haight said the capitol generally is badly marked. He said one door marked "exit" leads to a broom closet. And, he said, he followed "fallout shelter" arrows and found himself outdoors.

Haight tried to speak under a point of personal privilege, but Barton told him the point "is not personal to you" and the House has more important business to attend to.

TULIPS FOR PRINCESS
Washington—(UPI)—Blooming Dutch tulips and a glowing toast from President Kennedy greeted Princess Beatrix of The Netherlands Thursday during her brief visit to the White House.

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