



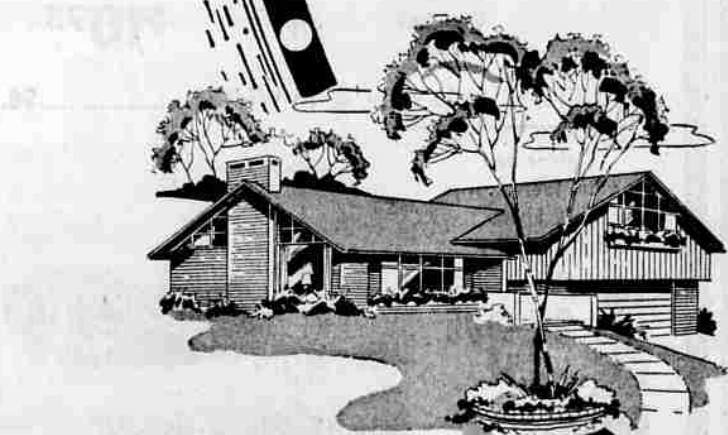
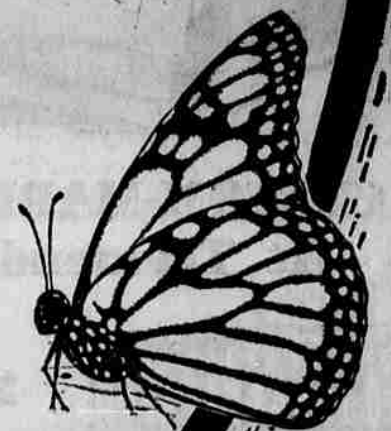
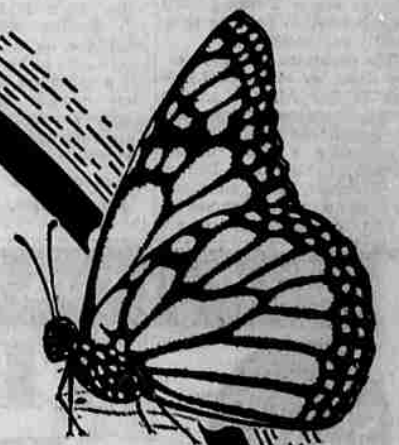
Parade Saturday!

On Saturday the Pear Blossom Parade will begin in the Medford Shopping Center Parking Area at 2:30 p.m. The line of march will be south on Hawthorne to East Main, west on Main to Medford's Library Park. Be sure to see it — and bring the children. This parade is especially for them!

PEAR BLOSSOM FESTIVAL

Celebration Thursday - Friday - Saturday - Sunday at the Medford Shopping Center!

The beautiful Rogue River Valley is carpeted in white pear blossoms, and Saturday will be the official Pear Blossom Festival Day. Medford Shopping Center's fine stores and shops are blossoming out, too, with Spring merchandise that is new, exciting, and especially priced for this Festival week-end. You'll find that your Pear Blossom shopping spree will become a saving when you buy things to wear, to beautify your home, to eat, to make recreation hours more fun!



HOME and GARDEN GUIDE

Springtime and Blossomtime is just the time to get out into the garden . . . to dig, plant and have FUN. It's an ideal time, too, for improving and beautifying your home . . . for planning that new patio . . . fixing up the extra room for play area . . . for painting and brightening up the house. You'll find things to plant, to build, to repair at Shopping Center stores during Blossom Festival Days!



FUN FAIR



Friday Saturday Sunday

APRIL 19-20-21
MEDFORD

ARMORY

Medford Shopping Center merchants urge you to attend this Sixth Annual Crater Lions Club Fair . . . there will be home and hobby exhibits . . . sporting events . . . fashion and stage shows . . . carnival games, square dancing and other attractions!

—DICK WALSH—